## Philip Clarke IT and Logistics Director



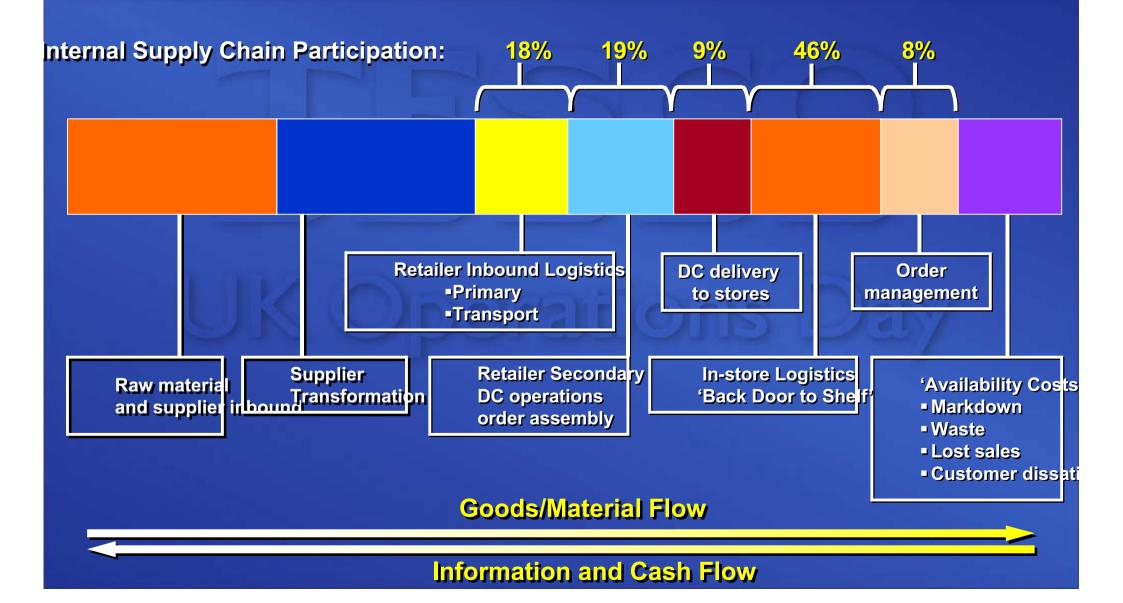
## **UK** Operations Day

## **Distribution In Tesco**

### **TESCO TODAY**

 To create value for customers to earn their lifetime loyalty

#### THE TOTAL RETAIL SUPPLY CHAIN



THE BIG 5 SUPPLY CHAIN PROJECTS

Continuous replenishment (CR)

In store range management

Flowthrough

Network Management

Primary Distribution

#### AND IT ALL STARTS WITH THE CUSTOMER



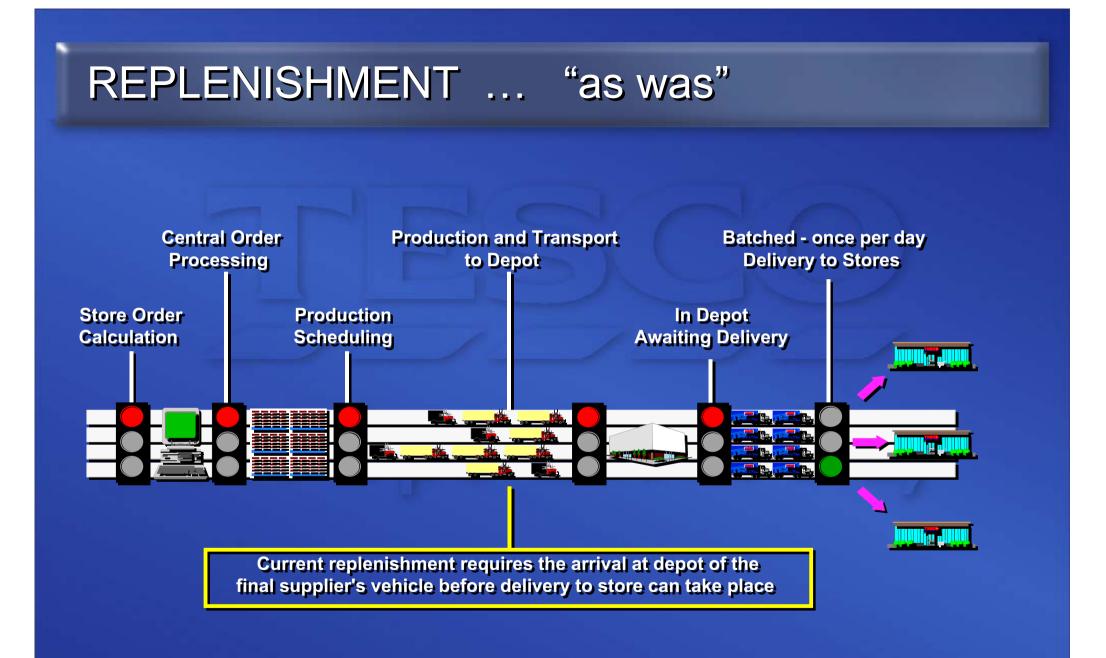
....no longer a stranger

#### WHAT DOES THE CUSTOMER WANT?

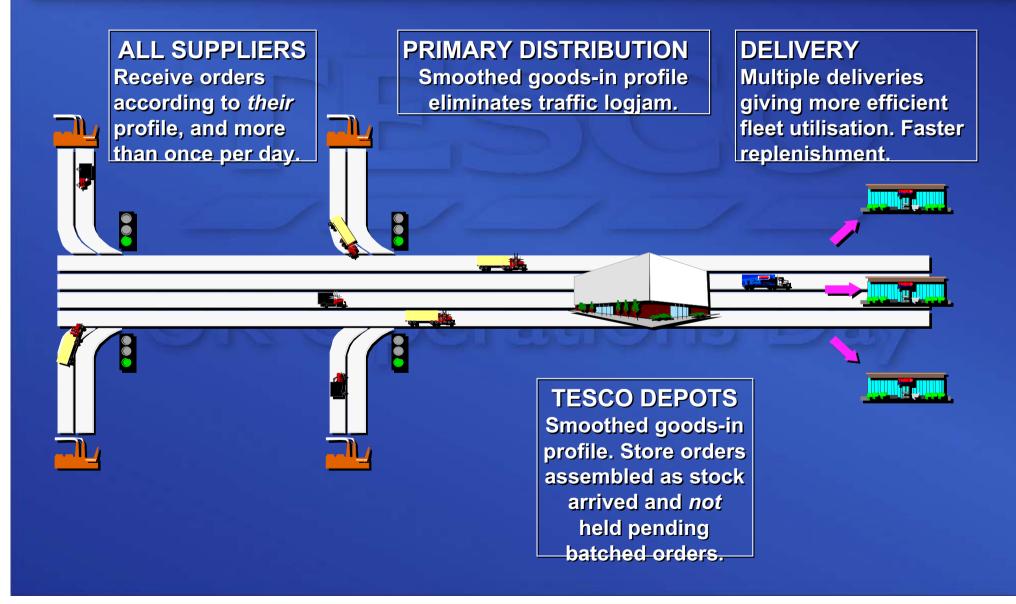
Excellent availability
Continuous Replenishment/TDD
Customer oriented range
SSPOGS, Store Specific Ranging
Low prices

Lean Logistics

• Makes for great stores



### WITH CONTINUOUS REPLENISHMENT



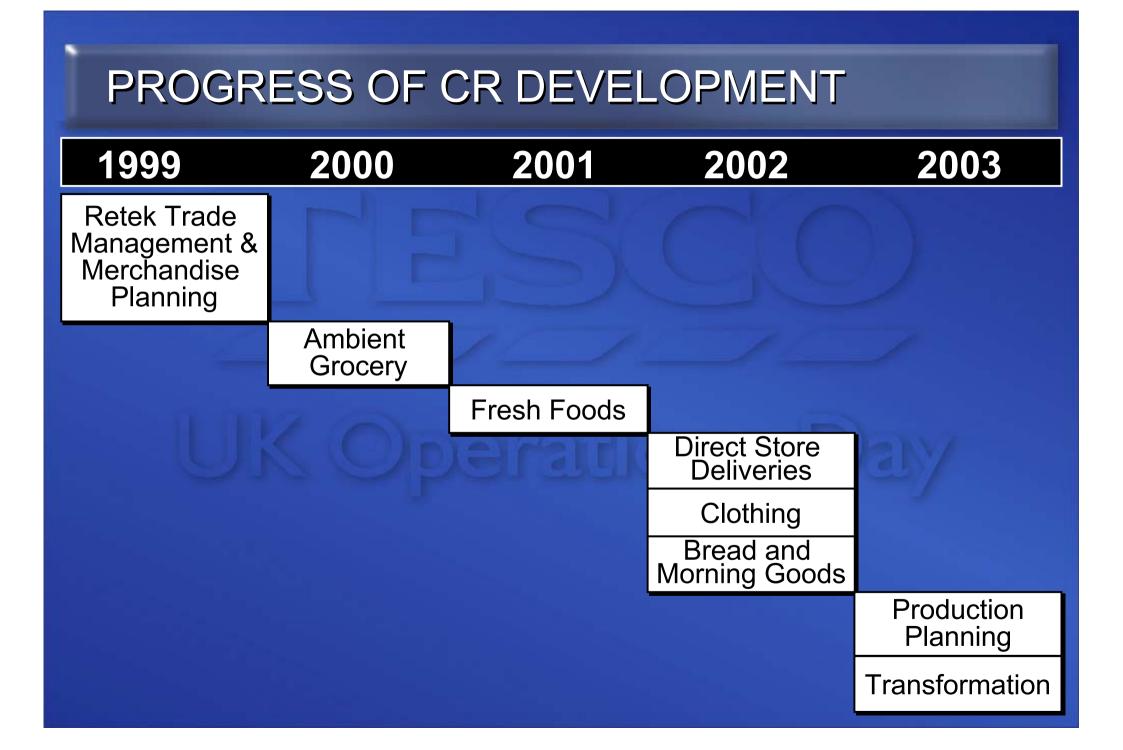
#### FEATURES OF CR

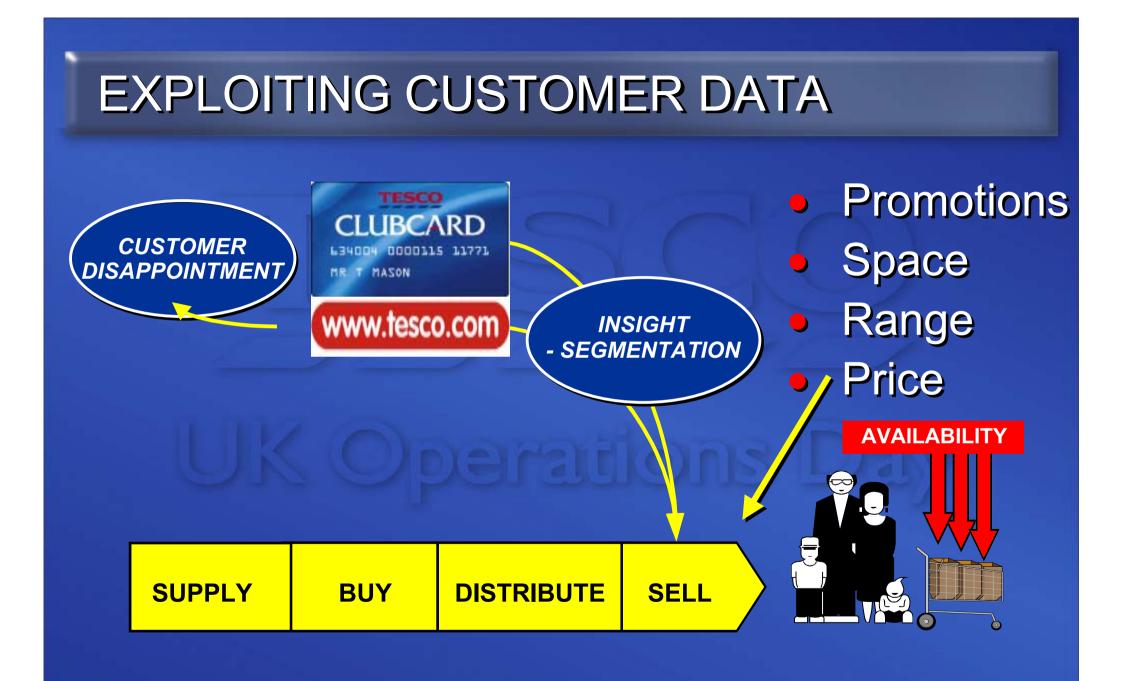
Batch to flow

Multiple daily deliveries

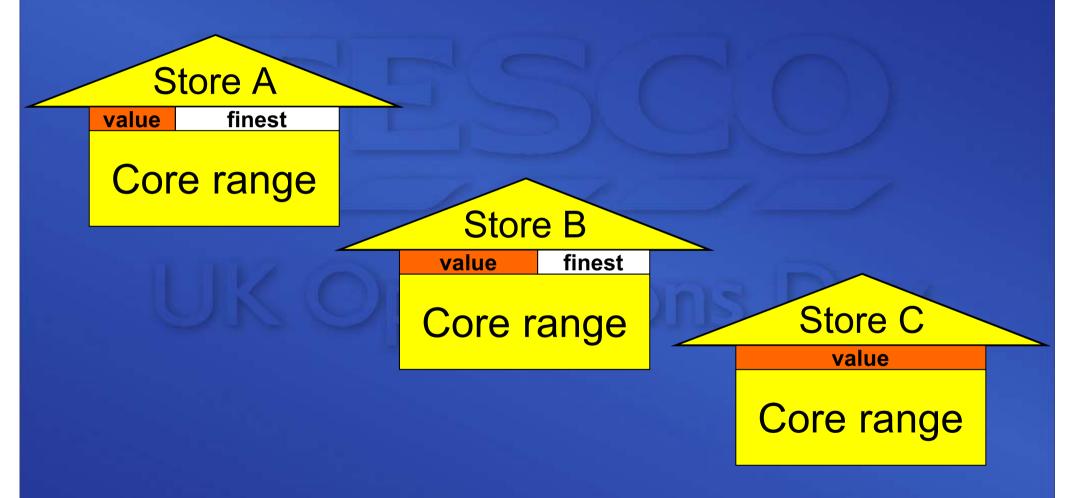
One system all products

Centrally controlled, locally operated



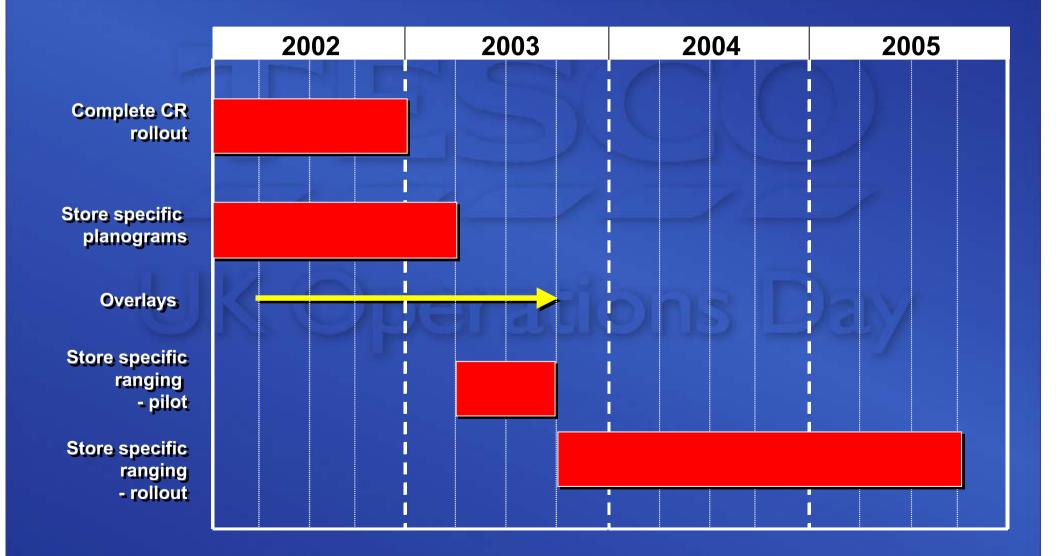


## EXAMPLE - CUSTOMER SEGMENTATION



In 2 years ranges will be store (customer profile) specific

### RANGING DEVELOPMENT SCHEDULE



#### AMBIENT GROCERY NETWORK

9 locations
 4 Mega sites

Latest Mega site at Thurrock
 opened Q3 2002
 cost £43m
 capacity of 2.3 million cases p.w.

### AMBIENT GROCERY NETWORK

9 locations
 4 Mega sites
 3 Fast moving regional sites

# UK Operations Day

#### AMBIENT GROCERY NETWORK

- 9 locations
   4 Mega sites
   3 Fast moving regional sites
   2 medium moving sites
- Average 9m cases p.w.
  Daily deliveries to all stores (twice to 400)
  Sufficient capacity until 2006

#### **TEMPERATURE CONTROLLED**

# 11 locations 7 fresh foods

Average 9m cases p.w.
Daily deliveries to all stores
Capacity until 2001

#### **TEMPERATURE CONTROLLED**

11 locations
 7 fresh foods
 3 fresh and frozen
 & 1 new frozen

Average 9m cases p.w.
Daily deliveries to all stores
Capacity until 2001

#### **FROZEN FOODS**

Daventry
 Fully automated frozen foods distribution centre

Daventry is supported by a network of **consolidation centres** that facilitate flowthrough operations for supplier deliveries

#### FROZEN FOODS

Daventry
 Fully automated frozen foods distribution centre

Frozen chambers have been removed at other composite sites and are now serviced from Daventry

#### FROZEN FOODS

These composite sites are now used as trunking centres to service stores with frozen food along with all other fresh foods

This has helped us to extend the life of the composite network by 4 years to 2005

### NATIONAL - SLOW, NON-FOOD, BONDED

Slow moving lines are centrally located and, like frozen food, are trunked to stores using the grocery network

Average 3m plus cases per week

#### ALL CHANNELS



- Made better use of all assets
- Selected the right 'value stream' for appropriate products
- Extended the life of each DC by continual improvement

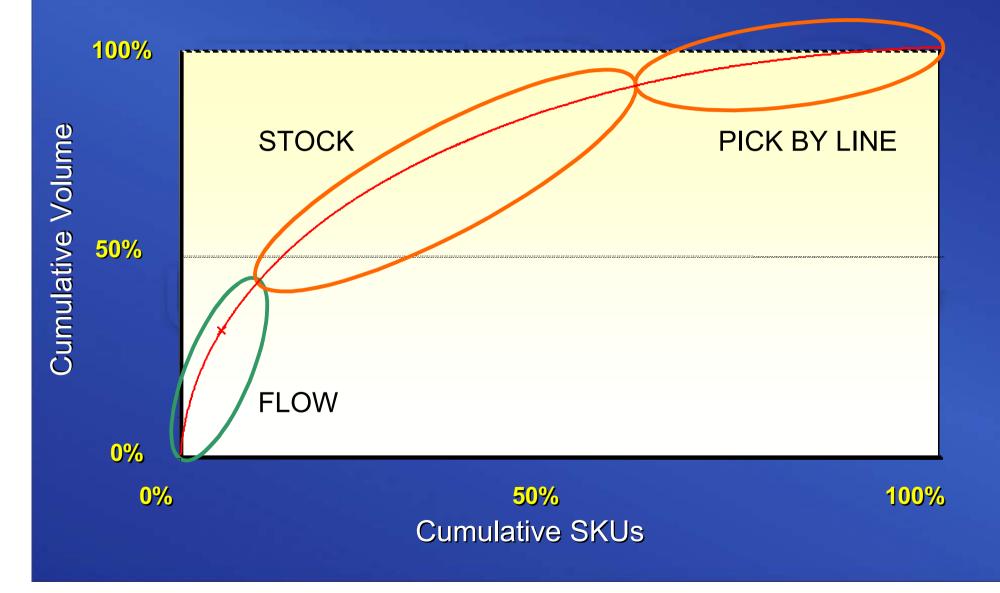
#### ALL CHANNELS - FUTURE DEVELOPMENTS

To cater for growth, our 5 year plan will see new depots for:

Non Food - towards the north

 Fresh foods - in the northern home counties

### SKU POPULATIONS: FLOW, STOCK & PBL



#### Tesco Leads Massive Industry Change

#### Jobs Threatened by New Move by Supermarkets

Food Shortage Threat as Retailers Change Supply Plans

Confusion by Manufacturers As Retailers Demand Change Tesco Threatens Suppliers with Policy Change

#### WE'VE BEEN GOING 1 YEAR

- Team of 30 executives and state-of-the-art IT
- Prioritised Frozen Food, 80% now live
- 240 suppliers on board representing 4.5 million cases per week
- 60% of all volume is ambient merchandise
- Reviewing ambient & fresh consolidation network
- Current KPI's for delivery on time & pick up on time are
- tracking above plan
- All KPIs tracking to plan

#### **PRIMARY DISTRIBUTION**

Significant Cost Savings

Simpler job for Manufacturers

New Opportunities for Efficient Distributors

Lower Prices for Customers

#### THE SOLUTION - OUR PRIMARY VISION

#### In-bound Supply Chain which is:

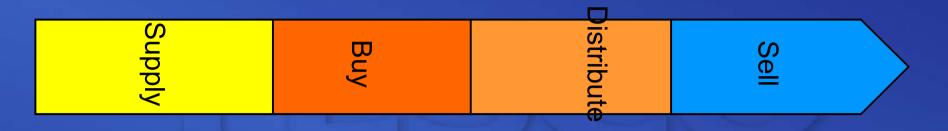
Visible

Low Cost Efficient

Effective



#### SUPPLY CHAIN IMPROVEMENT



- Delivered 18% of the benefits in step change
- Targeting a further significant amount 2003 2006
- Simultaneously delivering TDD, Flowthrough and
- Non-Food Growth

## Never a Quiet Moment!