

# **European Progress Review Bob Robbins CEO Europe**









#### **Priorities in 2002**

- Developing quality assets
- Developing infrastructure
- Targeting market leadership
- Growing returns





umber of stores	Dec 2002	Feb 2006	100 More
Hungary	26	57	Hypers
Poland	21	49	
Czech	11	28	
Slovakia	12	32	
Turkey	-	8	
Total	70	174	

## **Multi-format development**

- 5k compact hypermarket now 36 stores
- 3k destination store now 34 stores
- 2k destination store now 9 stores
- 1k discount store now 46 stores
- Express trial in Turkey

Plus 11 department stores and 56 small supermarkets



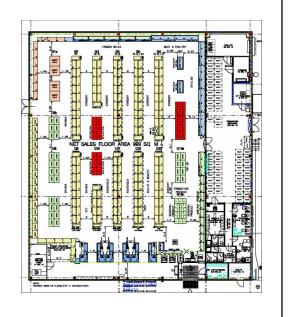






## **1K format**

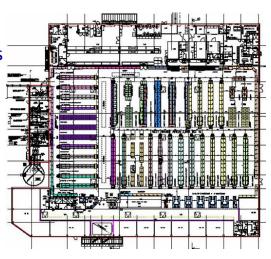
- 3,000 products
- Brands
- All categories
- Non-food





#### **3K format**

- 15,000 products
- More non-food
- Clothing
- Mall space





## **Carrefour deal**





## **Developing quality assets**

	Stores	Space	% Total
Hungary	90	4.4m	28%
Poland	101	4.6m	29%
Czech*	75	3.9m	25%
Slovakia	38	2.3m	14%
Turkey	8	0.6m	4%
Total*	312	15.8m	100%

\*Includes Carrefour stores

Note: Excludes Ireland (91 stores, 2.1m sq ft)



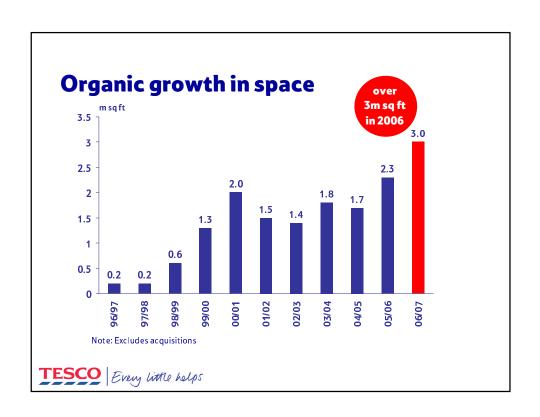
Almost 16m sq ft



## **Accelerating our growth**







## **Building our infrastructure**





## **Investing for customers**

- Lowering prices
- Produce quality
- Better availability
- Cherokee
- Improving non-foods



TESCO Every little helps

## **Strong market positions**

% Market share

	Tesco		<b>Main Competitor</b>	
	2005	2004		
Hungary	15.1	14.1	4.3 Auchan	
Poland	4.0	3.6	3.0 Real	
Czech	4.7	3.7	12.9 Kaufland	
Slovakia	11.0	9.1	7.2 Lidl	
Turkey	0.6	0.4	4.6 Migros	





#### **Summary**

- Quality assets, multi-format
- Strong new space pipeline
- Infrastructure in place or being developed
- Good market positions
- Consolidating markets
- Growing sales, profits and returns





