



Tesco in Asia November 2008



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Tesco in Asia 2004



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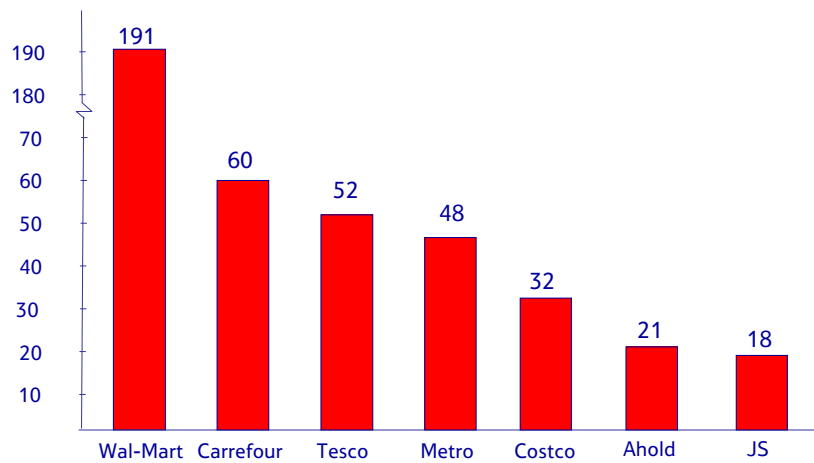
Tesco in Asia 2000



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Leading players

Sales (£bn)



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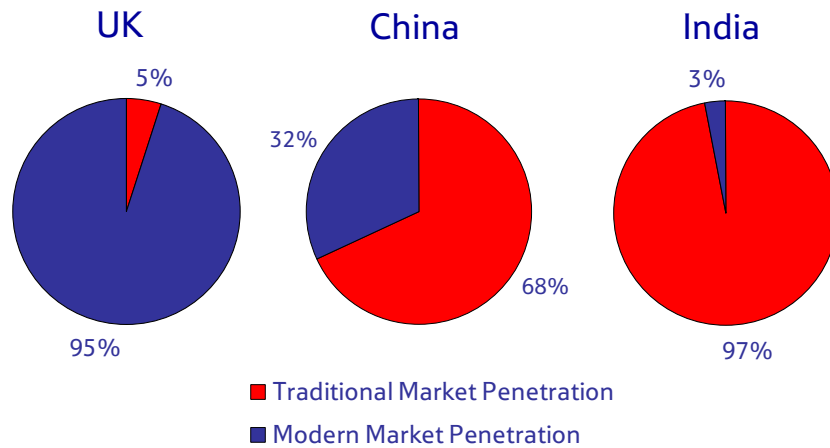
[Source: 2007/08 FY data. FX rates as at company year-end.]

Present in 5 of the top 6 countries Ranking by GDP (\$ bn)

1)	United States	13,543
2)	China	11,606
3)	India	4,726
4)	Japan	4,346
5)	Germany	2,714
6)	UK	2,271

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Opportunity for market growth



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[source: IGD]

Agenda

- Korea, China & Malaysia
- Philip Clarke
- International Sourcing, Hong Kong
- Country presentations



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House-keeping

- Tight timetable
- Bar time (some!)
- Groups
- Early starts!
- Dress code
- Luggage
- Do's and Don'ts

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