

UK

Service & Staff

8000

More staff recruited across our existing stores.
350,000 hours of specialist training provided.



Stores & Formats

Refreshed over 230 stores.

1.5m sq ft - Total new space for 2012/13.
Reduction of 40% on last year.



Price & Value

Over 7m customers mailed Clubcard Bonus in the first half.



Range & Quality

Nearly 80% of customers have purchased the new Everyday Value range since launch.

More than 2000 core Tesco products upgraded so far.



Brand & Marketing

Appointed Wieden + Kennedy, first new creative team for over 15 years.

Clicks & Bricks

11%

Grocery dotcom sales are up by more than 11%.

70,000 customers signed up to Delivery Saver subscription service since its launch in May.



Tesco Bank

Launched mortgage range in August.

Asia

Over £700m combined proceeds of Thailand and Korea property programmes.

£281m
Trading profit



Europe

Dotcom grocery rolled out in Prague and Warsaw and just launched in Bratislava.

United States

16.4% growth in sales at Fresh & Easy at constant exchange rates.

