

# Serving shoppers a little better every day.

2 October 2019

Dave Lewis – CEO  
Alan Stewart – CFO



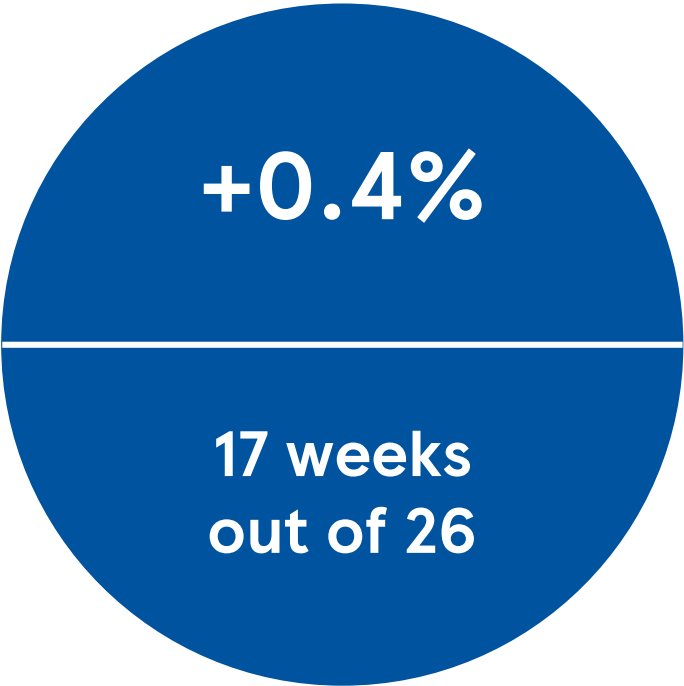
# Agenda.

- Performance review
  - Customer satisfaction
  - Cash profitability
  - Cash flow
- Growth, innovation and enabling technology

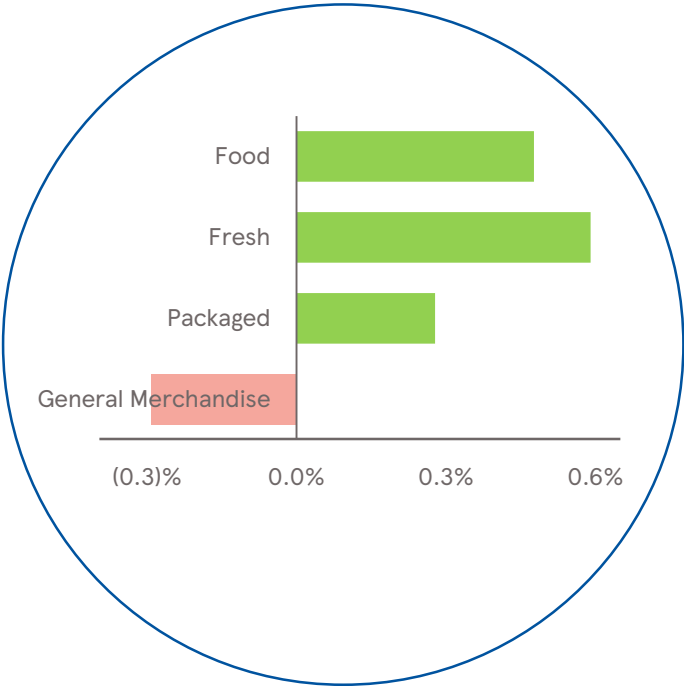
# Customer satisfaction.



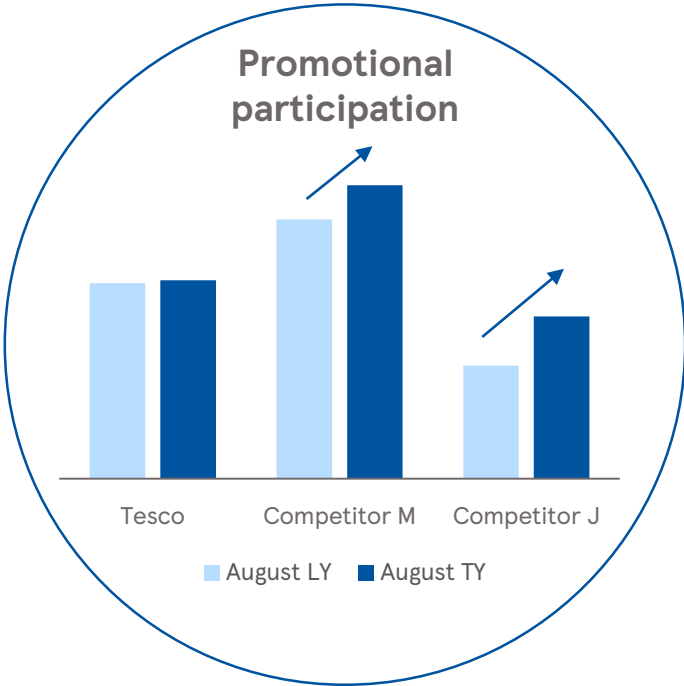
# Outperforming the market - UK



Overall volume outperformance<sup>1</sup>



Focus on food<sup>1</sup>

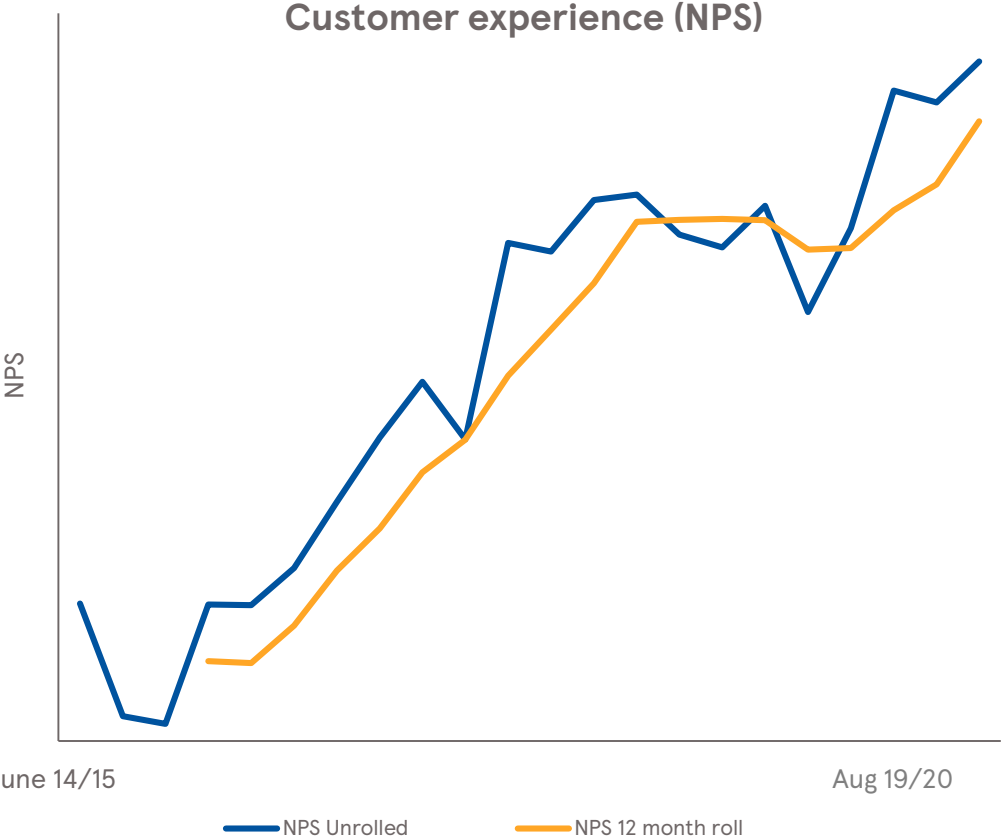


Sustainable growth<sup>2</sup>

1. Volume data for Tesco weeks 1-26 and is sourced from IRI Retail Advantage™, global insight providers to the retail industry. IRI market definition excludes Aldi and Lidl.  
2. Kantar Worldpanel UK data total grocery promotional participation for the 12 weeks ending 11 August 2019 and 12 August 2018 respectively.

# Simplify to serve – customer impact

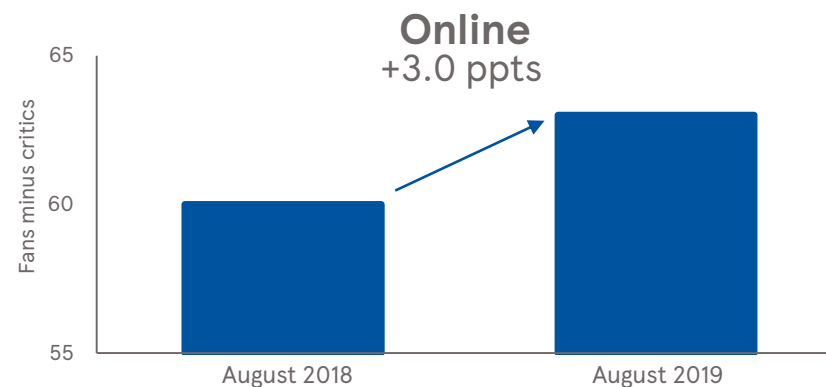
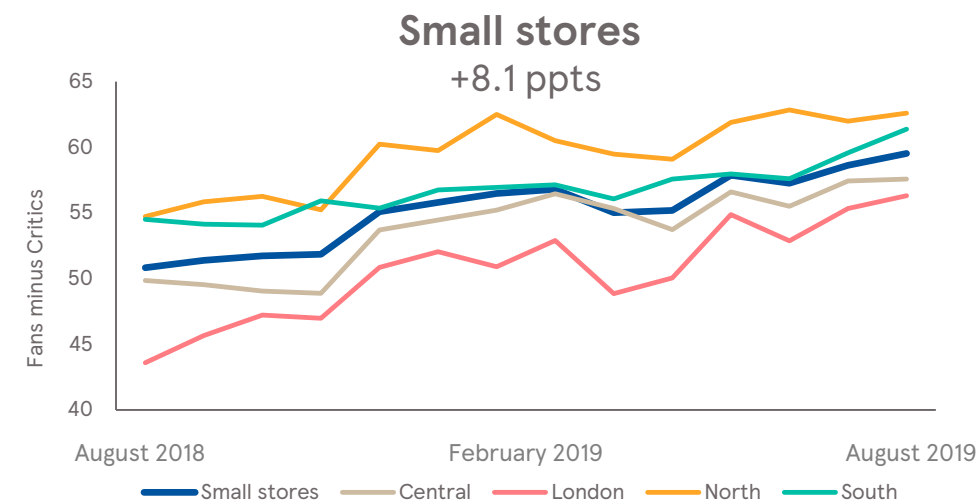
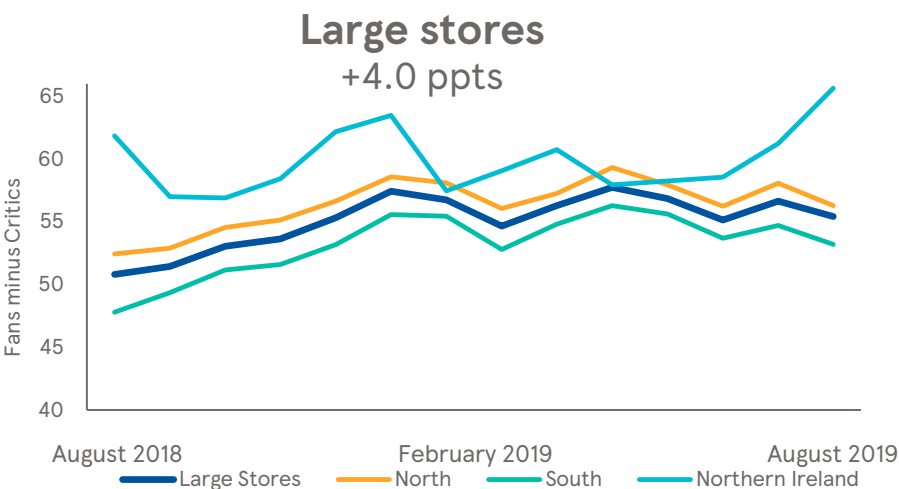
Easy Shopping Trip	Total Business	Year on Year
Ease of shop	83.8%	+296 bps
Clean and tidy	84.0%	+77 bps
Get what I want	80.3%	+282 bps
Prices are good	69.4%	+173 bps
I don't queue	79.5%	+283 bps
Colleagues are helpful	81.4%	+337 bps



Source: UK Multichannel Tracker. Total Business %s represent 3 period roll data to P6 19/20. Chart represents responses to the question, “Based on your most recent experience, how likely is it that you would recommend this store to a friend or colleague?”, data shown unrolled and with a 12 month rolling average.



# Simplify to serve – all channels



Source: Customer Viewpoint – Customers Recommend score. Growth represents change from August 2018 to August 2019.



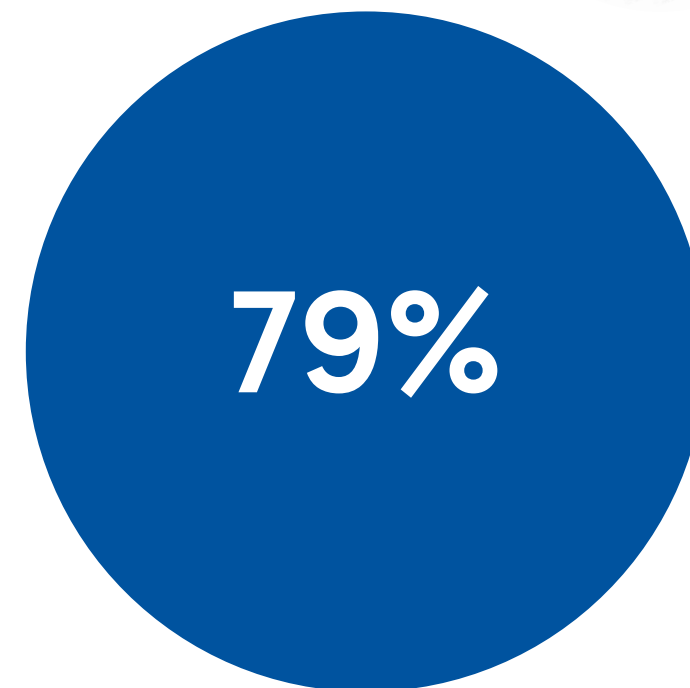
# Exclusively at Tesco



Improved customer perception<sup>1</sup>



Increased distribution

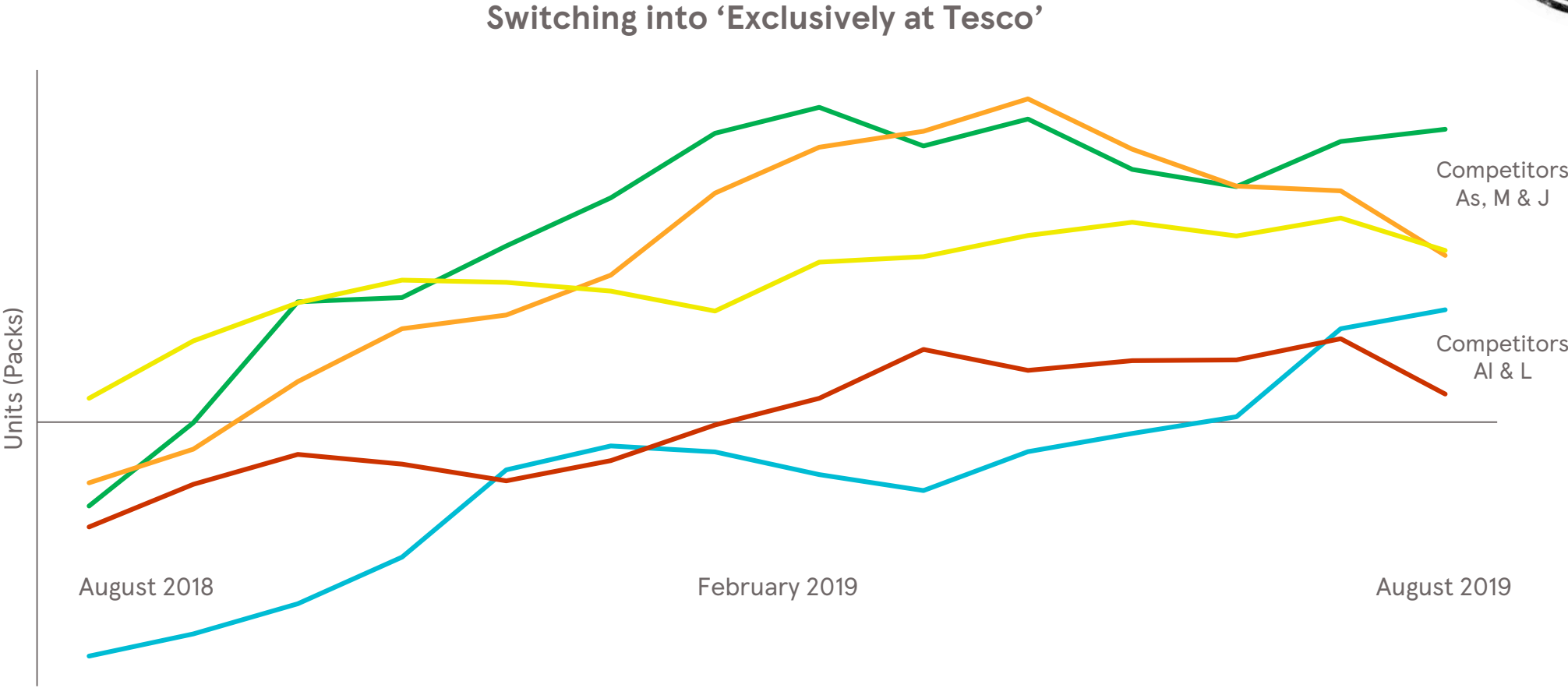


Higher customer engagement<sup>2</sup>

1. Source: Kantar TNS OB Tracker May 18-Jan 19. Customer perception, Exclusively at Tesco vs Everyday Value. % absolute endorsement against 'Has great tasting products', 'Has high quality products' and 'Always has competitive prices'.

2. Represents the percentage of customers who have bought at least one 'Exclusively at Tesco' product in 1H 2019/20.

# Exclusively at Tesco - switching

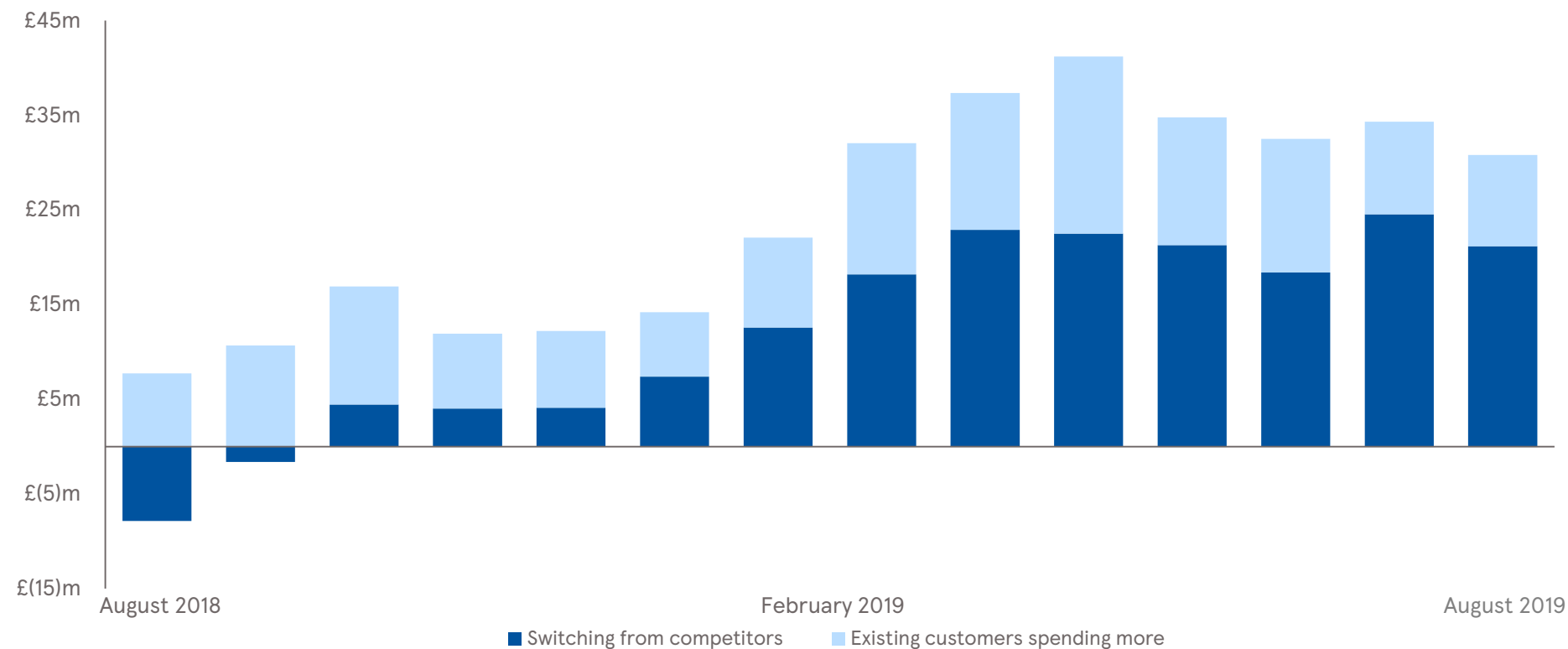




# Exclusively at Tesco



Source of Spend Change for ‘Exclusively at Tesco’



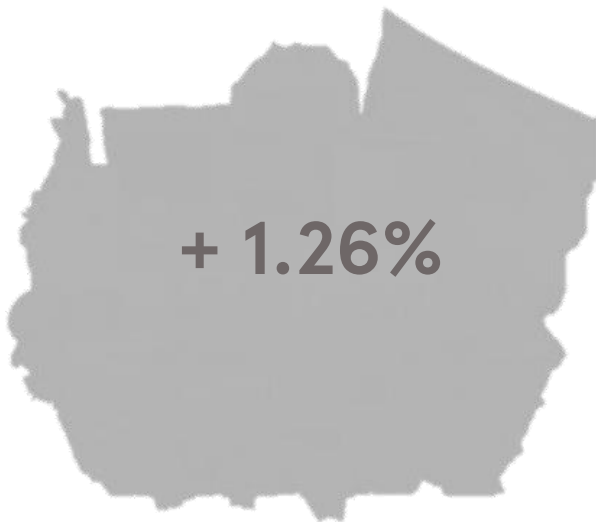
# Exclusively at Tesco



£31.01

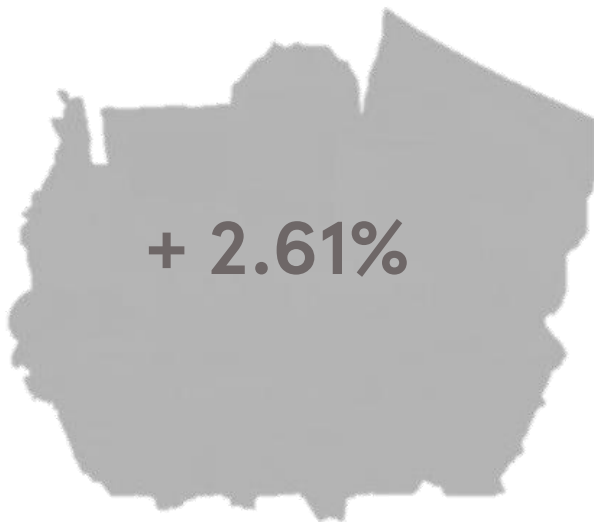


£31.40



Competitor A

£31.82



Competitor L

1. Prices based on a basket of 27 products, w/c 30 September 2019. Basket compared to equivalent lines at lowest cost competitors.

# ASA - value proposition



Ad of: 8 December 2018  
Date of ASA ruling: 17 July 2019  
Complaint Reference: A19-549872



Ad of: 15 - 19 January 2019  
Date of ASA ruling: 14 August 2019  
Complaint Reference: G19-1021061



Ad of: 21 - 25 March 2019  
Date of ASA ruling: 11 September 2019  
Complaint Reference: A19-556151



Ad of: Oct/Nov 2018  
Date of ASA ruling: 18 September 2019  
Complaint Reference: A18-470594



Valid price comparison



Products comparable



Available everywhere<sup>1</sup>

1. Exclusively at Tesco products now available in majority of large stores. At the time, products were available in less than half of large stores and not in any convenience or Northern Ireland stores.



# Celebrating 100 years of great value



Media effectiveness<sup>1</sup>



Strong customer engagement<sup>2</sup>



High promotional uplift<sup>3</sup>

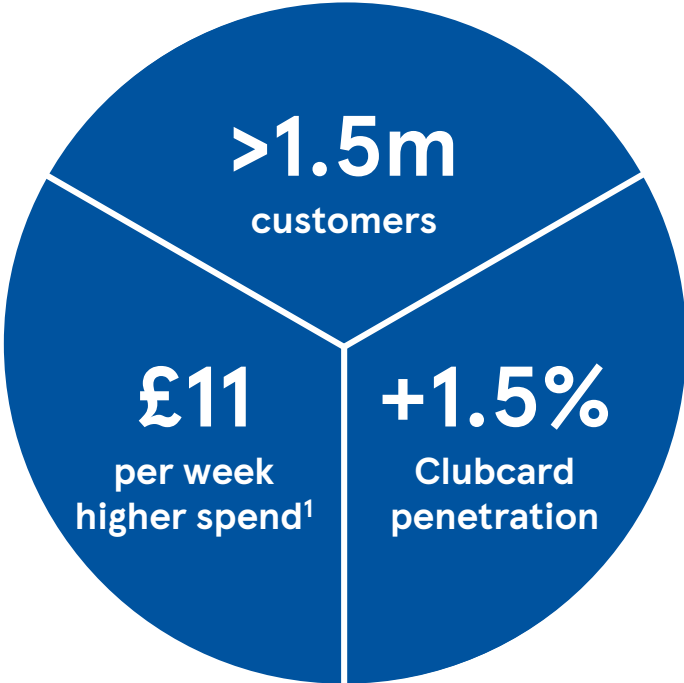
1. January 2019 Centenary campaign, sales variable profit return on media investment.
2. Percentage of customers who shopped the May 2019 event.
3. £ sales uplift from the May Great Value event vs typical in-store power aisle event promotions.



# Clubcard prices



May 2019



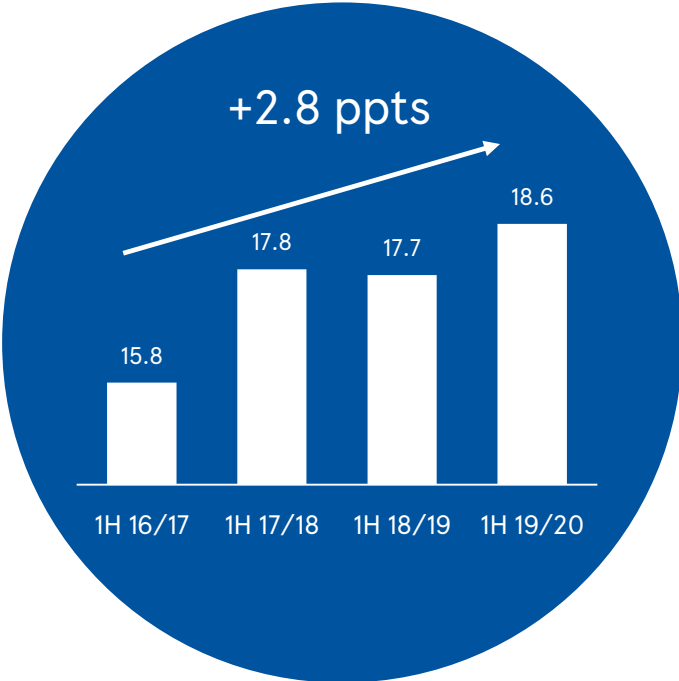
Promising early results



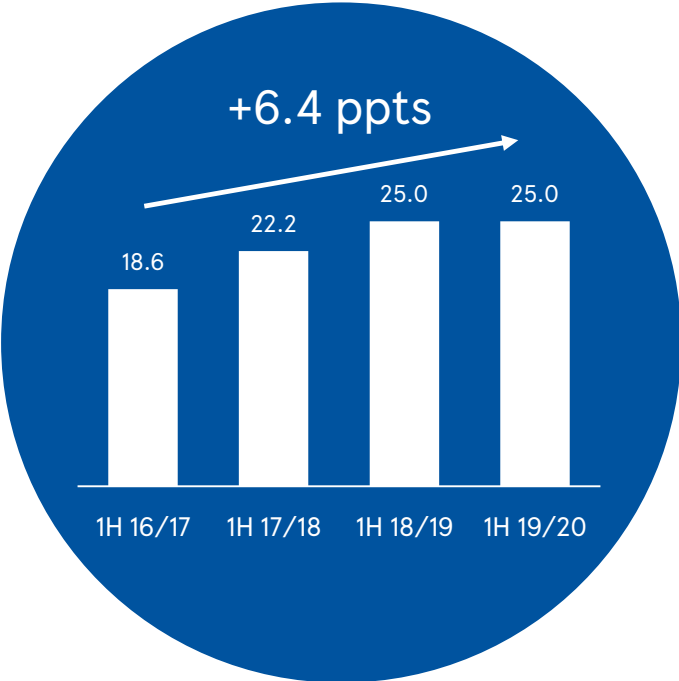
September 2019

1. Spend from customers participating in Clubcard Prices vs look-a-like customers, comparing the period 7-26 May 2019 to the period 12 February-6 May 2019.

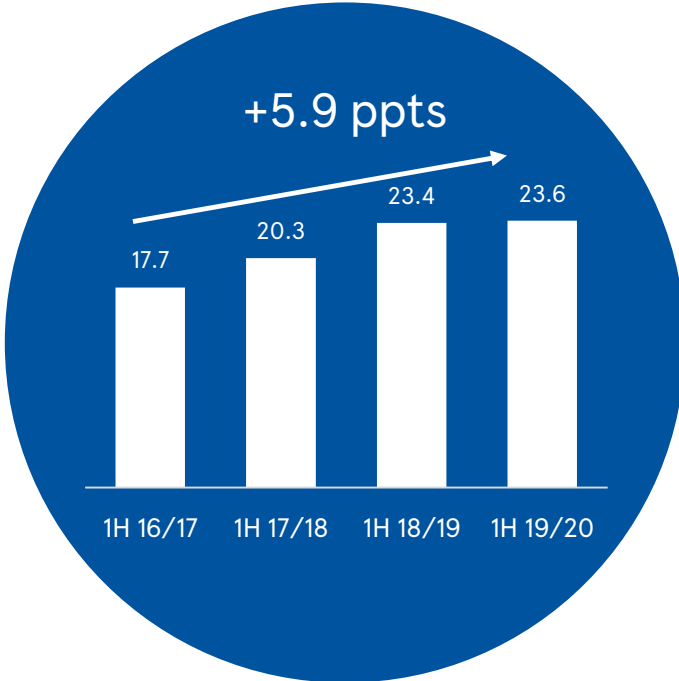
# Brand attributes – further progress



Value perception<sup>1</sup>



Quality perception<sup>1</sup>

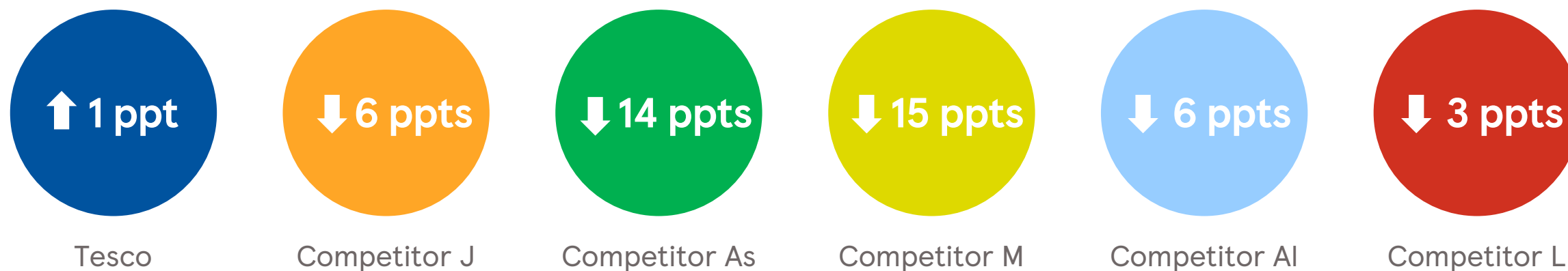


Trust<sup>1</sup>

1. Reflects YouGov brand perception measures of value, quality and trust on a 12 week rolling basis.



## Brand – further progress: NPS Feb 19 to Aug 19



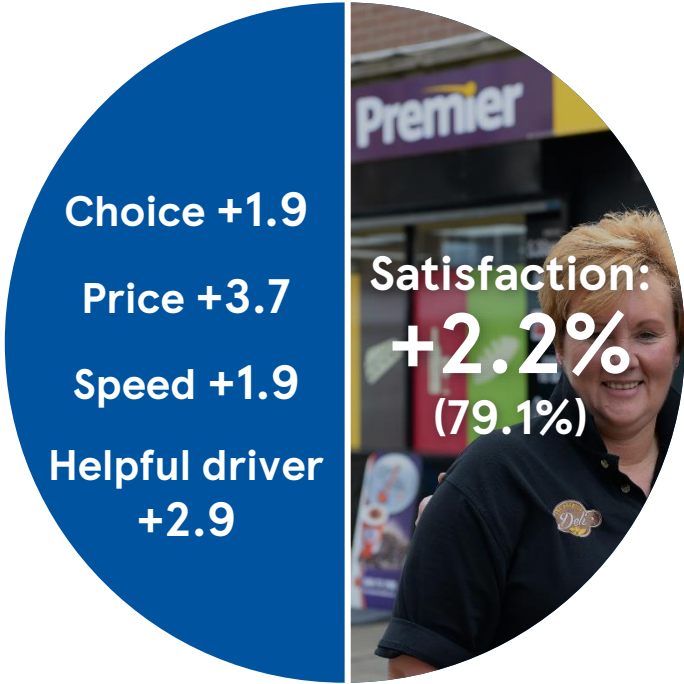
# Customer satisfaction – Booker



Overall



Caterer



Retailer

Source; ESA Retail, Customers recommend 2Q 2019/20 vs 2Q 2018/19.

# Summary

- Customer satisfaction improving across all measures and all channels
- Outperforming the market
- Exclusively at Tesco winning volume share
- Celebrating 100 years of great value with customers
- Strong brand progress

# 1H Results.



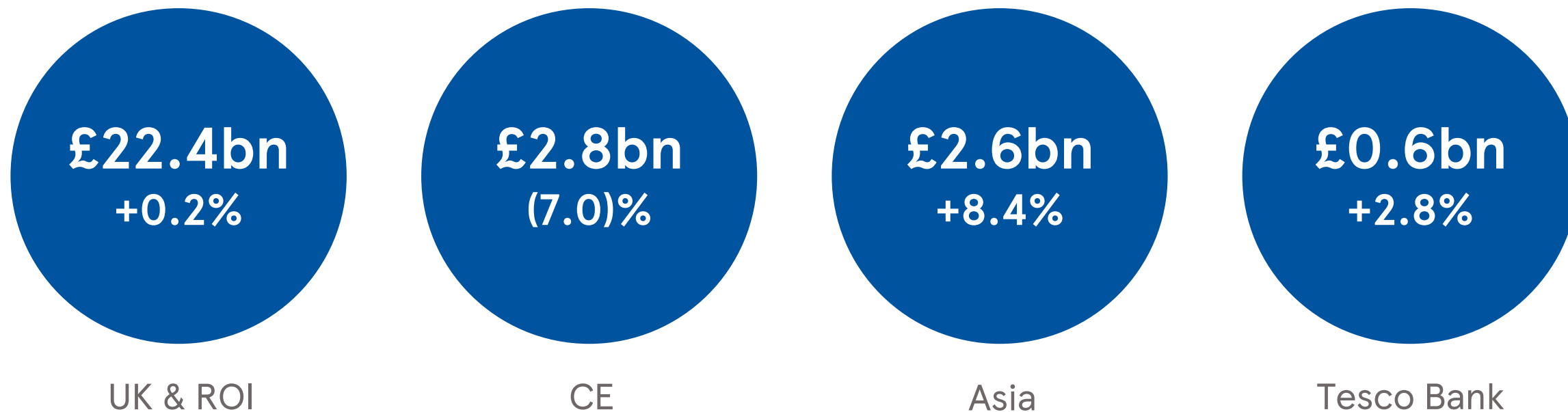


# Cash profitability.



**TESCO**

# Sales performance



Sales exclude VAT and fuel. Sales change shown at actual exchange rates and on a comparable days basis.



# Better sales mix



UK & ROI



CE



Asia

Like-for-like sales change.

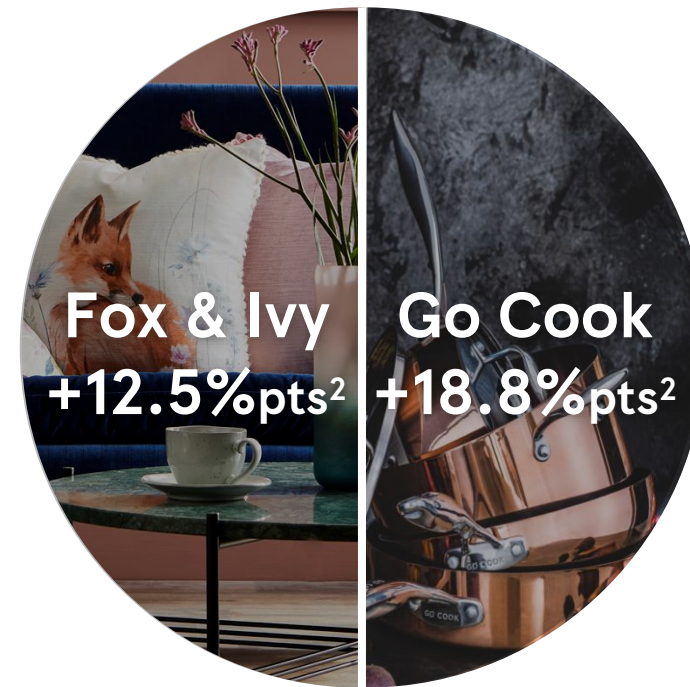
# Better sales mix – e.g. UK general merchandise



Stepping away from  
margin dilutive sales



Increasing sales in relevant,  
food-adjacent ranges



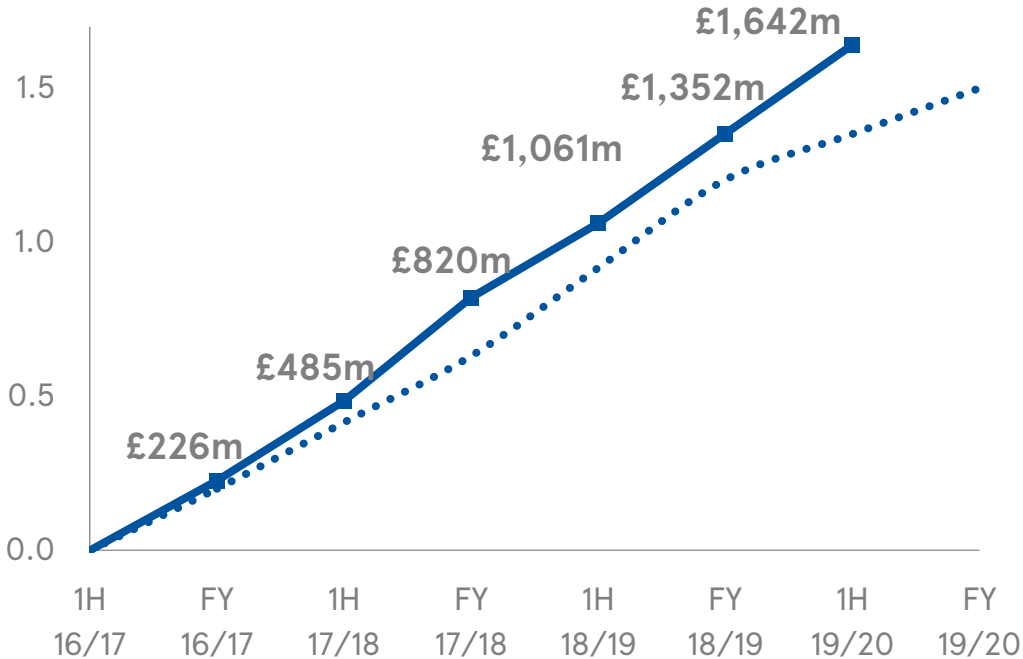
Margin accretive

1. Like-for-like sales change.

2. Compared to the average commercial gross margin in general merchandise.

# Cost effectiveness

Cumulative cost savings



Cost savings to date £1.6bn

By type:



Store operating model



Logistics and distribution



Goods not for resale

By geography:



UK&ROI



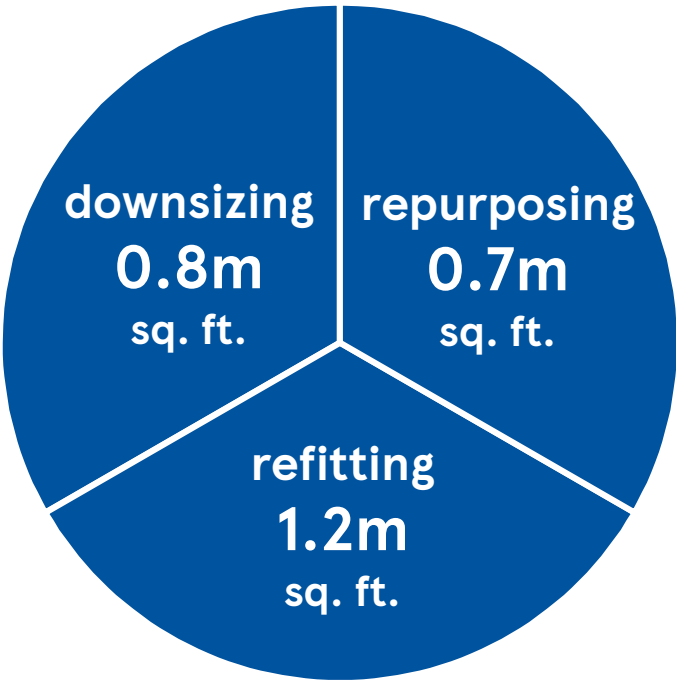
Central Europe



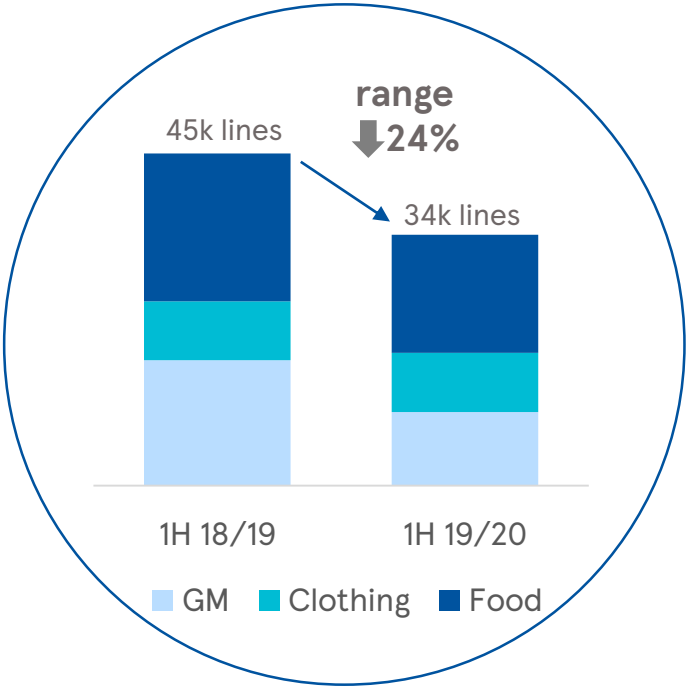
Asia



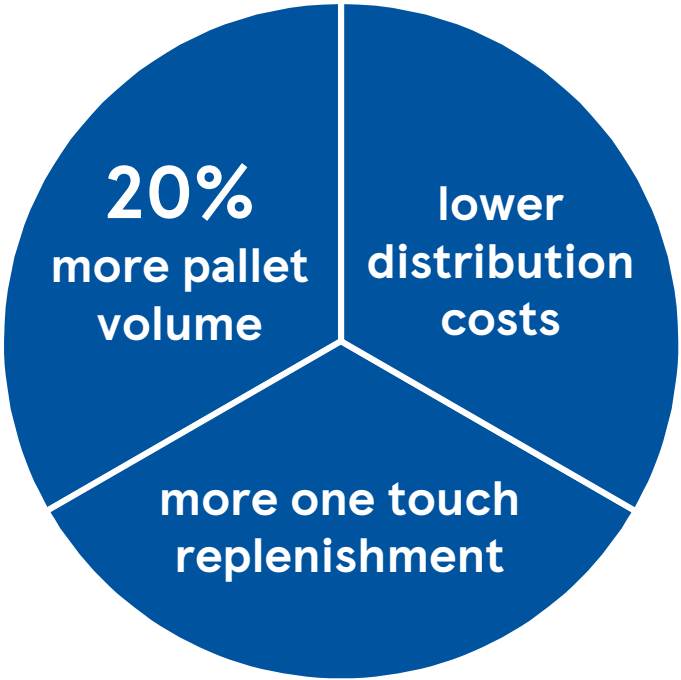
# Cost effectiveness – e.g. Central Europe



Addressing c.2.7m sq. ft.  
unproductive space

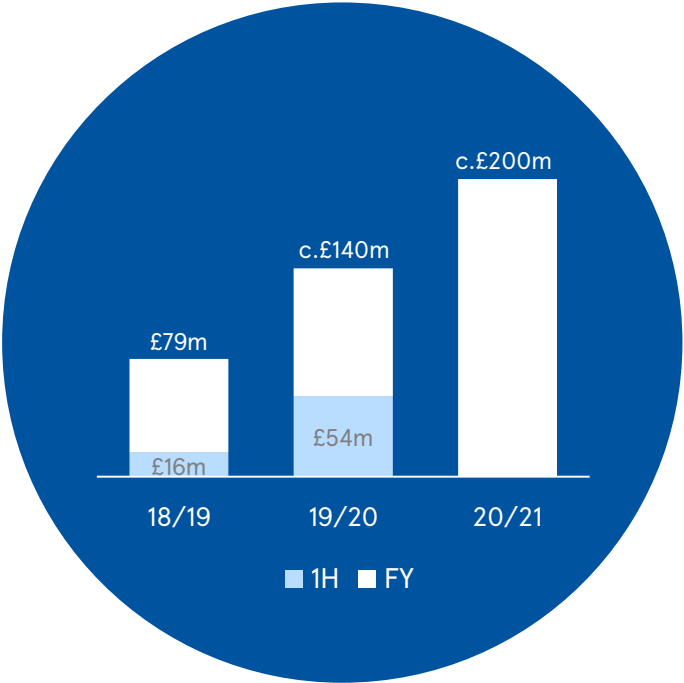


Food-focused, targeted range



More efficient

# Synergies – Booker



Synergies on track



Distribution efficiencies



Supporting Tesco

# Tesco Bank

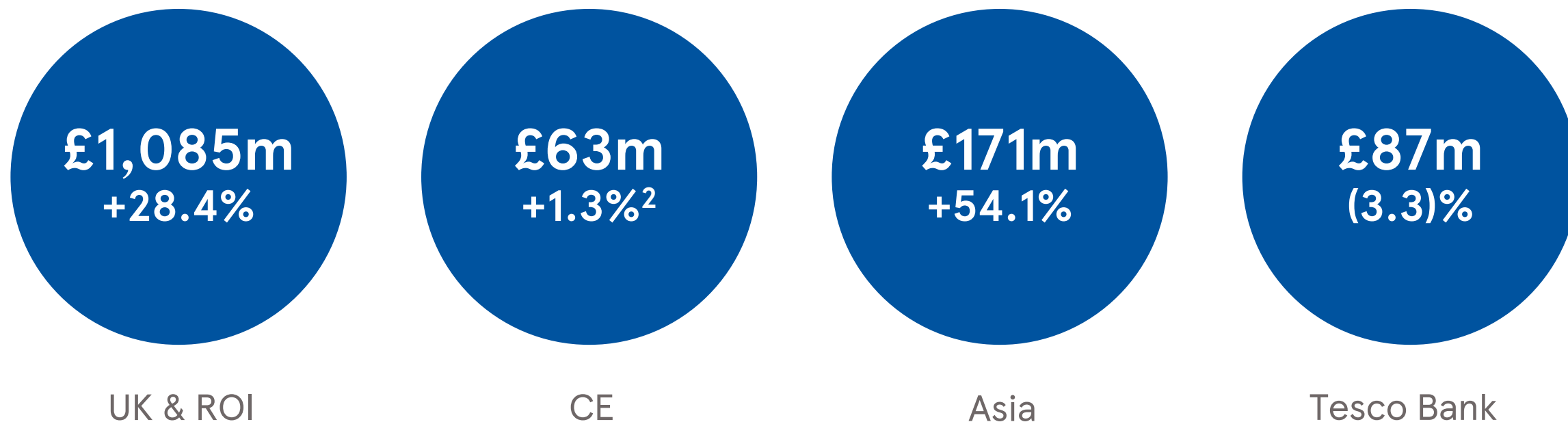
- Focus on right products and services for Tesco customers
- Operating profit<sup>1</sup> reflects:
  - Investment in competitiveness of insurance offer
  - Increase in provision for bad debts
- Strong balance sheet, with a total capital ratio of 18.4%
- Confirmed sale of Mortgage portfolio in September – post-half year

	1H 19/20	Change
<b>Lending to customers</b>	<b>£12,379m</b>	<b>1.9%</b>
Secured lending	£3,690m	5.3%
Unsecured lending	£8,689m	0.6%
<b>Bad debt: asset ratio</b>	<b>1.8%</b>	<b>(0.3)%</b>
<b>Operating profit pre exceptional items</b>	<b>£87m</b>	<b>(3.3)%</b>
Cost: income ratio	52.6%	3.8% improvement
Net interest margin	3.8%	–
<b>Tier 1 capital ratio</b>	<b>16.2%</b>	<b>0.2%</b>
<b>Total capital ratio</b>	<b>18.4%</b>	<b>0.2%</b>

1. Operating profit before exceptional items.



# Operating profit<sup>1</sup>



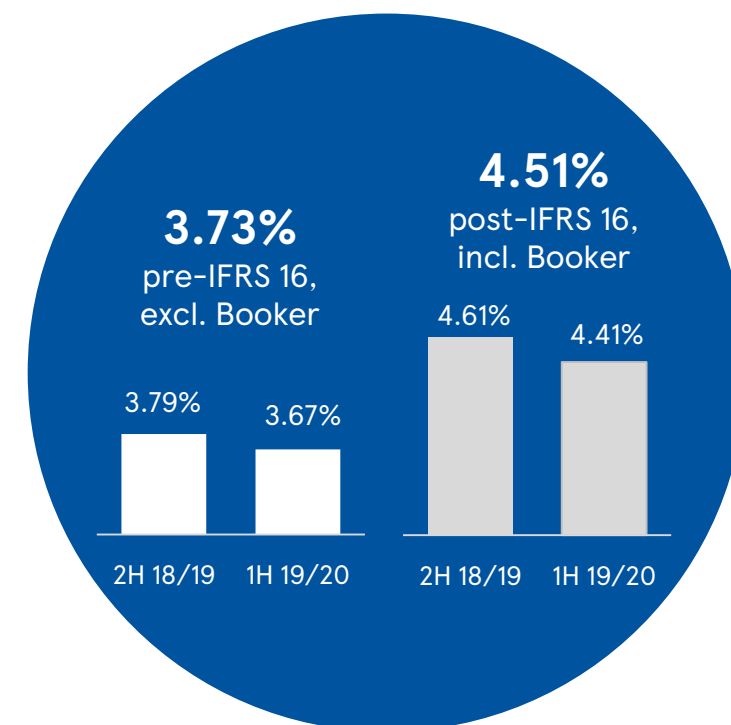
Group operating profit<sup>1</sup> £1,406m, up 25.4%

1. Operating profit before exceptional items and amortisation of acquired intangibles; change shown at actual exchange rates.

2. Growth is shown excluding a £13m provision in respect of potential historic VAT liabilities.

# Group income statement

	1H 19/20	% change <sup>1</sup>
<b>Group sales</b>	<b>£28,296m</b>	<b>0.1%</b>
<b>Operating profit<sup>2</sup></b>	<b>£1,406m</b>	<b>25.4%</b>
<i>Margin (%)</i>	4.41%	87bps
JVs and associates <sup>2</sup>	£10m	(44.4)%
Net finance costs <sup>3</sup>	£(377)m	13.1%
<b>Profit before tax<sup>3</sup></b>	<b>£1,039m</b>	<b>47.4%</b>
Taxation	£(240)m	(39.5)%
<b>Profit after tax<sup>3</sup></b>	<b>£799m</b>	<b>50.1%</b>
<b>Diluted EPS<sup>3</sup></b>	<b>8.17p</b>	<b>49.8%</b>



Margin ambition met

1. Change shown at actual exchange rates.

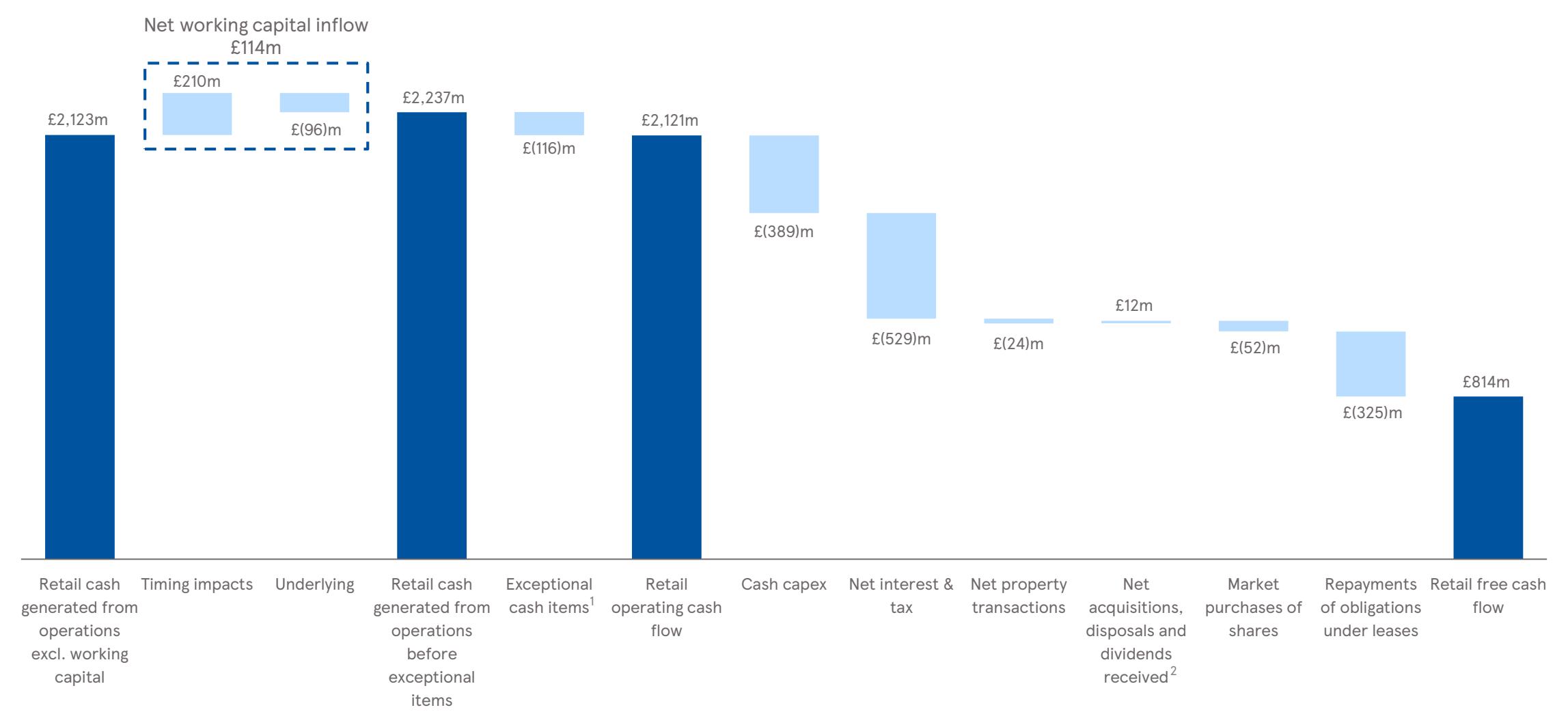
2. Before exceptional items and amortisation of acquired intangibles.

3. Before exceptional items and amortisation of acquired intangibles, net pension finance costs and fair value remeasurements of financial instruments.

# Cash flow.

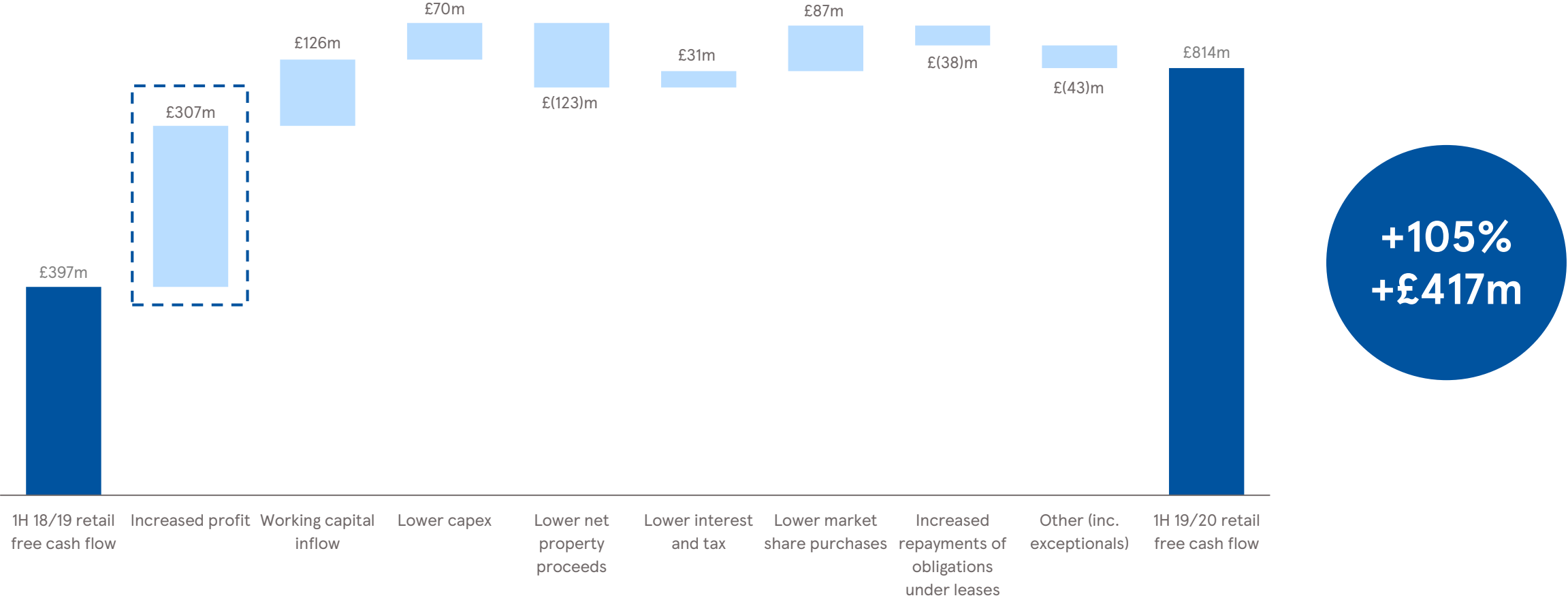


# Sources and uses of cash

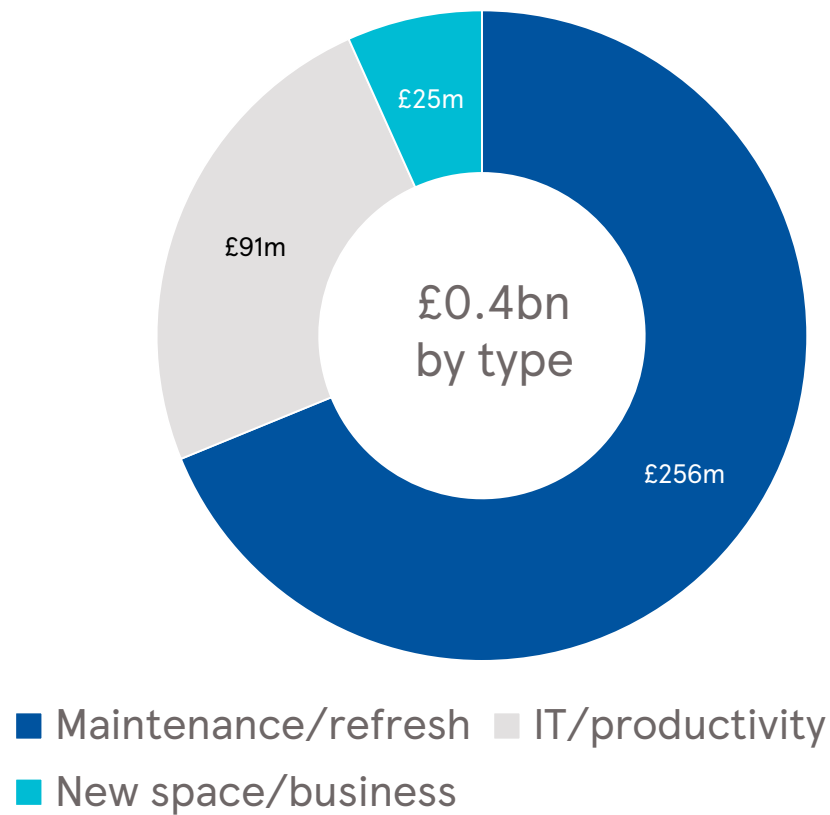
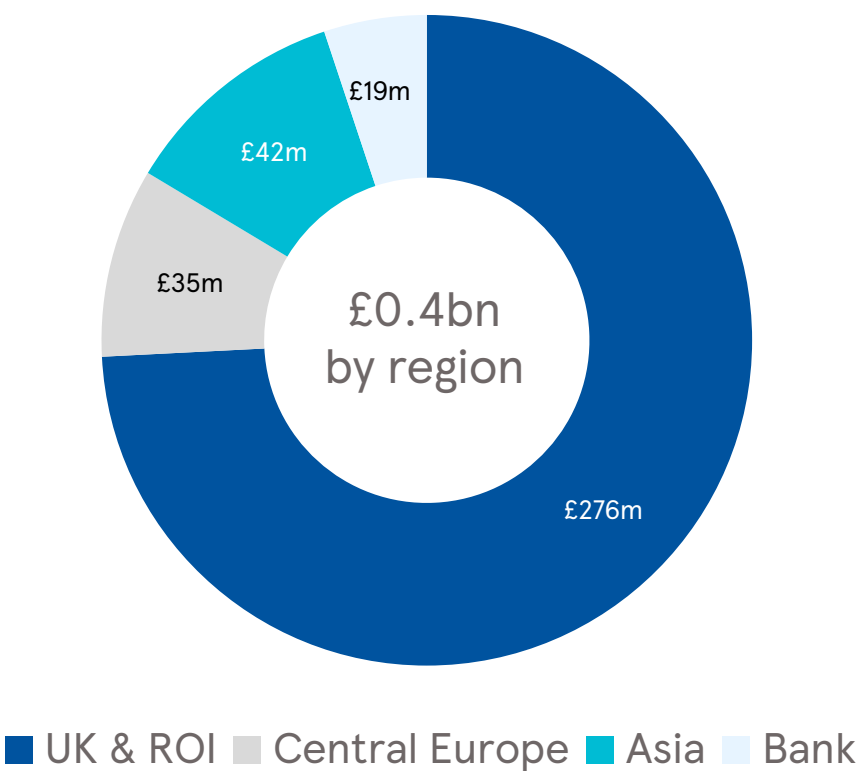


1. Exceptional cash items comprise £(112)m of restructuring payments and £(4)m integration costs.  
2. The cost of major acquisitions and disposals are removed from the Group's free cash flow.

# Year-on-year free cash flow



# Capital expenditure



FY 19/20 capex guidance of c.£1.1bn



# Property proceeds

**50 site  
disposals**

Realising value

**1H: £65m**

Group cash proceeds

**1H: £8m**

**of c.£145m  
agreed<sup>1</sup>**

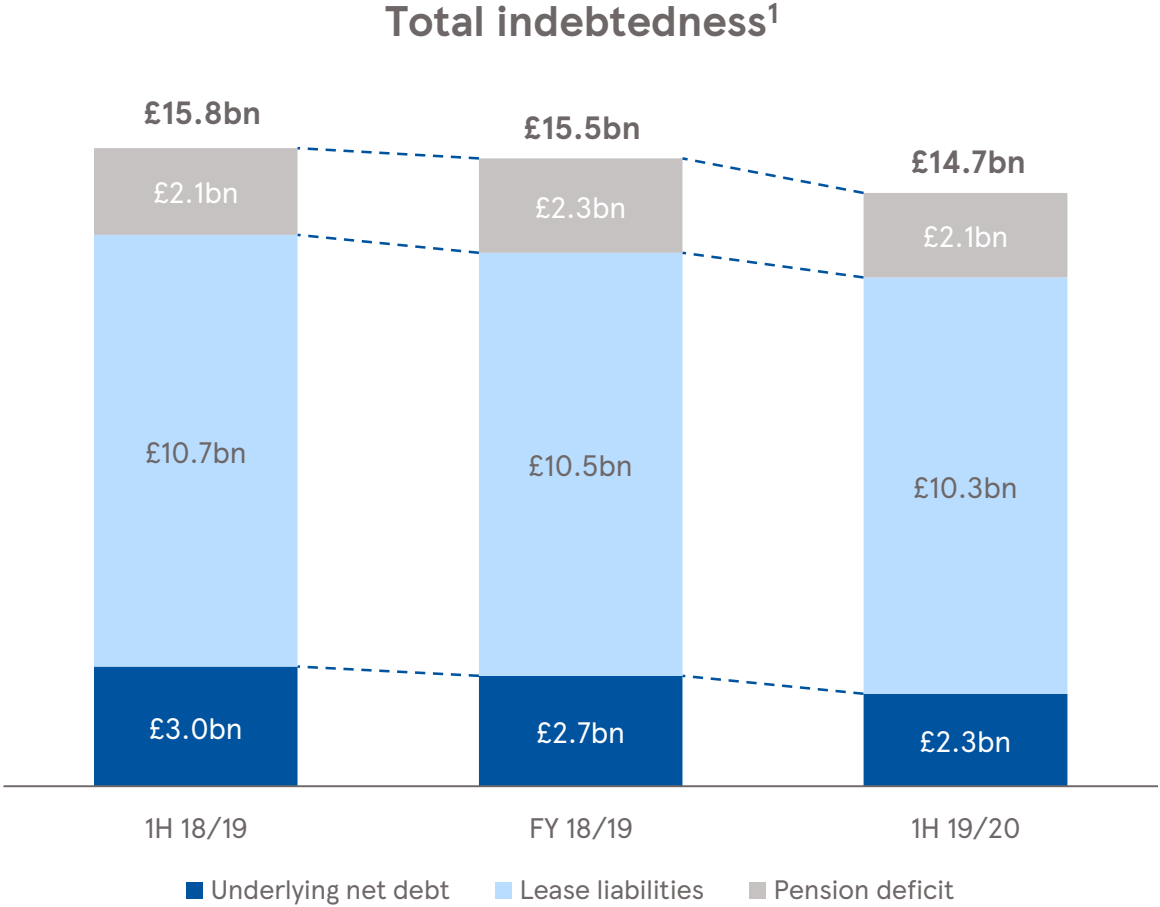
CE store disposals

1. Aggregate proceeds due to be received in the second half of this financial year and beyond.

# Financial Discipline.



# Balance sheet progress

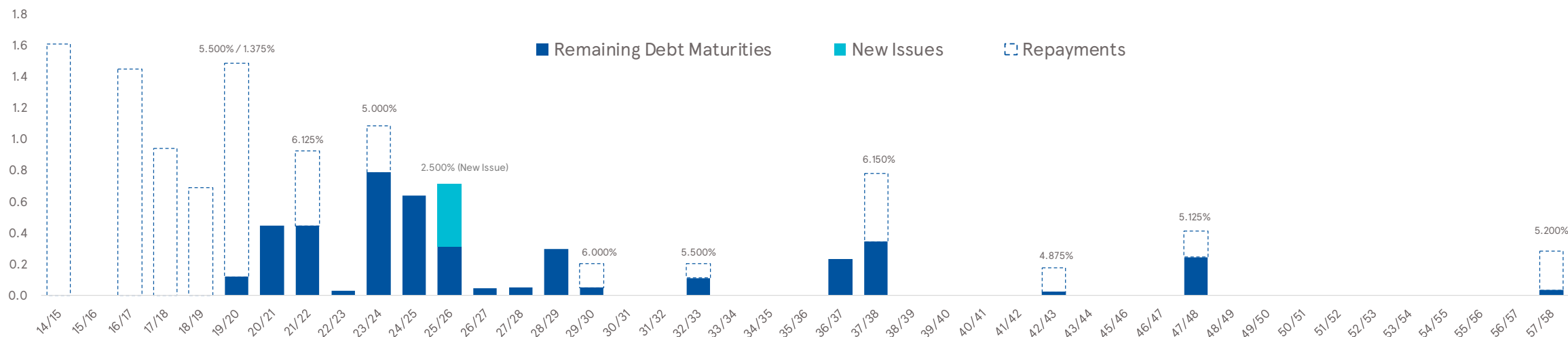


**↓ £0.9bn**  
since year end

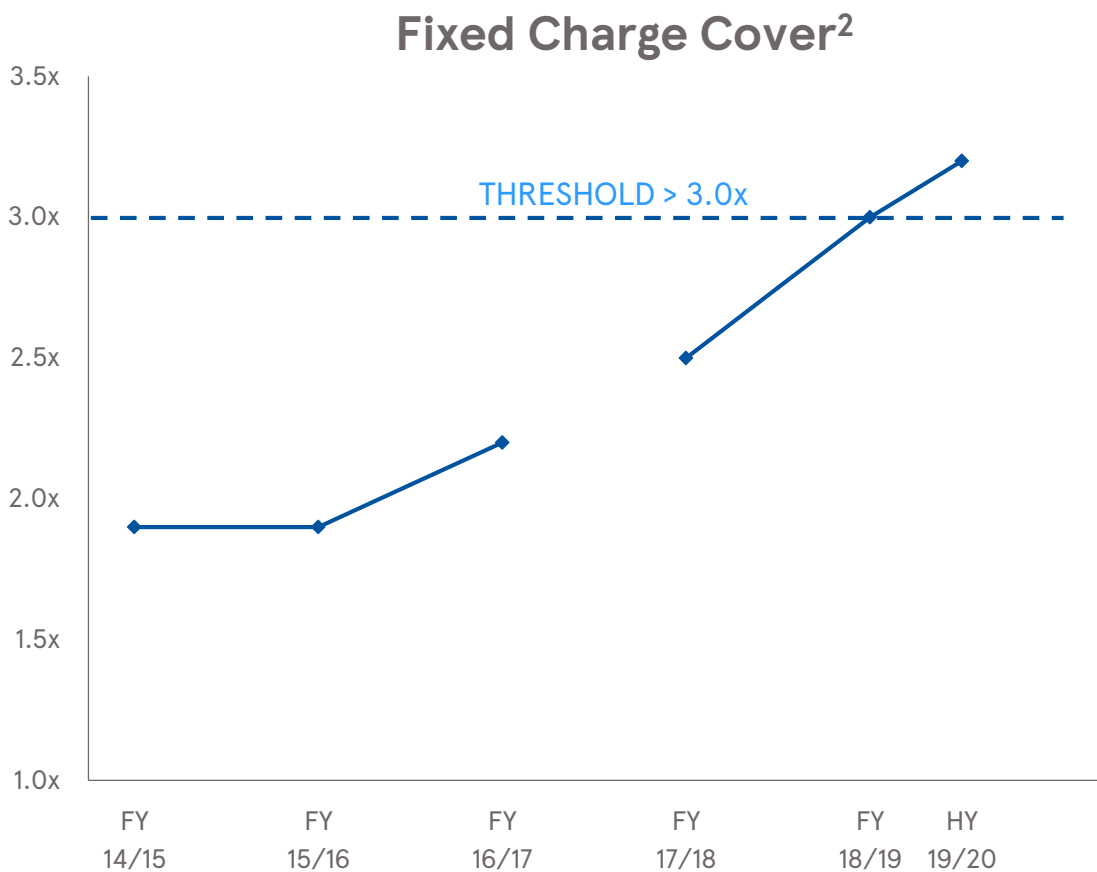
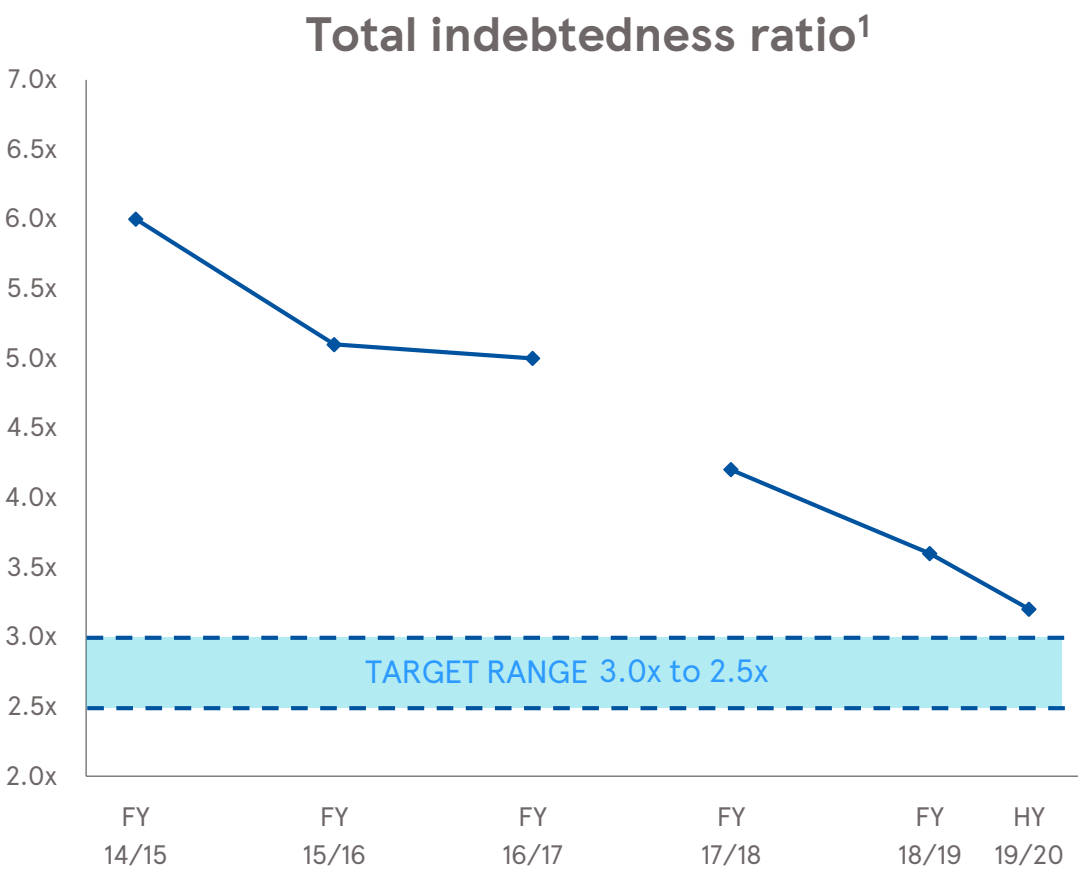
1. Total indebtedness post-IFRS 16 comprises Net debt (inc. lease liabilities) plus the IAS 19 deficit in the pension schemes (net of associated deferred tax).

# Debt reduction

- Re-paid £1bn of outstanding debt during 1H 19/20:
  - €0.7bn maturity (1.375%)
  - £0.3bn GBP bonds repaid early (4.875%–6.125%)
- Issued 6 year GBP £0.4bn in May (2.5%)
- Received second investment grade rating and assigned positive outlook from third agency



# Improving debt metrics



1. Total indebtedness ratio pre-IFRS 16: Net Debt + defined pension deficit (net of tax) + discounted operating lease commitments / EBITDAR. Post-IFRS 16: Net Debt + defined pension deficit (net of tax) / EBITDAR.

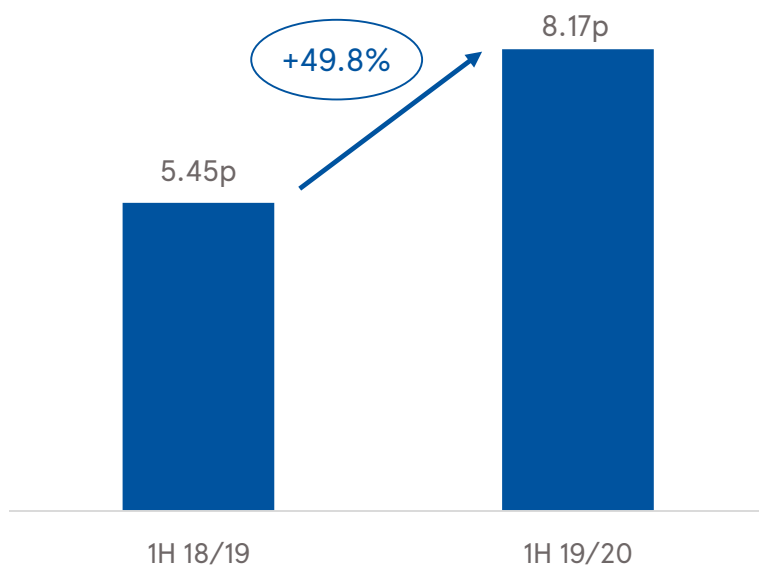
2. Fixed charge cover pre-IFRS 16: EBITDAR / (Net finance costs (before exceptional charges, net pension finance costs and fair value re-measurements) + Retail operating lease expense). Post-IFRS 16: EBITDAR/(Net finance costs (before exceptional charges, net pension finance costs, fair value re-measurements) and adjusted to remove IFRS 16 interest expense) + cash rent.

3. Periods FY 14/15 to FY 16/17 inclusive are presented on a pre-IFRS 16 basis with subsequent periods presented on a post-IFRS 16 basis.

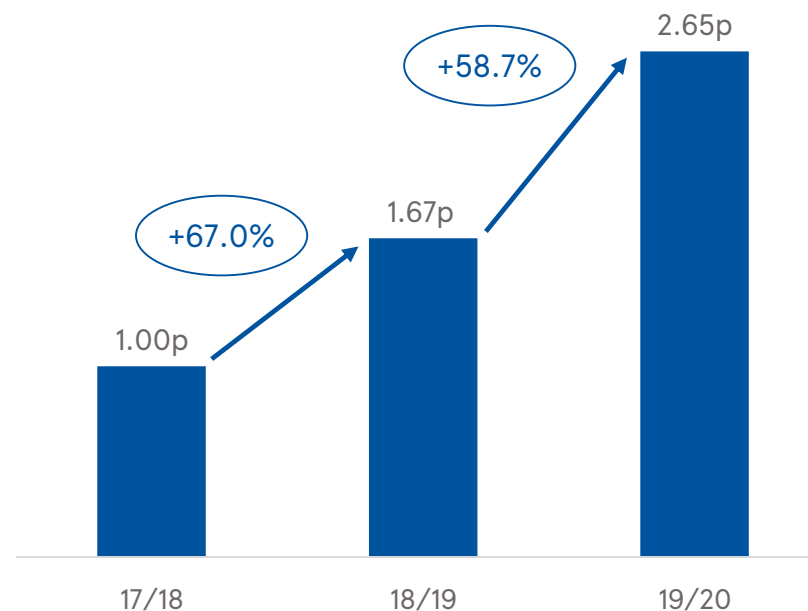


# Earnings per share and interim dividend

Diluted earnings per share<sup>1</sup>



Interim dividend per share



1. Headline earnings per share measure excludes exceptional items, amortisation of acquired intangibles, net pension finance costs and fair value remeasurements of financial instruments, and is shown on a post-IFRS 16 basis.

# Guidance

<b>Working capital</b>	Underlying decrease of around £0.2bn
<b>Pension deficit contribution</b>	£285m per annum from April 2018
<b>Capex</b>	£1.1bn – £1.4bn per annum; current year c.£1.1bn
<b>Net finance costs<sup>1</sup></b>	Less than 4% of long-term debt per annum
<b>Effective tax rate</b>	Decreasing to c.20% over medium term; current year c.22%
<b>Dividend</b>	Expect full year dividend pay-out ratio of 50% this year Broadly one-third : two-thirds split between interim and final
<b>Debt metrics</b>	Leverage at 3x to 2.5x Total indebtedness/EBITDAR <sup>2</sup>

1. Before exceptional charges, IAS 19 net pension finance costs and IAS 39 fair value remeasurements.

2. On a post-IFRS 16 basis.

# Financial summary

- More profitable sales mix
- £290m cost savings in 1H; £1.6bn savings to date
- Margin ambition achieved; 12-month margin 3.73% (pre-IFRS 16, excl. Booker)
- Operating profit<sup>1</sup> +£285m; driven by cost savings and an improved product mix
- Free cash flow +£417m; +105%
- EPS<sup>2</sup> +49.8% to 8.17p
- Interim dividend 2.65p, +58.7%; expect full year dividend pay-out ratio of 50%

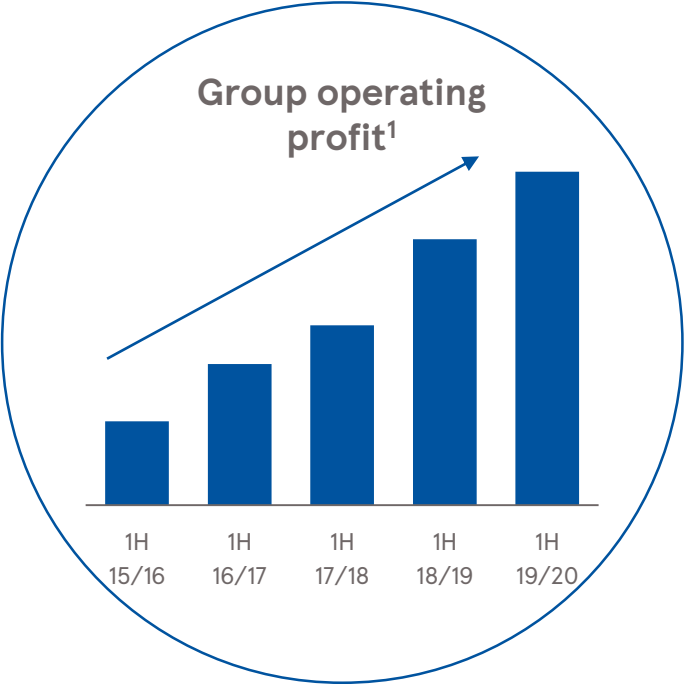
1. Excludes amortisation of acquired intangibles and excludes exceptional items by virtue of their size and nature in order to reflect management's view of underlying performance.

2. Headline earnings per share measure excludes exceptional items, amortisation of acquired intangibles, net pension finance costs and fair value remeasurements of financial instruments.

Growth,  
Innovation &  
Enabling  
technology.



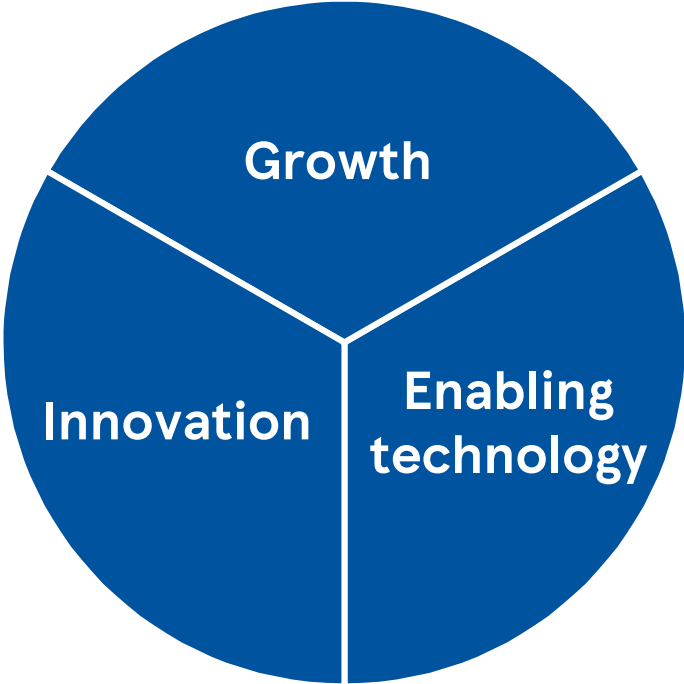
# Well-positioned for sustainable, profitable growth



Strong financial position



Opportunities set out

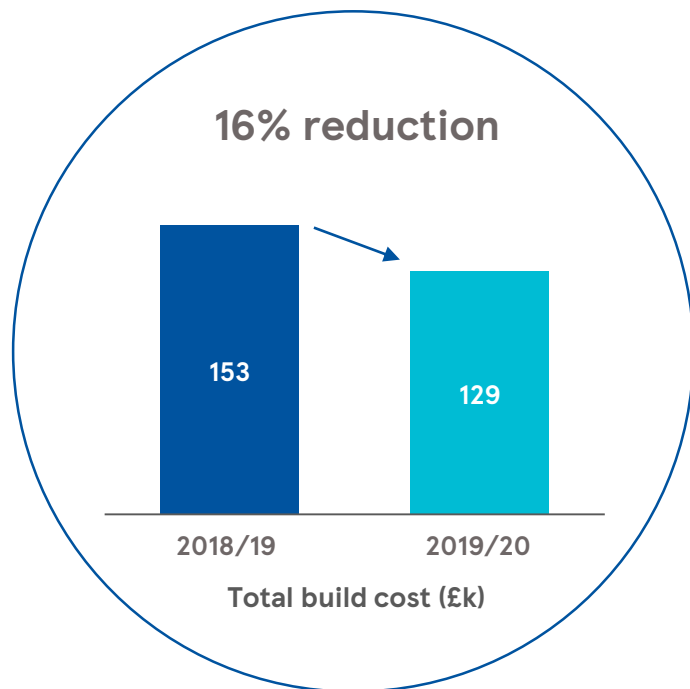


Focus on delivery

1. Excludes amortisation of acquired intangibles and excludes exceptional items. 1H 2018/19 and 2019/20 are shown on a post-IFRS 16 basis. Periods prior to 1H 2018/19 are shown on a pre-IFRS 16 basis.



# Growth: small stores – Asia



Reduced capital intensity



Operating model redefined



Three-year plan

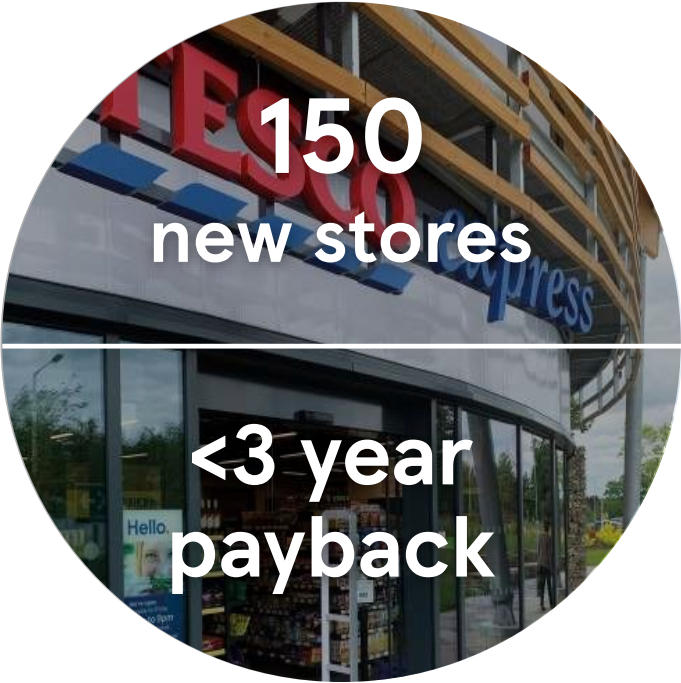
# Growth: small stores – UK



Reduced capital  
intensity



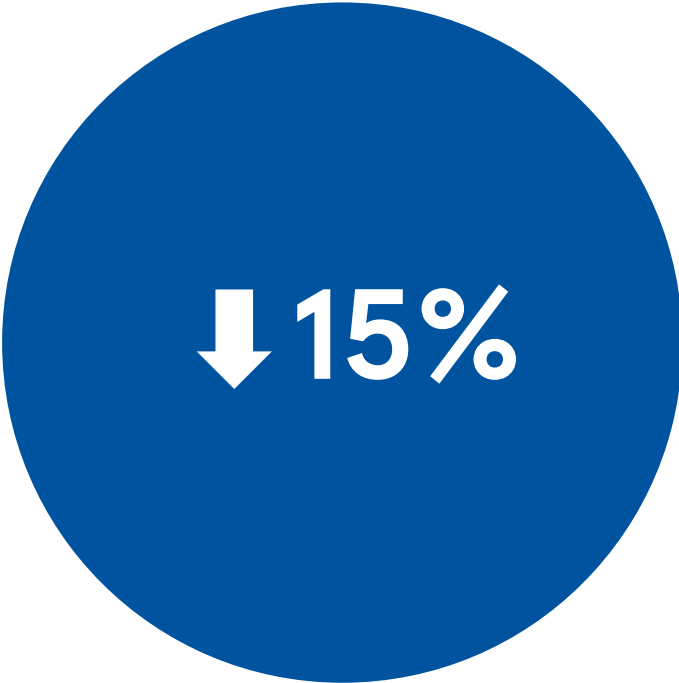
Operating model  
redefined



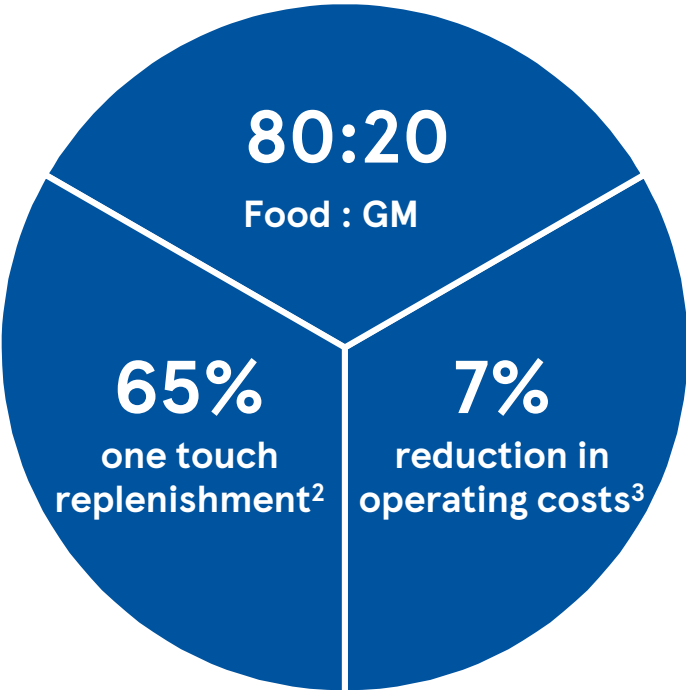
Three-year plan

1. Express figures from a 20-store trial.

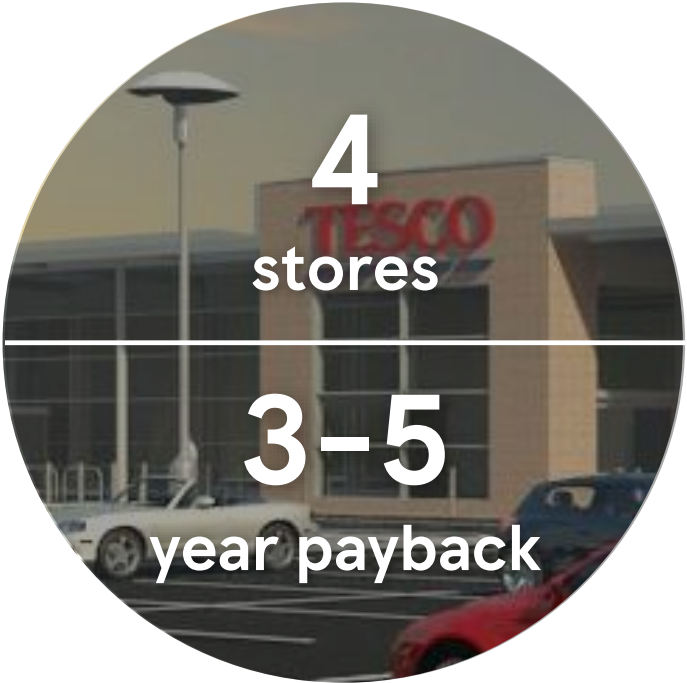
# Growth: Superstores – UK & ROI



Reduced capital intensity<sup>1</sup>



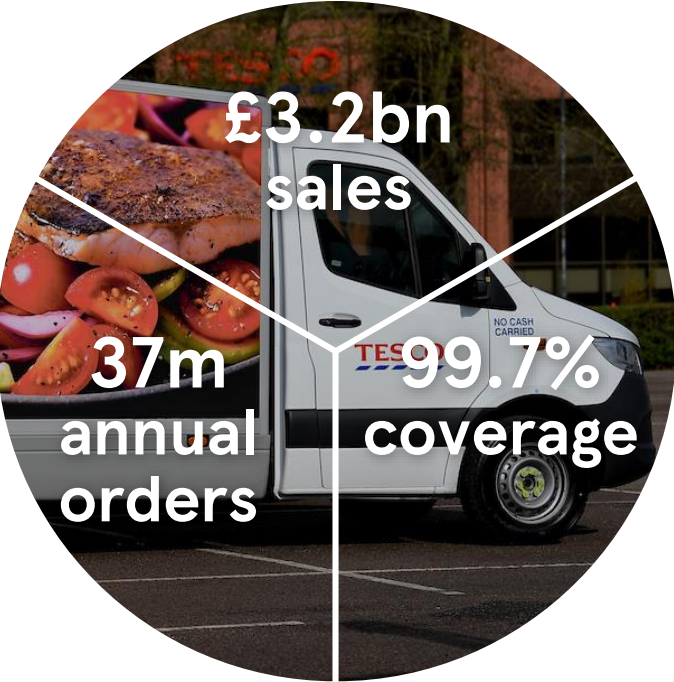
Operating model redefined



Approved to date

1. Reduction in fit out costs vs standard superstores.  
2. Percentage of ambient products in UK large stores that can be replenished first time.  
3. Reduction in operating costs from mid-sized UK Superstores from 1H 16/17 to 1H 19/20.

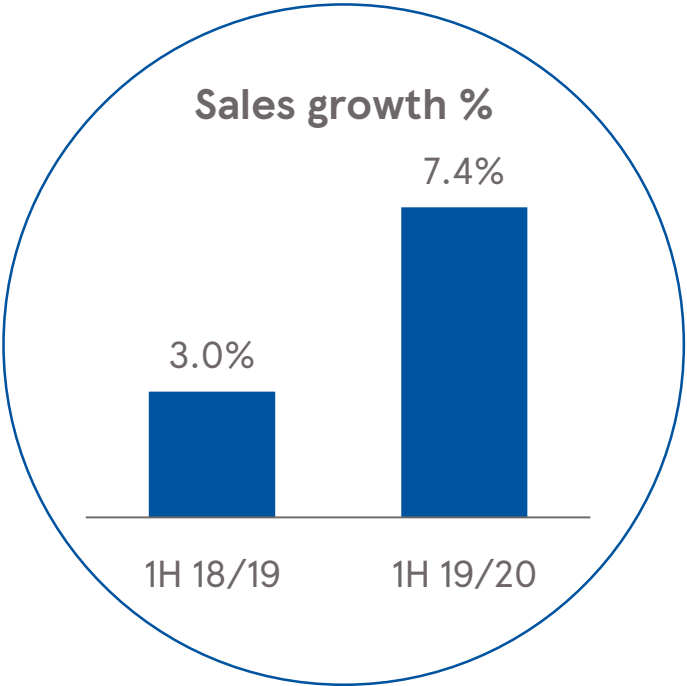
# Growth: online



Strong base + unrivalled reach



Better economics



Re-acceleration

1. Number of deliveries per van shift.





Growth: online

**3 UFCs**  
**by Summer 2020**  
(West Bromwich by March 2020)

**3 yr plan:**  
**>25 UFCs**

utilises  
**10–15k sq. ft.**  
existing space

**2–3x**  
more efficient

Potential:  
**15%**  
of sales

**+2m**  
new customers

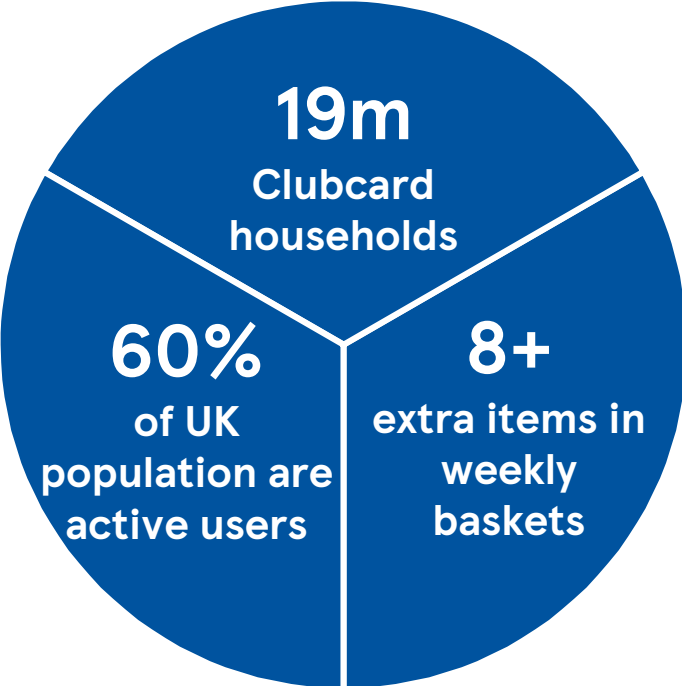
Investing in technology

Capital efficient solution

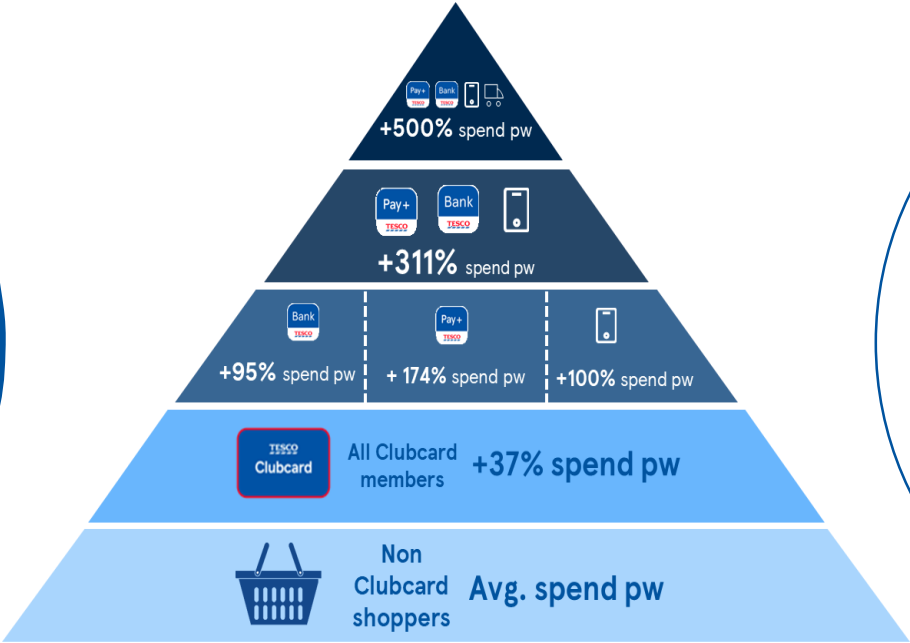
Future opportunity



# Growth: loyalty



Unrivalled base



Most valuable customers



74,000 colleague trial

1. Increase in weekly spend on groceries.

# Loyalty – enhancing the offer

Collect	Tesco £100 spend in Tesco = 100 points Fuel Pumps, Tesco Bank, Tesco Mobile		
+ Save money	Member pricing		
Spend	Receive vouchers cash value		Convert to air miles
	Spend at Tesco 1% at face value	Spend at partners 3x the points	Spend with air miles





# TESCO Clubcard Plus

Fancy even more value from your Tesco shop?



10% off 2 big shops in-store

Exclusions and limits apply



10% off your favourite Tesco brands in-store, all the time



Double data from Tesco Mobile

Conditions apply



No foreign exchange fees abroad credit card from Tesco Bank

Subject to status

## Only £7.99 a month

## Growth: Booker



Supporting Tesco growth



Growth that leverages  
Group in 2H



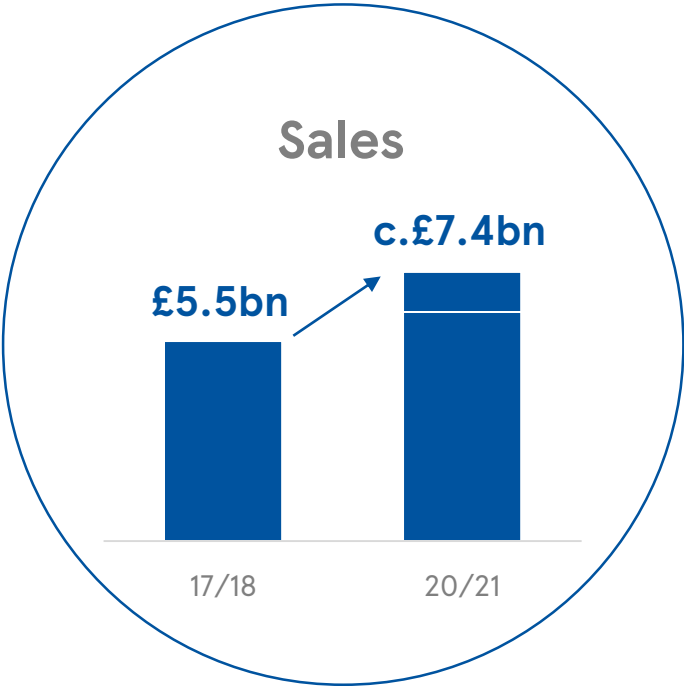
Channel opportunity



# Growth: Booker



Opportunity to become  
#1 catering supplier

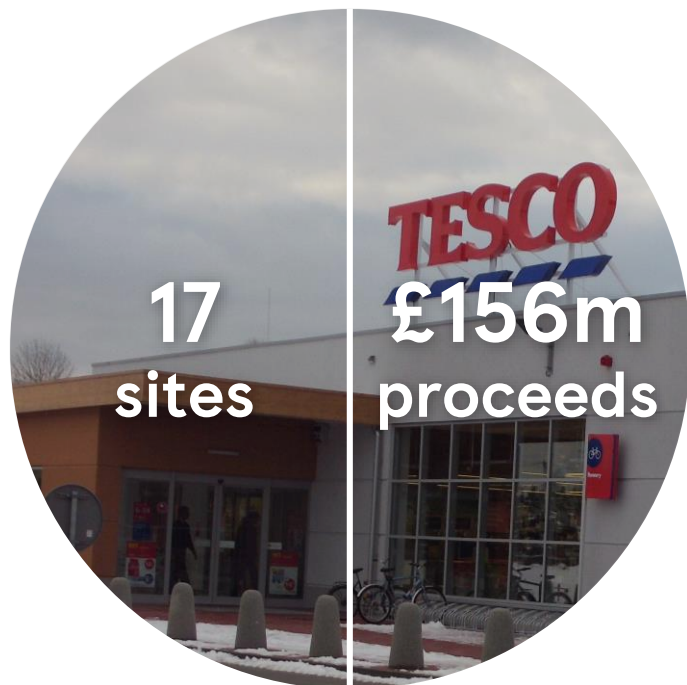


Transformational growth

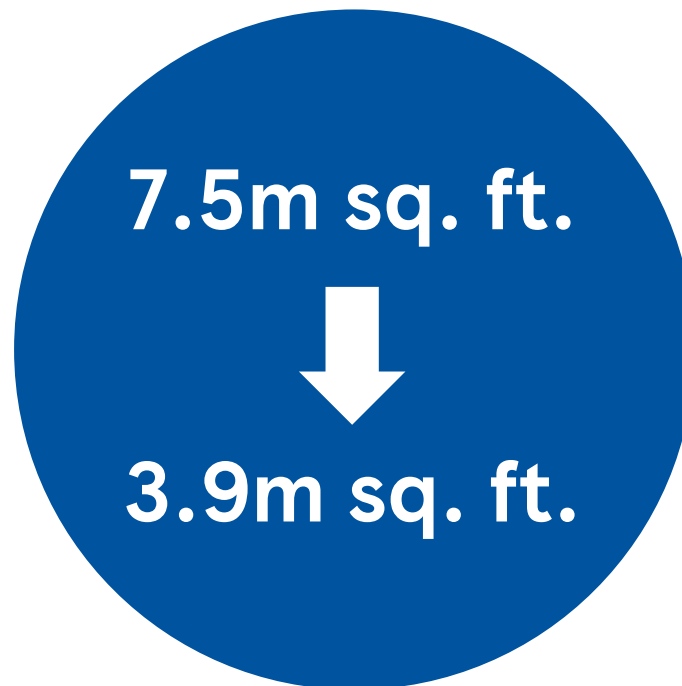


India

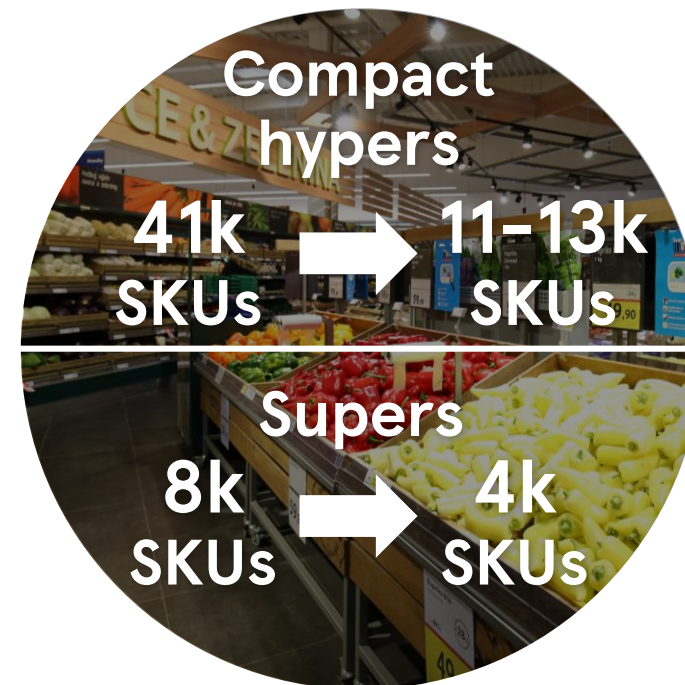
# Innovation: creating value in Poland



Realising value  
from property



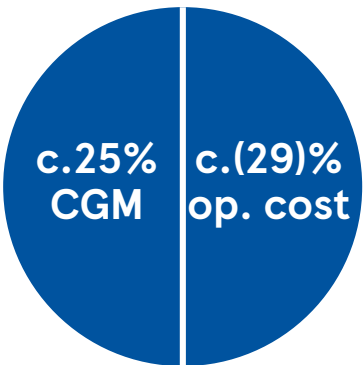
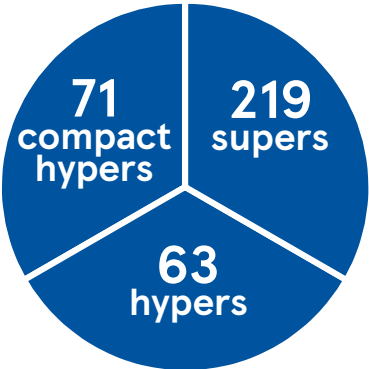
Right-sizing  
the space



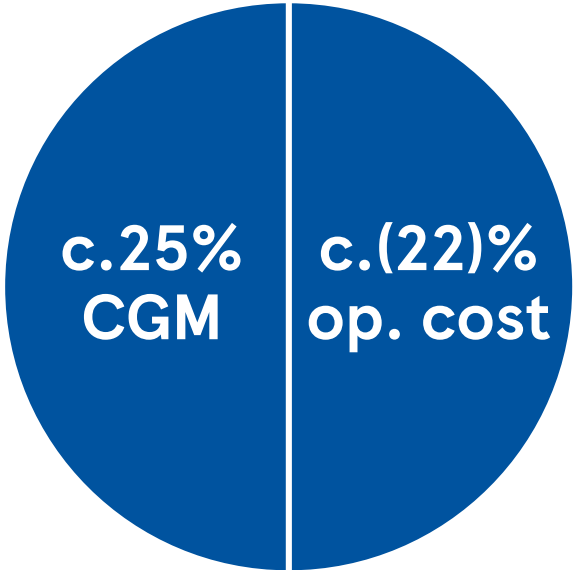
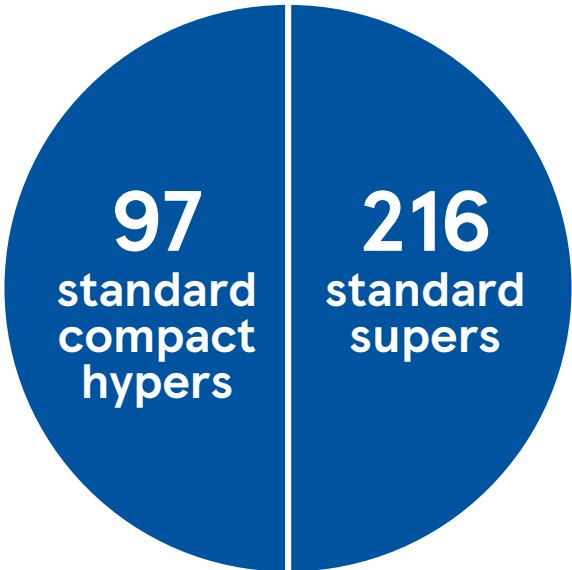
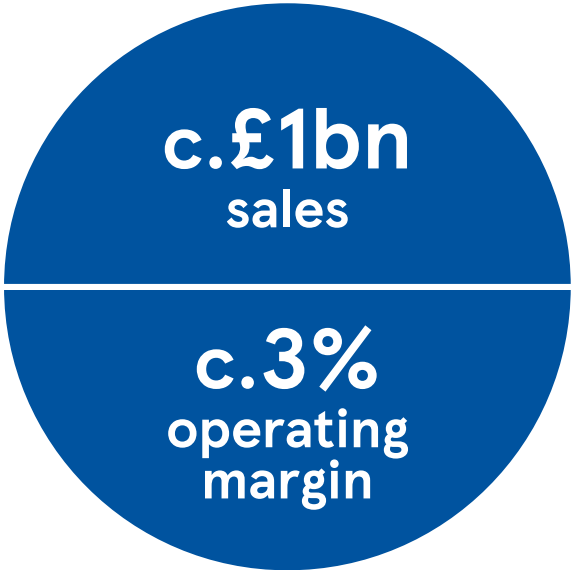
Right-sizing  
the range

# Innovation: creating value in Poland

From:



To:



Profitable

Relevant

Sustainable



# Innovation: product





# Innovation: plant-based food



94% appeal<sup>1</sup>



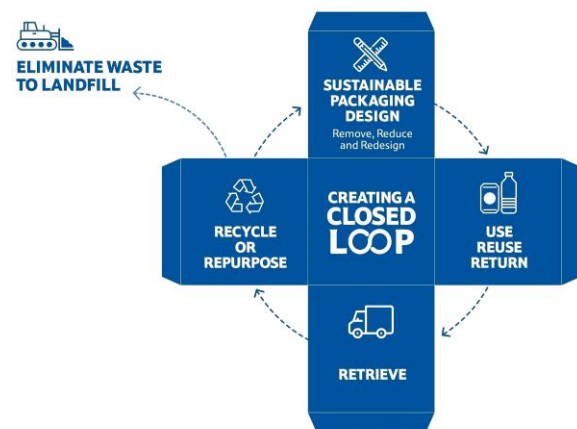
56% increase  
in range



6 new brands –  
90 products

1. Source: Quantitative analysis carried out in March 2019. % of respondents who answered 'Very appealing' or 'quite appealing' to the question 'Which of these best describes how you feel about the idea?'

# Innovation: plastic



Closed loop approach

**Packaging: three point plan.**

1 Sustainable packaging; Remove, Reduce and Redesign

Red - Easy (good for recycling and/or potentially harmful)	Amber - Hard (until infrastructure and/or scientific developments take place)	Green - Preferred (easily recycled, can have high recycled content)
PVC & Polystyrene	Home compostable E.g. Cellulose, Mater-In & Natureflex	Sustainably sourced Wood, Board, Paper & Glassine
PSBC	Complex laminates/multi-layer films	Glass
One degradable materials	GPP - Oriented polypropylene	PET - Polyethylene terephthalate
Acrylic (for food applications)	Acrylic (for bathroom products)	PE - Polyethylene (preferred material for flexible film)
PLA - Polylactic acid	PP - Polypropylene (for certain food applications)	HDPE & LDPE
Industrial compostable	New materials	PP - Polypropylene (non-food)
Polycarbonate		Steel & Aluminium
Rigid Water-soluble plastics		
Expanded/Foamed Polymers		
* Black Plastics		

\* Black plastic refers to all dark coloured plastics that are non-recyclable in recycling plants

**TESCO**

Sustainable packaging design



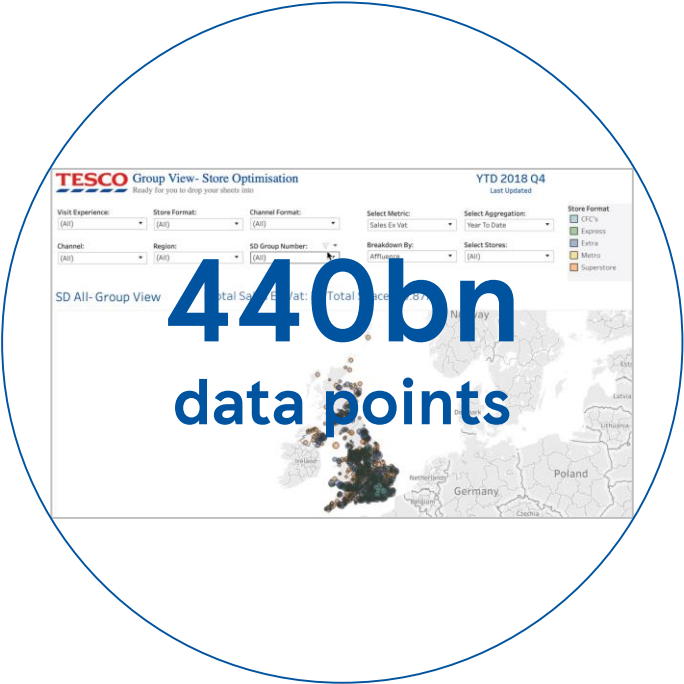
4 Rs



Tackling excess packaging



# Enabling technology: growth



Cost to serve



Seamless shopping



Clubcard app

## Enabling technology: cost efficiency

**+6.7%**

Fresh sales  
forecast accuracy

New algorithms

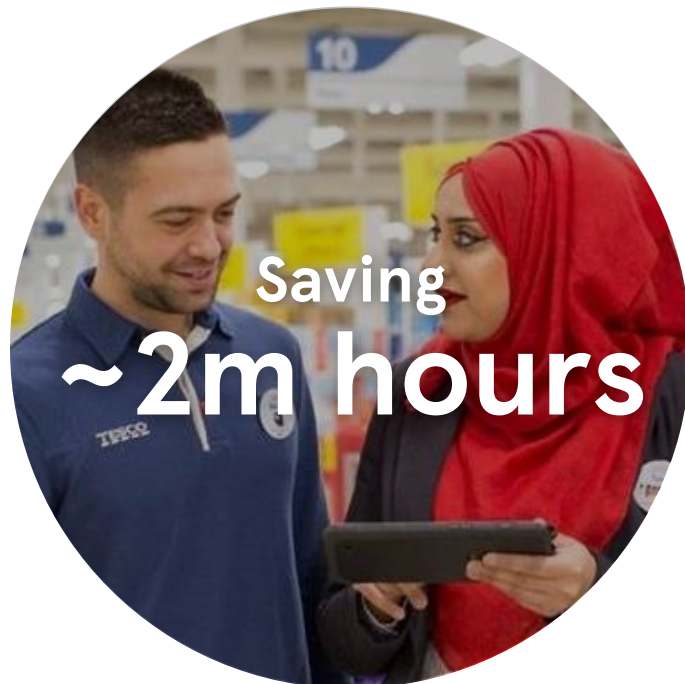
**c.£40m  
saving**

Stock control

**+18%**  
transactions

Pay+

# Enabling technology: simplification



Scheduler

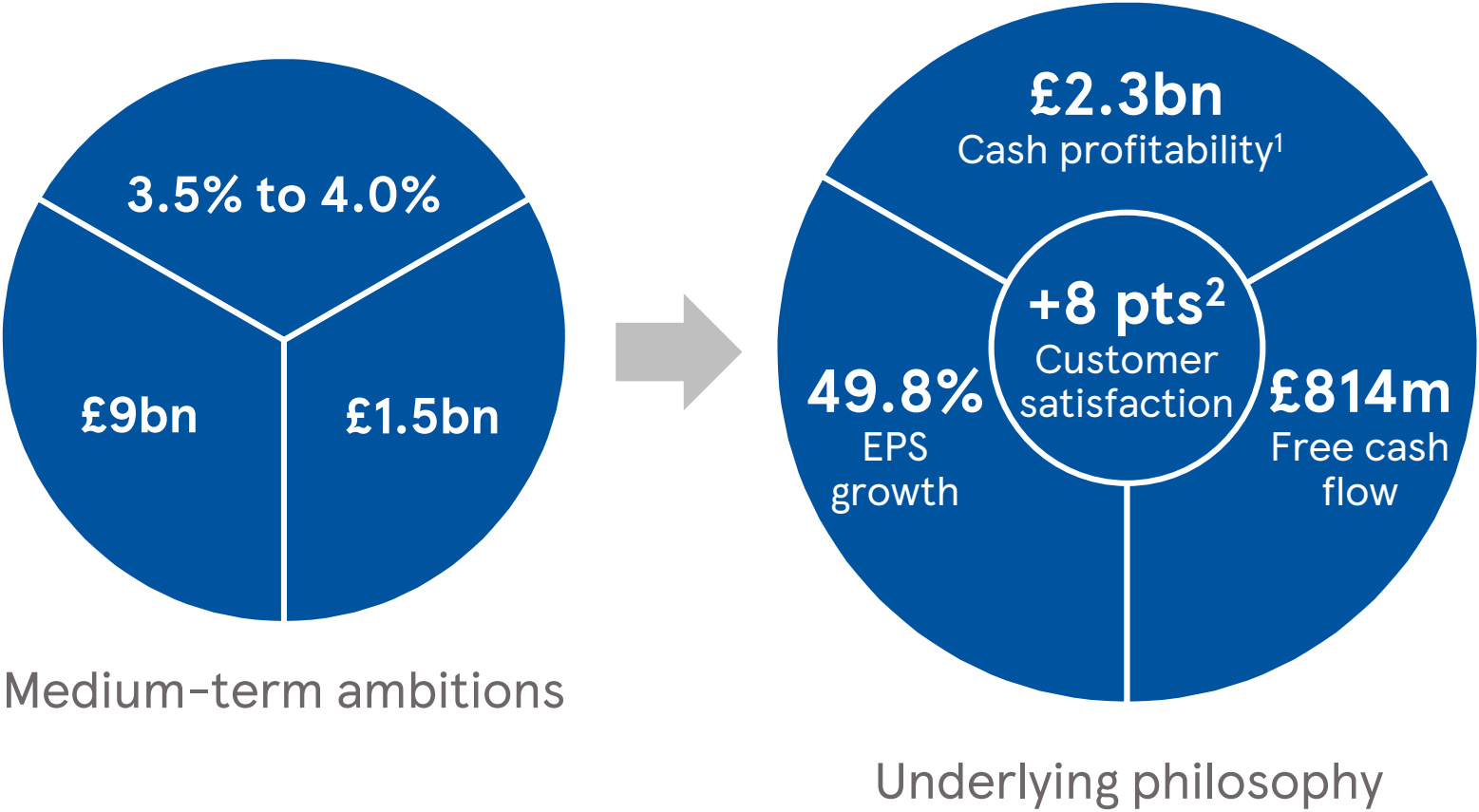


MyProduct



Thailand lease management

# Sustainable value creation for shareholders



1. Cash profitability refers to 1H 2019/20 EBITDA.  
2. UK Multichannel tracker. Based on your most recent experience, how likely is it that you would recommend this store to a friend or colleague?

# Our priorities for allocating capital

- 1 Reinvest in business & customer offer
- 2 Maintain leverage at 3x to 2.5x Total indebtedness/EBITDAR<sup>1</sup>
- 3 Grow and then maintain dividend at 50% pay-out ratio<sup>1</sup>
- 4 Consideration of inorganic growth opportunities that may arise
- 5 Return surplus cash to shareholders

1. On a post-IFRS 16 basis.

# Summary

- Delivered every element of turnaround plan
- Customer satisfaction improving across all measures and channels
- Strong increase in profitability
- Significant improvement in cash generation
- Positioned well for profitable growth in years ahead



# Q&A.



# Appendix.





# Segmental performance

	Sales				Operating profit before exceptional items			
	1H 19/20	1H 18/19	Change constant rates <sup>1</sup>	Change actual rates <sup>1</sup>	1H 19/20	1H 18/19	Change constant rates	Change actual rates
UK & ROI	£22.4bn	£22.4bn	0.2%	0.2%	£1,085m	£845m	28.4%	28.4%
Central Europe	£2.8bn	£3.0bn	(6.3)%	(7.0)%	£63m	£75m	(14.7)%	(16.0)%
Asia	£2.6bn	£2.4bn	1.0%	8.4%	£171m	£111m	42.3%	54.1%
Bank	£0.6bn	£0.5bn	2.8%	2.8%	£87m	£90m	(3.3)%	(3.3)%
<b>Group</b>	<b>£28.3bn</b>	<b>£28.3bn</b>	<b>(0.4)%</b>	<b>0.1%</b>	<b>£1,406m</b>	<b>£1,121m</b>	<b>24.4%</b>	<b>25.4%</b>

1. Change shown on a comparable days basis.

# Exceptional items

	1H 19/20	1H 18/19
Net restructuring and redundancy costs	£(75)m	£(22)m
Impairment of assets in Poland	£(71)m	-
Impairment of investment in India joint venture	£(47)m	-
Property transactions	£24m	£13m
Booker integration costs	£(6)m	-
Provision for customer redress	£(45)m	£(7)m
Bank transformation costs	£(12)m	-
Tesco Bank FCA provision	-	£(16)m
Release of amounts provided in relation to FCA obligations	-	£15m
Tesco Direct closure costs	-	£(57)m
<b>Total exceptional items in statutory operating profit</b>	<b>£(232)m</b>	<b>£(74)m</b>

# Disclaimer

This document may contain forward-looking statements that may or may not prove accurate. For example, statements regarding expected revenue growth and operating margins, market trends and our product pipeline are forward-looking statements. Phrases such as "aim", "plan", "intend", "should", "anticipate", "well-placed", "believe", "estimate", "expect", "target", "consider" and similar expressions are generally intended to identify forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause actual results to differ materially from what is expressed or implied by the statements. Any forward-looking statement is based on information available to Tesco as of the date of the statement. All written or oral forward-looking statements attributable to Tesco are qualified by this caution. Tesco does not undertake any obligation to update or revise any forward-looking statement to reflect any change in circumstance.