DAVID REID Central Europe



Why do the trip now?

- 4 years since our last trip to Europe
- International conference in 1999

- HIT acquisition
- Pace of our international development

Agenda

- Wednesday
 - Presentation
 - Fly to Krakow, dinner
- Thursday
 - Store visits in Krakow
 - Fly to Budapest
 - Presentation and dinner in Hungary
- Friday
 - Store visits in Budapest
 - Fly to Stansted

Half year International results



^{*} all figures include Republic of Ireland

Cumulative investment



^{*} all figures exclude Malaysia

What we said in 1999

	1999	2002
No. of Hypers	38	130
Sq ft (m)	4.3	14.2
Sales (£bn)	1.0	4.7 - 5.3
Profit (£m)	(10) - (14)	140 - 160
EBITDA (£m)	8 - 12	240 - 260
CROI	0.9% - 1.5%	9% - 10%

Global scene '99 - '02

A different world

Economic growth

Deflation

Corporate profitability

Stronger than most

Tesco progress

- Quality assets
- Quality networks
- Market leadership
- Returns achieved on early stores
- We are on track

Asia - Thailand

- 41 hypermarkets
- Good sales
- Format development
- Impacts
- Cash neutral

Thailand - Lotus store model

- Year 4 -

	<u>Sept 99</u> %	<u>Latest Proj.</u> <u>%</u>
Gross margin	15	16
Payroll	(3)	(3)
Retail expenses	(5)	(7)
Mall income	2	3
Store Contribution	8	9

Asia - Korea

Exciting

20 hypermarkets

• 6-10 stores per annum

Achieved targets

Korean - store model

- Year 4 -

	<u>Sept 99</u> %	<u>Latest Proj.</u> <u>%</u>
Gross margin	16	16.4
Payroll	(4)	(3.5)
Expenses	(5)	(5)
Income	0.5	1.2
Contribution	7.5	9.1

Asia - Taiwan

Lack of scale

Tough economic position

Highest turnover store

Start up losses higher

Asian - Malaysia

Early days

2 stores open

2 more confirmed next year

15/20 hypermarkets planned

Central Europe

- 2002 Hypermarkets -

	<u>99 Target</u>	<u>Latest Proj.</u>
Hungary	25	2 6
Czech Republic	10	11
Solvak Republic	8	12
Poland	26	21
	69	70

Typical store - Central Europe

- Year 4 -

	<u>Target</u>	<u>Actual</u>
Gross margin	16%	18%
Payroll	(5%)	(5%)
Store expenses	(4.5%)	(4%)
Store contribution	6% - 7%	9%

Developing markets - progress

Sales - lower

Profits - on track

Investment - on track

Returns - on track

Sales performance

- Original projections
- Slower economic growth
- Lower inflation/deflation

- Relative performance is strong
- Opening timing

Returns - on lower sales

Buying better

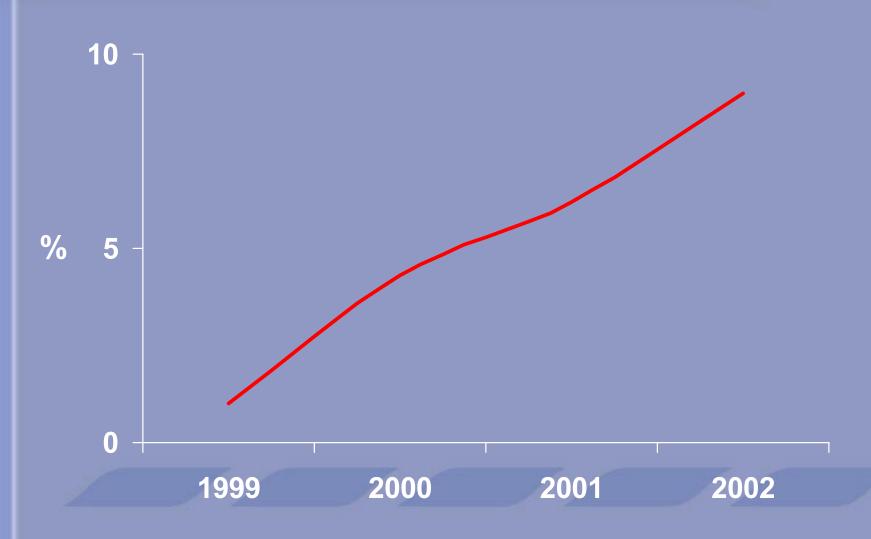
Operational efficiencies (Step Change)

Supply chain

Mall income

Build for less

CROI - on track



Status

- Difficult bit is done
- Local customer model working
- Business model works
- Strong local management
- Proven hypermarket operator
- Outperforming competitors

Why HIT

Scale

Good sites

Market leading position

Synergies

Looking forward

Continued roll out of hypermarkets

In country consolidation i.e. HIT

New format evolution

More to come - long term

- Buying better regional & global
- Global systems
- Financial services
- Cash neutrality
- EU membership

Conclusion

On track to achieve targets

Proven capability

Competitive stores

Business model works

Returns coming through

TESCO