



Our Code of Business Conduct.



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A message from Ken Murphy Group Chief Executive

Our Code of Business Conduct is at the heart of how we run our business, and is designed to help and protect us. It is important that we all understand the rules that we must follow, and the conduct that is expected of us, in order to look after our colleagues, do a great job for customers and protect our reputation.

Whether you are new to Tesco or have worked for our business for some time, please take the time to understand our Code and how it applies to you.

Our Code means more than just following the law and our policies. It's about using our Values and Leadership Behaviours to guide our conduct and decision-making so that we are always doing the right thing for each other and the business.

If you ever have concerns about your own conduct or that of another person, you must speak up straight away and talk to someone you trust, starting with your line manager. Alternatively, speak to your People Partner or the Legal team. If you need to raise your concern anonymously, you can call Protector Line in complete confidence.

We should all be proud of our business and the contribution that we make and by living our Code, we can build an even stronger business for the future.

Ken Murphy,
Group Chief Executive



Living the Code

We expect all colleagues to:

- Know the Code and how to access it;
- Follow the Code Guidance, contained at pages 8-59. The Code Guidance provides advice and help in relation to the 21 main risks that you may face in your work, including which policies to read and who to talk to if you have questions;
- Complete Code training, so that you are confident in how to handle complex issues;
- Ask for help if you're not sure what to do;
- Always consider "how" you do something as much as "what" you do (see page 61); and
- Speak up if you ever think that the Code has been broken or our Values undermined.

If you manage other people, we expect you to:

- Protect team members by ensuring that they have the skills and training they need for their roles;
- Manage risk effectively and never take, or ask others to take, unnecessary risks, including those that may be illegal, unethical or cause harm or injury to colleagues, customers, our brand or the stakeholders that we work with in society;
- Provide visible and consistent leadership on Code issues;
- Reward Values-led behaviour and nurture a culture of inclusion and integrity within your teams; and
- Do not allow unethical conduct to pass unchallenged and take action if you identify wrongdoing or it is brought to your attention by others.

How can I speak up?

Who should I speak to?

- In everything we do, it's important always to have an open and honest relationship with your line manager.
- This means that your line manager is the person you should speak to first – unless you think they have breached the Code.
- If you cannot speak to your line manager, you can speak to your People team, your local Legal Director or your local Security Director.
- Alternatively, you could escalate your concerns within your own business function if your line manager has not resolved your concern.
- If you need to raise your concern in complete confidence, you can contact your local Protector Line.

Where can I find out more?

- Whistleblowing policy

About our Protector Line

Protector Line allows you to raise your concerns regarding misconduct at work. If you do not feel able to speak to your manager or your People team, you can call Protector Line to:

- Raise any concerns about something at work you think might be unlawful, that breaches the Code or is against company policy.
- Report anything you think is a danger to colleagues, customers or the general public.
- Share any concerns you have that information about these things is being deliberately concealed.

Protector Line is completely confidential and run by an independent company for Tesco. You don't have to give your name when you call although if you do, the Protector Line team will be able to update you on the outcome of any investigation and will also be able to contact you for additional information if necessary.

As a business we support the UK Public Interest Disclosure Act 1998 (and its foreign law equivalents) which protects the confidentiality of complaints. This means that as long as you're acting in good faith and your concerns are genuine, you are legally protected from victimisation and will not be at risk of any form of retribution, including losing your job, as a consequence of raising a concern – even if you are mistaken.

Protector Line contacts around the group

Protector Line	Email address	Telephone number
Booker / OneStop TescoBank / UK	protectorline@expolink.co.uk	0800 374 199
Czech Republic	etickalinkacz@tesco.com	800 114 477
Slovakia	etickalinkask@tesco.com	0800 188 404
Hungary	nehallgass@tesco.com	0680 33 00 22
Cambodia	protectorline.ourtesco.com	1800 209 713
China	protectorline.ourtesco.com	400 120 4707
Hong Kong	tescois@expolink.co.uk	0800 930 770
Poland	ttseprotectorline@tesco.com	
Republic of Ireland	tescoireland@expolink.co.uk	1800 567 014
Sri Lanka	protectorline.ourtesco.com	2-430-430 or 112-430-430 (outside Colombo) access code (833) 627-1039
TBS Bengaluru	protectorline.tescobengaluru@expolink.co.uk	0008004401286
Thailand	lotusprotectorline@oto.samartcorp.com	1800019099
Turkey	protectorline.ourtesco.com	0800 621 2345
Vietnam	protectorline.ourtesco.com	1800 400 379
TBS Budapest	https://www.expolink.co.uk/tescotbs	06800 14863
India Star Bazaar	ethics.counsellor@trenthyper-tata.com	00 91 22 4974 2274
Dunnhumby	speakup@dunnhumby.com	See iSite for country telephone numbers



Code Guidance

The following pages provide you with advice and help in dealing with the 21 main risks you may face in your work. Each section includes a Q&A, a list of relevant policies and which teams to contact for help.

The risks are grouped into four sections.

Looking after our customers page 10

Working together page 18

Trading fairly page 26

Protecting our reputation page 38



1.Looking after our customers

Our value “No one tries harder for customers” is central to our success and encourages us to understand our customers and deliver for them every day.

This section of the Code covers issues relating to giving customers clear price messages and protecting their data.

Clear prices & marketing page 12

Food & product standards page 14

Protecting customer & colleague data page 16

Clear prices & marketing

Why does it matter?

Advertising and marketing are among the most powerful ways we talk to our customers. Customers tell us that clear communications about our products and prices are important to them. Whether through television or print advertising, Clubcard mailings, online messages or at the point of sale, our messages influence our customers' decisions as to where, how and why they choose to shop with us.

If we get our messages wrong, we upset customers and may attract the attention of regulatory authorities and the media. Advertising and pricing standards are regulated in many of the markets in which we operate and if we are found to mislead customers, we may face penalties and lose customer trust. So everything we say about our products must be true – and, if we say we're offering a great price, it must be just that. Getting our messages right directly influences the trust that customers place in us.

What does it mean for me?

- If you are involved in any marketing activity, ensure that all messages are honest, accurate and fair. We are often required to substantiate claims we make in advertising.
- Keep promotions and pricing simple: avoid complex price promotions and frequent price changes.
- Ensure that all messages are responsible; no customer should ever be offended by our advertising. This is particularly important when advertising alcohol.
- Ensure that your advertising matches your products – validate all images so you are certain that they are genuine and reflect the products we sell.
- Never make untruthful marketing claims about any third party, such as a supplier or a competitor.

Questions & answers

Q I am planning a Chilean wine promotion and will be using a vineyard picture for the posters. We have a great shot in the photo library of an Argentinean vineyard that we've never used. Can I use that in my campaign?

A **No. Your images must accurately reflect the product you are advertising. You would need to source a photograph of a Chilean vineyard that produces the wine you are promoting.**

Q What rules apply to web-based advertising?

A **The same as for any other advertising. Messages must be accurate, clear and must not be misleading.**

Q I've noticed that the price of some products has been increasing just before they go on promotion. Is this allowed?

A **In many markets there are strict rules which have to be followed whenever products are sold on promotion. Your local Legal or Trading Law teams can advise you on how these rules apply in your market.**

Q There's an Express store next to my child's primary school and they have put a poster up to advertise the launch of a new violent martial arts X-Box game. Surely, it's wrong to be advertising violence where lots of small children will see it?

A **We would never want to place advertising where it is likely to cause offence or where it could be construed as being harmful to children. You should speak up and share your concern with your line manager, Trading Law or Legal teams.**



Where can I find out more?

- UK Legal Customer team or local Legal team
- Local Trading Law team (outside the UK)

Food & product standards

Why does it matter?

Our customers expect us to only sell products made to the highest quality and they trust us to ensure that all our products are safe and comply with all applicable laws and regulations. We are committed to ensuring the safety and quality of all our products from the moment we take delivery until the time our customers buy them.

We have simplified our supply chain to help build better relationships with our farmers and suppliers and ensure that all the products we source are safe, legal and meet our exacting quality standards.

We have a well-established and comprehensive food safety management system within our stores and distribution centres. Every day we monitor and check the quality and safety of our food to make sure our standards are maintained. Such checks include the temperature of our products, personal hygiene, cleanliness of our stores and equipment, protecting foods from contamination and managing the rotation of our food products.

What does it mean for me?

- Ensure that our suppliers meet our product safety and quality standards and comply with our policies about maintaining product safety, quality and legality.
- Report any instances or suspicions of fraud in our supply chain.
- Protect our reputation and preserve the confidence of our customers that our products are safe and sourced responsibly.
- Know who we buy from and carefully evaluate each and every product we sell so we can be certain our products can be fully traced in our supply chain.
- If you are a store or distribution colleague, ensure you complete all food safety and hygiene training and refresher training and take action to ensure all products are held at correct temperatures and protected from contamination. If you see poor quality or potentially unsafe products, ensure these are removed from sale.

Questions & answers

Q I am concerned that a supplier may be substituting ingredients for cheaper, poorer quality alternatives in Tesco products. What should I do?

A You should raise your concerns immediately with your line manager or the TLT Team. Even if the concern turns out to be unfounded, it's important that you speak up.

Q I'm looking to list a new supplier for a new own brand product. What standards are our suppliers required to meet for product quality, safety and legality before they supply us?

A We have clearly defined Tesco manufacturing and sourcing standards that set out the requirements we want our suppliers to work to when they make products for Tesco brands. We visit and approve the sites before manufacture to verify that these standards have been met. Talk to your local Product Regulatory Compliance or Technical team for more information.

Q Where can I learn more about the processes we have to manage product quality, safety and legality?

A The Tesco Product Quality Rules are a basic guide to the principles by which our products are made. This is available from the TLT Team.

Q I am developing a new work routine that will change the way we handle a product in store. Who should I contact?

A If you need to change a store routine around food safety or quality, you should contact the Product Regulatory Compliance team in the first instance (technical and/or store operations outside of the UK). They can advise on the best way to ensure any changes are correctly trained and communicated to store colleagues.

Where can I find out more?

- Product Regulatory Compliance team
- Local Product Technical team
- Local Trading Law team (outside the UK)



Protecting customer and colleague data

Why does it matter?

Data is at the heart of our business. We collect, process and use data every time we make contact with our customers. For example, data on shopping habits allows us to give customers great deals on the products they love to buy. Additionally, at all times we ensure that customers are provided with choices over how we use their data and we are transparent with them in how we do this. We also hold and use information about our colleagues for business purposes.

Our customers and colleagues trust us to treat their data responsibly and lawfully. To make sure we do this, we have policies and procedures and it is the responsibility of all colleagues to ensure they understand and follow them.

So whenever we use data we must always follow these principles:

Secure: We keep our customers' and colleagues' data secure.

Appropriate: We only use data for the purpose it was collected from customers and colleagues, and nothing else.

Open: We are open, honest and transparent about what data we hold and why we use it.

Retention: We understand why we are using the data and how long we can keep it for.

What does it mean for me?

- Follow our policies and procedures and the principles set out above as well as doing your training – this way you will understand your obligations. All relevant documents are stored on the Privacy Portal.
- Consider “privacy rights” when developing a product or service. If you have any concerns, contact your local Privacy Team.
- Be clear with customers and colleagues about what data Tesco holds and what Tesco will do with it.
- Report all incidents involving data immediately, using the Privacy Support Portal (or to the local Privacy team if there is no Portal in your business unit).

Questions & answers

Q What is customer data?

A Any data relating to our customers or their activities in Tesco. This could include names, addresses and contact details, transaction data, invoices, mobile phone records, mobile application data, banking data, Clubcard data and correspondence customers have sent to Tesco.

Q A customer has had an accident in the car park and wants to see the CCTV footage. Can I show it to them?

A No. CCTV footage should only be viewed by people authorised to view it and must never be shown, filmed or copied. The customer can ask for a copy of the footage. You must follow the Guideline on Requests for CCTV Access and Disclosures to help them do this.

Q Can I access our Payroll system to create a list of birthdays in our team?

A No. You are not allowed to access Payroll data unless you are authorised to do so and it relates to a work matter, such as making changes to their salary or their personal details such as their name and address. A better solution would be to ask your team to provide you with this information again.

Q I'm working on a new marketing campaign in my business area. Can I contact customers who have already provided their e-mail address?

A We can only use our customers' personal data for the reason it was provided. Customers must have agreed to receive marketing communications from us at the time of providing their details in order for us to use that information to contact them. We must also consider the customers' marketing preferences: if they have opted out of marketing contact from us, then we must respect their choices. You can contact your local Privacy team for guidance.



Where can I find out more?

- Group Legal Privacy team or local Privacy team
- Data Protection policy
- Privacy Support Portal



2. Working together

Our success depends on our people. The Tesco Value “Treat everyone how they like to be treated” ensures that we get the most from our teams and helps colleagues realise their ambitions.

This section of the Code covers the key issues relating to people.

Health & safety page 20

Equal opportunity, inclusion & diversity page 22

Respect, dignity & fair treatment page 24

Health & safety

Why does it matter?

At Tesco we care about the health and safety of our colleagues, customers and anyone else impacted by our businesses. It is at the heart of how we do business as we want everyone to go home safely every day.

By working safely, effectively managing our risks and creating a culture of care, we can reduce the distress and sometimes long term impact caused by injuries to our colleagues and customers. We can also minimise the disruption to the business caused through absence from work and costs from investigation, medical treatment and compensation. If we fail in our duty of care it could lead to legal action being taken against us, damaging the valued trust our customers and colleagues have in us.

We are committed to ensuring that everyone feels that their safety is taken seriously and our promise to our people is to:

- Always be legally compliant.
- Understand the causes of accidents so we can prevent them from reoccurring.
- Always seek to reduce any risk of harm to anyone impacted by our activities.

What does it mean for me?

- Always follow the training and safety instructions that apply to your role.
- If you are a manager, set an example of safe behaviours and never ask colleagues to put themselves in a position of harm.
- Ensure risks are understood and have proper plans to minimise potential harm from them.
- Safety is everyone's responsibility – if you think something is unsafe or could cause an accident, take action to deal with it and report it immediately.
- If you see a colleague working in a way that could harm them or others, step in and remind them of the safe way to work.
- Never agree to do anything if you don't have the appropriate knowledge or training to do it safely.

Questions & answers

Q I have just joined Tesco and colleagues have told me that safety training takes a while to complete and is just “common sense”. Do I really need to do the training?

A Yes. All new colleagues must be familiar with safety precautions necessary in their workplace and know what to do in an emergency. Not all workplaces are the same and we all have different levels of experience. Our safety training makes sure that we all work together to stay safe.

Q I'm worried about the safety of a new piece of equipment. What should I do?

A If no instructions or training have been provided, it should not be used. You should contact your line manager who will deal with it. If you're still concerned please contact Protector line. You should contact your line manager also in case you come across any faulty or damaged equipment.

Q Who are our Health & Safety specialists?

A Every business unit employs specialists in Health & Safety (People Safety Manager) who can deal with technical questions and manage the process of risk assessment. These colleagues all possess safety qualifications and considerable experience that together make them competent in their own field. Their details should be listed on the colleague or safety notice board.

Q How can I report a safety concern confidentially?

A In the first instance, talk to your line manager or People team. The Protector Line is also there for colleagues to report safety concerns. It can be used completely confidentially and every report is investigated independently.

Q I've had an accident at work, what should I do?

A All accidents at work must be reported immediately to your line manager so that they can provide support and follow local injury reporting requirements. Reporting accidents allows us to better understand the risks our colleagues face in different areas of our business, in order to create a safer place to work.

Where can I find out more?

- Health and Safety Noticeboards, where applicable
- People Safety manager or local Health & Safety specialist
- People Safety policies

Equal opportunity, inclusion & diversity

Why does it matter?

We strive to create a globally diverse and inclusive culture where everyone is welcome. Our colleagues reflect the diverse nature of society and we value each person's contribution in helping our business grow.

We must treat everyone fairly, equally and without discrimination, irrespective of age, sex, disability, sexual orientation, gender reassignment, race, caste, religion, political belief, marriage/civil partnership status or pregnancy/maternity. When recruiting, developing and promoting colleagues at our stores, distribution centres and offices, we make employment decisions solely on the basis of job-related skills, achievements and performance, using clearly defined and fair criteria. We do not accept any discriminatory practices or behaviours as these make colleagues feel unwelcome and excluded, damage our reputation and may result in legal action against the business.

We also offer opportunities for colleagues to work in a way that suits their circumstances – such as providing flexible working, part-time roles and job-sharing opportunities. We continuously review our working practices and contracts to suit the ever changing needs of our colleagues and the business.

What does it mean for me?

- Act with integrity and in good faith to support your colleagues and the wider business.
- Respect all colleagues, customers, suppliers or other parties, regardless of any social or cultural differences.
- Role model inclusive behaviour in your team to ensure an environment of openness and collaboration so we can draw from the diversity, knowledge and experience of our colleagues.
- Voice your views and concerns through the relevant channels so that we can all work together to make Tesco a great place to work.
- Make the right employment decisions when recruiting new colleagues and promoting or developing existing colleagues based on merit and business considerations alone.

Where can I find out more?

- People team
- Diversity and Inclusion Statement

Questions & answers

Q I am a manager and need to make a promotion decision between two colleagues. Since one colleague is 55 and nearing retirement age and the other only 30, should I promote the younger colleague since they may work for us for many more years?

A No. We only make employment decisions based on job-related skills, achievements and performance. We never make decisions based on age or any other non-job related characteristics.

Q My manager hasn't been putting forward colleagues for training opportunities. I think this might be because they are pregnant, is that ok?

A No. There should be fair access to training opportunities for all colleagues. If you have a concern and feel you can't raise this with your manager directly, you could talk to another manager or your Director or contact your People team or Protector Line.

Q An interview candidate, who has a disability, has requested that their interview is held near the accessible facilities. Should I make the adjustment?

A Yes, candidates who have disabilities should be supported with reasonable adjustments, as far as is reasonably practical, to ensure they aren't disadvantaged.

Q My manager runs our team meetings on Mondays, so that she can check in with us and plan for the week. Two of our colleagues work part-time and are not at work on Mondays. I'm concerned this practice is unfair as it seems to exclude them. Should I talk to my manager?

A Yes, share your concerns with your manager. If possible, your manager should arrange team meetings so that all colleagues can attend.



Respect, dignity and fair treatment

Why does it matter?

The wellbeing, safety and dignity of all our colleagues is of utmost importance to Tesco as a business. We do not tolerate unacceptable behaviour in any area of our business, whether towards our customers, other colleagues, suppliers or anyone else. We all share in the responsibility for making sure that Tesco offers a safe and open environment for colleagues to work.

We must be sensitive to actions or behaviours that may be acceptable in one culture but not in another. Some of these behaviours may even be illegal in other countries where we operate. Bullying and harassment are unacceptable at Tesco. These actions go against our values and can have a significant impact on the colleague's ability to perform their duties at work. Colleagues found to have engaged in unacceptable behaviour can face serious consequences such as disciplinary action, including dismissal, and potentially legal action.

What does it mean for me?

- Create a welcoming and respectful work environment, treating everyone as you would like to be treated.
- Don't engage in behaviour that would be considered by anyone in the team as creating a hostile or intimidating work environment, including making inappropriate jokes or comments.
- Don't spread malicious rumours or gossip that might be considered derogatory, defamatory, harassing, or otherwise offensive.
- Take responsibility for your performance by working in a safe manner, free from the influence of drugs or alcohol. You understand that working whilst under the influence of drugs or alcohol is dangerous to yourself and others, and poses safety risks that will not be tolerated and may be illegal.
- Conduct yourself when attending off-site events as you would do at work. Company-organised events include social events such as Christmas parties, team events and social outings.

Questions & answers

Q My line manager can be very intimidating and often abusive to the colleagues in our team. We know he is a perfectionist, but it makes our work unenjoyable and difficult. I worry that if I speak up, he might become worse. What should I do?

A **Abusive or bullying behaviour is never acceptable no matter who is doing it. Our culture is one of respect and inclusion and any such actions should be reported to another manager, to the People team or via Protector Line. We will always support colleagues who raise concerns in good faith.**

Q A friend sent me an email with some rude jokes I think are very funny. Can I email them to colleagues in my team?

A **No. We treat all colleagues with dignity and respect and what you consider funny might be considered abusive or offensive by others. Always ask yourself whether your actions might be offensive, abusive or intimidating to others. This includes viewing any inappropriate material while you are at work.**

Q I know a colleague has been having some difficult times at home. Lately, they have been turning up to work very late and sometimes appear intoxicated. They are still getting their work done so I am not sure if I should say something. Should I speak up?

A **Yes. For the good of your colleague you should always raise your concerns if you believe that they are engaging in behaviours that might be dangerous to themselves or others. This includes the use of drugs or alcohol. If you can't talk to them directly, speak to your People team or line manager.**

Q I am worried that a male manager is acting inappropriately with a female colleague. He stands very close to her when they are talking and I know he has been sending her personal messages on WhatsApp. What should I do?

A **You should make your manager aware of your concerns in the first instance. If you don't feel comfortable raising your concerns to your manager, you can contact your People team or raise this through Protector Line. All concerns regarding harassment will be taken seriously and will be investigated.**



Where can I find out more?

- People team
- Bullying & Harassment policy



3.Trading fairly

Our values help us be first for customers, without compromising our strong relationships with suppliers.

This section of the Code covers issues that are critical to how we buy the products that are sold in our stores.

Competition laws	page 28
Sanctions & export controls	page 30
Human rights & ethical trading	page 32
Laws that protect suppliers	page 34
Brands & intellectual property	page 36

Competition laws

Why does it matter?

Our customers expect us to compete fairly and independently in every market. Healthy competition brings lower prices, wider choice and better products. We compete hard with our competitors to offer our customers the best shopping experience.

Legislation exists in all of our markets to protect competition and there are significant penalties for companies and individuals that break the law. Investigations are disruptive and costly for the business and can damage the trust that customers place in us.

What does it mean for me?

Contact with competitors

- Always act independently. Never agree with competitors to reduce competition between us. You cannot agree to fix prices or agree where we will or will not operate.
- You must not ask for, receive or share confidential, commercially sensitive information with competitors. You can use information in the public domain to help make decisions.

Contact with suppliers

- You must not request or receive confidential, commercially sensitive information about a competitor from a supplier.
- Keep our suppliers' confidential information confidential and do not share it with their competitors.
- You can ask suppliers for information in the public domain to help us make decisions.

Setting retail prices

- Always set retail prices independently.
- Always focus on cost prices during price negotiations with suppliers. Suppliers can give us recommended prices but not fixed or minimum prices.

The Pushback process

- If you receive information or have any other contact with competitors or suppliers that raises concerns, you must follow the Pushback Process. It is not enough to simply ignore the information, even if you have not actively participated or have received the information in error.

Document creation

- Take care when writing about our business, our customers, suppliers or competitors. Remember that most internal documents, including e-mails, text messages, committee papers and property reports can be viewed by regulators during an investigation.

Where can I find out more?

- Group Legal Competition Law team or local Legal team
- Competition policy and guidance
- Guidance for Pushback process

Questions & answers

Q I have been asked to attend a trade association meeting. Can I participate?

A Yes, these meetings are not in themselves problematic, and may be pro-competitive. However, the normal competition rules apply – make sure you do not discuss, disclose or exchange commercially sensitive information with a competitor. Refer to “Meetings with Competitors” guidelines.

Q Can I invite more than one supplier to a meeting?

A From time to time, it may be sensible to invite suppliers to a joint meeting, for example, to brief suppliers on key changes to our business or to discuss best practice in relation to supply chain issues. However, these meetings can be sensitive because they often involve suppliers who are competitors. Refer to “Joint Supplier Meetings” guidelines and ensure that no inappropriate activity takes place during the meetings.

Q I have received commercially sensitive information about a competitor from a friend. Can I ignore it?

A No, ignoring such information, even if received in an informal context, is not enough. You must follow the Pushback Process which is designed to ensure that you visibly disregard such information and have an audit trail to demonstrate that you have not made use of this information.



Sanctions & export controls

Why does it matter?

From time to time, governments impose restrictions on buying from, or travelling to, certain countries. We may also be banned from trading with certain named individuals. We must always be aware of these restrictions when doing business around the world. In today's globalised world, not only governments, but also our customers expect us to be aware of sanctions or restrictions when doing business with certain countries, companies or individuals.

If we break trade restrictions, this could damage the trust customers have in our brand and may also result in significant financial penalties for both the business and colleagues and even imprisonment.

What does it mean for me?

If you are involved with buying, shipping or selling of goods or services internationally, be careful to:

- Consider whether it is appropriate to buy from or sell to any given country.
- Not buy from, or travel to, countries subject to sanctions or travel restrictions.
- Not work with individuals or companies that appear on UN or other sanctions watchlists.
- Seek legal advice if you are unclear whether any restrictions or sanctions apply to your activities.
- Make sure that your new suppliers have been properly vetted and approved before you start doing business with them. This means the satisfactory completion of integrity due diligence.
- Speak up if you believe anyone is breaching trade restrictions: all suspected violations must be reported to your local Legal Director or by using Protector Line.

Where can I find out more?

- Group Legal Business Integrity team or local Legal team
- Responsible Sourcing team or local Quality team

Questions & answers

Q I am a buyer looking for new markets to source from. I found a great supplier I want to start using. Does it matter that the owner of the company is in a sanctioned country if his business is not?

A **Yes. Sanctions laws are often very broad and include more than just the country at issue but all nationals or individuals of the country under sanction. Always know who you are doing business with and seek advice from your Director before acting.**

Q Are there countries where we cannot do business?

A **In the first instance, talk to your local Legal team. Political and diplomatic developments mean that the list of sanctioned countries and individuals will change from time to time and it is important to check if you are not sure. This is particularly important when we are doing business in a country for the first time.**

Q I would like to set up a wholesale deal to sell Tesco products in a new country for the first time. As long as the business looks good do I need to consider anything else?

A **Yes. You should discuss with Corporate Affairs and Legal whether there are any specific trade restrictions, sanctions or other reasons why we should not sell to that country. Legal will also support you to conduct due diligence on the customer, so that you know enough about them before beginning a trading relationship with them.**



Human rights & ethical trading

Why does it matter?

We are a global company and interact with millions of people around the world every day. We have a responsibility to respect the human rights of our colleagues, our customers, those who work throughout the supply chain, and the communities in which we operate.

We fully support the UN's Declaration of Human Rights and the Core Conventions of the International Labour Organisation. Any breach of a person's human rights is wrong. Guided by our values of "Treating everyone how they like to be treated" and "Every Little Help makes a big difference", we work to ensure that rights are respected and that any breaches are remedied. To this end, we support our suppliers to comply with the ETI Base Code and undertake due diligence of their supply chains, helping them to meet our standards on human rights.

In our supply chain and own operations, this means ensuring that workers are treated decently, and that any breach of their rights is remedied. We also need to be careful that our own business practices do not become the cause of labour standards issues. Developing long-term relationships with suppliers we know and trust gives them the confidence to invest in improvements so we can achieve more together.

For colleagues, this includes ensuring they can fully participate in civic society, whether individually in political activities or collectively through union membership.

What does it mean for me?

- Choose suppliers based on their values as well as price and quality, and build strong, trusted partnerships.
- Make sure you are familiar with the Human Rights Policy and FAQ on MyProduct Inspectorio (our Product Quality platform), and share this with your suppliers.
- Always deliver on supply commitments made. You understand that asking for last minute changes can lead to partners cutting corners to meet deadlines. This can damage both working conditions and product quality.
- Where problems are identified, work with partners to deliver a clear improvement plan.
- Speak up if you see something that doesn't look right, people that seem vulnerable or upset, or discrimination taking place. We always take allegations seriously and investigate accordingly.

Where can I find out more?

- Responsible Sourcing team or local Quality team

Questions & answers

Q I visited a supplier site and the atmosphere among workers felt uncomfortable. What should I do about it?

A Report your concerns to the Responsible Sourcing team. Any information you can provide will be helpful. Ask supplier managers during visits about what the main concerns for the workforce are – and ask the workers too. It helps to show how important this is for Tesco.

Q What do we do if a breach of rights is found in our workplaces or supply chain?

A We always seek to remedy any concern we identify. If the issue involves Tesco colleagues, contact your local People team or call Protector Line. If the issue is in our supply chain, contact Responsible Sourcing or your local Quality team.

Q I have heard through the media and friends that slavery may exist in supply chains. What are we doing to address this risk?

A We do not tolerate any form of slavery or forced labour. We have a team of full-time labour standards specialists around the world who work with our suppliers to manage these and other risks.

Q Do our policies on human rights apply only to goods that we sell in store?

A No. We expect all suppliers, including those who provide goods not for resale and services, such as construction companies, labour agencies and logistics firms to meet our ethical trading requirements.

Q I would like to join a trade union but it isn't the one that Tesco has recognised for the purposes of pay negotiations. Can I join?

A You are free to join a trade union of your choice. You are also free not to join one.



Laws that protect suppliers

Why does it matter?

Treating suppliers fairly is key to our success. Developing long-term, collaborative and sustainable relationships with suppliers is essential to delivering the very best for our customers. It is also one of our Big 6 measures “We build trusted partnerships”.

Many countries have introduced legislation to regulate the supply relationships between supermarkets and their suppliers. For example, the Groceries Supply Code of Practice (GSCOP) in the UK governs the relationship between Tesco and its grocery suppliers. In the Czech Republic, the Significant Market Power Act regulates retailer and supplier relationships. Investigations into breaches can be costly and time-consuming. Significant fines may result and customer trust maybe damaged.

Even where such legislation does not exist, it is vital we treat our suppliers fairly and in line with our Values. This is a key part of nurturing long-term relationships with our suppliers and all of our suppliers are able to raise issues in complete confidence using our Supplier Protector Line.

What does it mean for me?

- Understand and follow the laws and codes of practice in your market which are designed to protect suppliers.
- Keep to the commitments that you make to suppliers – do not vary the supplier agreements retrospectively.
- Record all supplier agreements in writing and keep a copy.
- Give reasonable notice of any proposed changes to supply arrangements and provide an opportunity for suppliers to have decisions reviewed.
- Work collaboratively with suppliers and listen to feedback. For example prepare forecasts in good faith and in consultation with suppliers.
- Pay suppliers on time and in accordance with agreed payment terms.
- If a supplier complains, acknowledge and resolve it quickly, with help from your local Legal team if necessary.
- Be thoughtful and empathetic when communicating with suppliers: written communications can easily be misinterpreted.

Questions & answers

Q Can I ask a supplier to fund a promotion?

A In most markets this is permitted but there are limitations on how much they can contribute and suppliers must never be forced to participate in a promotion.

Q I work in General Merchandise. In my market, the legislation applies only to groceries. Should I follow the legislation as well?

A If you are unsure about the application of the legislation, talk to your local Legal team. Our normal approach is to follow the spirit of such legislation even if the rules only apply to particular products.

Q What is the de-listing process under GSCOP?

A GSCOP requires that you must always have a genuine commercial reason to end a relationship. You must provide written notice to the supplier and explain how they can have the decision reviewed by a senior buyer or escalated to the Code Compliance Officer.

Q I buy soft fruit for sale in Slovakia and the Czech Republic and my supplier claims they have the right to speak to my “Dispute Resolution Officer”. Is this correct?

A Yes, Tesco is a signatory to the EU Supply Chain Initiative which is a mandatory code of practice governing fairness in the supply chain. Your supplier is entitled to speak to our Dispute Resolution contact – normally the Legal Director.

Q My competitors are selling products more cheaply than us. What can I do to redress the balance?

A You should always negotiate with suppliers to get the best deal you can for customers. You can discuss whether the supplier’s cost price is acceptable but take care not to place suppliers under duress when negotiating with them and avoid making retrospective changes to existing supply agreements.

Where can I find out more?

- UK Legal Product team or local Legal team

Brands & intellectual property

Why does it matter?

At Tesco, we have a proud tradition of creating and nurturing exciting brands, products and services. From F&F clothing, through to our Finest food ranges, our brands and innovation give us a competitive edge in a crowded marketplace.

We must always take care to protect our intellectual property rights – from patents, designs and copyright, to trademarks and trade secrets. Protecting what is ours helps us to ensure that it isn't copied or sold by others without our agreement.

If we're involved in creating new product designs, brands or innovations for Tesco, we must always follow the Brand Design Standards. We respect the IP rights of others. Stealing someone's idea reflects badly on Tesco, damages customer trust and may result in legal action being taken against us.

What does it mean for me?

- Always seek to create or source original designs and products for our customers.
- Don't copy, use or be heavily inspired by other people's ideas.
- Always follow the Tesco Brand Design Standards and speak to Legal if you have any doubts about a proposed product name, design or innovation.
- When you're developing new ideas, keep them confidential and talk to Legal about how to protect them.
- Consult with Legal before allowing third parties to use our brands or other intellectual property.
- Raise your concerns if you identify that another business has copied our ideas or breached our IP rights.
- Take care if you are looking to import "grey goods" (sometimes called "parallel goods"). Special rules are in place to ensure such goods area not counterfeit and that the rights of third parties are not violated.

Questions & answers

Q I'm designing a new T-shirt range for girls. How do I ensure I'm not infringing anyone else's Intellectual Property?

A **Know your market and what products and designs are already out there. You are free to take some inspiration from existing ideas, but don't copy another product. The Legal team would be happy to discuss your new product with you to make sure it's ok to use.**

Q I'm planning on working with a third party to develop some new technology which could really improve efficiency at our distribution centres. What steps should I take?

A **You should always put in place an agreement with the third party which sets out who will own any IP in the new technology. Your Legal team can advise if the new technology can be protected by a patent or any other form of intellectual property right.**

Q I would like to start selling branded goods bought and imported from outside my local trading territory (Parallel Goods). What should I do?

A **This may be ok, so long as you are not breaching the brand owner's rights. For example, within the EU we can deal in parallel goods, subject to certain rules. Rules vary from country to country and the Legal team can provide specialist advice if needed.**

Q We're creating a new brand for a range of bakeware products which we plan to sell in several markets. How should we go about choosing a brand name?

A **Follow the Tesco Brand Design Standards and make sure your name is different from existing brand names used for identical and similar goods. You should also conduct internet searches and use your market knowledge to help you. Don't commit to one brand too soon in case there are legal issues with the name.**



Where can I find out more?

- UK Legal Customer team or local Legal team
- Tesco Brand Design Standards



4. Protecting our reputation

Doing the right thing ensures that we do not compromise ourselves or the business by our actions and that we are aware of the risks we face as a global business.

This section of the Code covers a number of important areas where we can protect ourselves and our company from wrongdoing.

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Fraud

Why does it matter?

Fraud is a serious crime that harms our business and can have a significant impact on our costs and profits. The term fraud is commonly used to describe theft through a wide variety of dishonest behaviours such as deception, forgery, lying and concealment of material facts. Tax evasion is another type of fraud; Tesco can be prosecuted and face unlimited fines if we or others we work with are found to have knowingly facilitated tax evasion.

Fraud may occur in many different parts of our business, including during online transactions, at the tills, during the transportation of goods through our distribution system or in the office.

Tesco is the victim of fraud, so we all have a responsibility to protect the business from fraudulent activity, whoever commits it. We place significant trust in our colleagues to act honestly at all times, so we will always investigate and take action when fraud is committed against our business.

What does it mean for me?

- The main rule is simple. If you suspect theft or other fraudulent activity is taking place, you must speak up. Report it to your line manager, People or Security teams or call your local Protector Line.
- Don't do business with companies with a reputation for fraudulent activity, including tax evasion. Always conduct due diligence on new third parties before you work with them.
- Look out for fraud "red flags" and take action if you identify them. Red flags include sudden changes in lifestyle, such as extravagant purchases of cars or other high value items.
- Always follow our travel and expense policies.

Questions & answers

Q A colleague in my distribution centre has been selling over-delivered stock on eBay. He says it's for charity and was agreed with the DC Manager but I don't know where the money is going. What should I do?

A **Even if your concern is unfounded, it is important that you speak up. If you are not comfortable speaking to your line manager or the DC Manager, you can call Protector Line and raise your concerns. You will not be required to give your name when you call.**

Q A colleague was travelling for work recently and took some friends out for dinner and submitted the meal for reimbursement as an expense? She says this is fine as she often forgets to submit other expenses so everything "balances out" ultimately and I should do the same. Is this acceptable?

A **No. By submitting these expenses she is committing fraud. Personal expenses should reflect what charges you have had whilst working.**

Q A colleague I work with has been submitting invoices from a supplier where the amounts do not match the supporting documents. He claims the difference was agreed in a different contract, that they are "always done this way" for this supplier and that I can amend the documents so they match. What should I do?

A **You should refuse to amend the documents and ask your colleague to obtain correct ones. Inconsistent invoices and documents are a "red flag" for fraud or fraudulent activity and we reduce those risks by keeping accurate records and invoices. If you are still unsure what to do then raise your concern with your line manager.**

Q I've been approached by a new supplier offering me products at a really good price. I don't know much about their company, how should I proceed?

A **All new suppliers need to go through our integrity due diligence process. Prices which sound too good to be true often are and may only be possible because the supplier doesn't account for and pay VAT or Duty for their products correctly. If we can't show we have carried out proper checks, the authorities can require Tesco to pay the uncollected taxes, potential interest and penalties. Plus we could face criminal prosecution.**

Where can I find out more?

- Group Safety, Security and Resilience team or local Security team
- Local Tax team
- Travel & Expenses policy



Bribery

Why does it matter?

As a business operating stores and buying from suppliers around the world, we must be alert to the risks associated with bribery. We pride ourselves on our reputation for acting fairly and ethically wherever we do business.

It is important that everyone understands our zero tolerance approach to bribery and our commitment to reduce corruption around the world. Bribery is illegal in all the countries in which we operate. It damages markets and communities and transfers resources into the wrong hands.

As a business we expect everyone who works with us to adopt the same zero tolerance approach. The UK has some of the strictest bribery laws in the world and they apply to everyone who works for us, including agents and contractors. UK citizens may even be prosecuted for acts of bribery committed abroad.

Where can I find out more?

- Group Legal Business Integrity team or local Legal team
- Anti-bribery policy
- Conflicts of Interest policy
- Gift & Entertainment policy

What does it mean for me?

- Never give bribes, payments, gifts such as cash or any other benefits to persuade someone to act in your favour.
- Never seek or accept bribes, such as gifts or entertainment to give business to a new or existing supplier.
- Know and understand the third parties we engage by conducting integrity due diligence on them, in particular on those that perform services on our behalf.
- Be mindful of the bribery risks posed by engaging with public officials and ensure our engagements are always open, honest and transparent.
- You can use legitimate fast-track processes in order to expedite routine decisions but never make payments directly to public officials in order to secure a permit or licence.
- Make sure you are fully trained on bribery and corruption risks and issues we may face across the business.
- Co-operate fully with law enforcement agencies and investigators and support prosecution or disciplinary action where sufficient evidence exists.
- If you or anyone else is offered a bribe, contact your local Legal or Security team immediately.

Questions & answers

Q My colleague has boasted that her suppliers know they must “look after her” if they want to keep working with Tesco. Is that right?

A **No. It is a breach of our gift policy to solicit entertainment or other benefits in return for buying goods or services from a supplier. It may also be bribery. You should raise your concerns right away. Speak to your line manager or contact your Legal or Security team.**

Q In my market it is not illegal to pay the local official a small amount of cash to get my paperwork stamped. Is this a problem?

A **Yes. This is actually a small bribe also known as a ‘facilitation payment’ and is illegal under UK law, even if you are working for Tesco in another country. Like all bribes, facilitation payments must be refused and reported.**

Q I often engage with consultants who obtain permits I need for the business. A new consultant has offered to reduce the admin and waiting time by half but isn’t clear how they do this. Should I be concerned how they do it if they can deliver what I need?

A **Yes. The actions of those who act on our behalf (also known as Associated Persons) pose significant risks of bribery for us. It is important we are clear on exactly what they are doing and how they are acting on our behalf. Our reputation is too important to risk being damaged by an act of bribery and we can be liable even if we were unaware of it. Speak to your local Legal team and ensure that you conduct appropriate integrity due diligence on all third parties before they act on behalf of Tesco.**



Gifts & entertainment

Why does it matter?

The giving and receiving of modest gifts or entertainment might be an important part of building relationships with suppliers and other parties. However, to prevent any influence – or appearance of influence – regarding our business decisions, we have in TESCO CE a „No Gift” Policy.

According to this CE Gift and Entertainment Policy we may not give or accept gifts and entertainment from third parties, regardless of what the local business practices might be in the countries in which we operate.

Gifts or entertainment received must be rejected and returned to the third party.

What does it mean for me?

Always follow our CE Gift and Entertainment Policy. Remember, if you work for Tesco CE, you cannot give or accept a gift or entertainment regardless of its value.

Invitations to business-related events with clear business justification can be accepted, but you must have written approval from your responsible WL4+ director in advance.

Remember:

- Use your judgement and consider our Values and CE Gift and Entertainment Policy when you receive a gift or entertainment is offered to you.
- Never accept or give a gift of cash or cash equivalent like gift cards or vouchers.
- You should never accept any gift and should reject any entertainment since it might influence your decisions on behalf of the business or be construed as a bribe.
- Business related events or travel, such as supplier factory visits, invitations to attend trade exhibitions or legitimate business receptions, do not count as entertainment, but should not be excessive in nature and must be approved and notified in accordance with this policy.
- Gifts and entertainment cannot be provided to public officials. Business related events with public officials, such as a business lunch, must be discussed and approved in advance with the local Head of Legal or CE Legal Director.
- Giving and receiving gifts and entertainment internally among Tesco colleagues is acceptable.

Where can I find out more?

- Business Integrity Team or local Legal team
- CE Gift & Entertainment Policy
- Conflicts of Interest Policy

Questions & answers

Q I won a raffle held by my supplier last week. My prize was a new camera. May I accept the prize?

A The prize is deemed a gift, therefore you cannot accept it.

Q I am a store manager. A supplier's store team have offered me gift vouchers worth 250EUR if I ensure that their product is always available during a forthcoming promotion. May I accept the gift?

A No. Our CE Gift and Entertainment Policy does not permit the receipt of cash or cash equivalent gifts. More importantly, the gift will require you to divert your attention to supporting this promotion rather than all other products available in store. It is therefore not permissible. The supplier should be told that support for promotions is agreed centrally rather than at a store level.

Q I have been offered a hospitality ticket for UEFA Cup football match. Can I accept it?

A No. As this event has no business justification, you cannot accept it.

Q A supplier I have worked with before is part of a tender bidding process for new business. They would like to take me out one night to dinner to show me how much the contract means to them. Can I accept their offer?

A No. Our Gift and Entertainment Policy prohibits all colleagues from accepting or offering any gifts or entertainment during a tendering process. This ensures our decisions are made without any personal influences impacting the outcome.

Q I was offered to attend a business conference organized by a strategic supplier. They also invited me to have lunch afterwards, where they would like to discuss their latest products. May I accept the invitation?

A Yes, you can as it is a business related event. However, you first need to acquire the responsible WL4+ director's written approval.



Protecting our colleagues and our business

Conflicts of interest

Why does it matter?

A conflict of interest happens whenever our personal interests are allowed to interfere or influence our ability to make decisions for the good of the business or our customers. This could be when a family member becomes a supplier or sells services to the business or if you are managing someone with whom you have a close personal relationship. If we fail to manage conflicts properly, they may harm our reputation and in the worst cases, may result in fraud, discrimination or other serious issues.

What does it mean for me?

Whenever a conflict of interest arises or you think it might arise, take steps to:

- **Identify:** be aware of any personal interests which may influence your decision-making on behalf of the business. For example if your partner or family member is a supplier to Tesco.
- **Avoid:** remove yourself from all situations where the appearance of a conflict might exist and ask yourself how an outsider would view it. For example, it's best not to work in the same team as a family member.
- **Mitigate:** if you can't avoid the situation, discuss it with your line manager and agree a plan to manage the conflict.



Questions & answers

Q We are looking for a new service provider and my boyfriend runs a company that could do the job for Tesco. Can I share the details of the tender with him?

A No. The details of the tender are confidential. You should never use your position at Tesco to give a commercial advantage to a partner, friend or relative. If your boyfriend wants to submit a bid, you must disclose your relationship to your line manager and may not be involved in the tendering process.

Q I need to travel for work on an upcoming trip and would prefer to book a ticket with the airline I get loyalty points for. Can I use my airline even if they are more expensive than others?

A No, you should never allow your personal interests to influence your decisions for the business. If a cheaper flight is available and being offered then you must choose this option for the good of the business.

Q My team is recruiting for a position that I think my niece would be well suited for. Is it alright if I pass along her details and recommend her for the role?

A Yes, if your niece has the knowledge, skills and character for the role then you may recommend her so long as you are not in a place to directly determine or influence the decision to employ her. Always declare your relationships as soon as possible to avoid any appearance of a conflict.

Q I work in mall management and my bonus is based on hitting certain occupancy targets in our malls. Can I let the units to inferior tenants in order to hit my target?

A No. The purpose of your target is to ensure our malls are occupied by the right mix and quality of tenants. Poor tenants will benefit you, but not the business or our customers.

Q I think that my manager has set up his wife as one of his suppliers and is giving her work even though she is more expensive than the other suppliers and her products are worse quality. What should I do?

A This is not only a conflict of interest, but it may also be a fraud against Tesco. You should raise your concerns with his manager, or contact your local Security or Legal team.

Where can I find out more?

- Group Legal Business Integrity team or local Legal team
- Conflicts of Interest policy

Charitable donations

Why does it matter?

We have a long history of supporting local and national charities, providing money, time, products and services that make a real difference to our communities. When offering our support, it's important we check that the organisations we support are appropriate, legitimate and are helping our communities in the way we would expect. This helps us to make sure that any donations we make do not cause harm to our reputation and protects all colleagues from legal or financial challenges.

What does it mean for me?

- Support our established charity partners.
- Carry out integrity due diligence on any charity we are planning to support, if the charity is not an established partner.
- Only make charitable donations with the appropriate authority; follow the delegation of authority schedule set out in the Charitable Donations policy and obtain the correct approval.
- Follow our internal fund raising procedures and guidance.
- Never pressure your suppliers to make donations (money, goods or services) to charities Tesco is supporting.
- Never allow Tesco funds to be given to charities that may harm Tesco's reputation.



Questions & answers

Q My store is looking to support the local youth group by donating £50 worth of products for their Christmas raffle. What do I need to do?

A As the donation is coming from Tesco, you should be sure the youth group is an appropriate choice and that they are a registered charity; refer to your local charity donations guidance. Remember to get the appropriate authority before agreeing to the donation; as this is under £500 it will be your store manager.

Q We're working with our supplier to run a 3-week promotion on toothpaste where 5% of every sale will be donated to charity. What process do I follow?

A This type of promotion is known as cause-related marketing (CRM) and must be approved by the business unit Product Director (as set out in the Group Charitable Donations policy). All CRM activity must be supported by a signed contract given the possible tax implications.

Where can I find out more?

- Group Communications or local Corporate Affairs team
- Charitable Donations policy
- Gift & Entertainment policy

Q Ten of us have been invited to a charity golf day by a charity who is not a national charity partner. We are donating £20,000 to the charity to take part. Is this permitted?

A Yes, however you will need approval from your business unit's executive or leadership team because the donation is above £10,000 and the money is being donated to a charity that is not a national charity partner. You should ensure that relevant background checks on the charity are completed, including reputational due diligence. You must also remember to report this donation to your business unit Head of Communications as they maintain a log of charitable donations.

Q My supplier has invited me to a charity awards dinner. Can I accept?

A Pursuant to our Gift & Entertainment policy, charity events are deemed as entertainment, thus it is prohibited to accept invitations to them. However, if it is for example an awards ceremony where Tesco might be one of the winners – thus the event has a clear business justification – you might accept the invitation if the responsible WL4+ director has already approved it in advance in writing. If the dinner bears no business justification – e.g. it is only a way of the charity thanking the donation – you cannot accept it.

Insider dealing & market abuse

Why does it matter?

As part of your job you may become aware of material “inside information” about Tesco or the companies we do business with.

It is against the law and against company policy to use inside information for your own benefit, or on behalf of others. This includes selling or buying shares or other securities such as listed bonds on the basis of inside information, which is known as “insider dealing” and is a serious criminal offence. It is also an offence to share inside information with any other person if they might use it to make a trading decision.

We all have a responsibility to know and abide by the law and our internal policy. These rules apply even after you stop working for Tesco.

Where can I find out more?

- Corporate Secretariat team
- Local Legal Director
- Tesco PLC Share Dealing code
- Tesco PLC Disclosure Manual

What does it mean for me?

- When your job requires you to possess inside information, you will be added to the Tesco PLC Insider List and receive a notification from the Group Company Secretary.
- You must not deal in the securities of any company while you are in possession of inside information about that company. For example, you are not allowed to buy or sell shares in Tesco if you have learned something at work that could make the Tesco share price go up or down when that information is made public.
- If you have been added to the Tesco PLC Insider List, you must comply with the Tesco PLC Share Dealing Code; provide certain personal details to be held in accordance with legislation; and you must obtain permission before you or your connected persons can deal in Tesco securities.
- You are also prohibited from dealing in Tesco securities during the “closed periods” imposed ahead of some company announcements, such as results or major transactions. Closed period dates will be notified to colleagues in advance.
- You must not engage in market abuse by spreading false information or engaging in other activities designed to manipulate the price of a company’s securities.
- You should speak up if you think someone is engaged in insider dealing.

Questions & answers

Q What is “inside information”?

A **Inside information is specific information about a company which has not been made public and which a reasonable investor would consider important when deciding whether to buy, sell or hold shares or other securities.**

Q Where can I find out more about insider dealing?

A **Look at our Share Dealing Code and our Insider Briefing Note. More information around the management and disclosure of inside information is available in the Tesco PLC Disclosure Manual.**

Q I am on the Tesco PLC Insider list and I would like to buy some Tesco shares. The company is not in a closed period so can I just go-ahead and trade?

A **No, you (and your connected persons) must follow the procedures set out in the Tesco PLC Share Dealing Code as you need permission to deal if you are a colleague on the Tesco PLC Insider List.**

Q I hear that Tesco is about to award a big contract to a publicly traded supplier company. Can I buy shares in the supplier before the contract is signed and made public?

A **No. Buying or selling shares in Tesco or any other company on the basis of inside information is considered insider dealing and is illegal.**

Q Can I encourage a friend to buy shares in the supplier company instead?

A **No. This is known as “tipping” off. You are not allowed to pass inside information to anyone else or encourage others to deal on the basis of such information, even if you will not profit from it.**

Q I have seen indicative financial results information which shows that we will significantly exceed market expectations. What should I do?

A **Failing to provide correct data to the market is a serious concern. The Group has a process to oversee appropriate and prompt disclosure of information. You should speak to your Finance or Legal Director immediately or call Protector Line.**



Protecting our colleagues and our business

Engaging in political activity

Why does it matter?

As part of doing business, we engage with governments, regulators, public interest groups, industry associations and other similar bodies around the world.

We do this to inform them of our position on issues that affect our customers and our colleagues. We provide this information either directly or through our memberships of trade or policy organisations. These memberships help to increase our understanding of issues and enable us to engage constructively in relevant policy and regulatory debates.

We always ensure that we comply with all laws governing political engagement. As a business, we are politically neutral. We do not have any political party affiliations and we do not make political donations.



What does it mean for me?

- Always consult your Government Relations or Communications team if you receive any correspondence or requests for information from government departments, politicians or political action groups.
- Any requests for political donations, including the sponsorship of events organised by politicians or political parties, must be passed to your local Government Relations or Communications and Legal teams for resolution.
- Refer to the Gift & Entertainment policy and contact your Legal Director if you are considering giving a gift to or entertaining a public official.
- You are free to become involved in the democratic process – a community gets stronger when the people who live and work there are engaged in making it a better place. But always be clear that you're acting on your own behalf and not for Tesco.
- Any political activity must take place in your own time and not affect your work. And your point of view must not influence how you behave towards customers, colleagues or anyone else.

Questions & answers

Q Can I make a political donation on behalf of Tesco?

A **No. We do not make donations to political parties or candidates.**

Q Can Tesco sponsor the Minister's charity event?

A **You should discuss such requests with your Legal and Government Relations or Communications teams, even if the cause is charitable and not political. You will need to ensure that the sponsorship of the event does not give rise to bribery or other reputational concerns and it is not partisan. Remember that Tesco is a politically neutral organisation.**

Q I work in Property. Can I speak to the Planning Minister about an issue that affects Tesco?

A **You need to consult your Government Relations or Communications team before engaging government officials and jointly agree any engagement plan. It can often be helpful for officials to hear about an issue directly from the expert at Tesco.**

Where can I find out more?

- Group Legal Government Relations team
- Head of Communications
- Guide to political engagement
- Gift & Entertainment policy
- Charitable Donations policy

Q Can I take time off work to help a local candidate campaign for a seat in Parliament?

A **You should discuss this request with your People team who will explain the process for taking unpaid leave from work. Whatever the outcome, you must ensure that your political beliefs do not interfere with your work for Tesco.**

Q The mayor has asked to meet our store manager to raise a concern about the sale of alcohol. What should I do?

A **In order to be good neighbours it is important that we are responsive to the concerns of locally-elected officials. You should discuss the proposal with your Government Relations or Communications team and agree the best way to meet the mayor and hear her concerns.**

Q A local politician has asked if he can visit my store next week. Can I agree to this?

A **Always consult with colleagues in Government Relations or Communications before agreeing to a formal visit by a politician. We will need to understand the purpose and context of any proposed visit before providing a response.**

Q Can Tesco sponsor a reception organised by a political party or trade union?

A **You should discuss such requests with your Legal and Government Relations or Communications team. If the sponsorship is approved, you will need to inform Group Government Relations who prepare the statement on Tesco's political donations for the Annual Report.**

Accurate accounting & money laundering

Why does it matter?

To meet our obligations to stock markets and shareholders, all of our financial information must be reported accurately in the company's accounts. This means ensuring that income and cost data is always recorded correctly and at the right time.

At the tills, in the cash office and in our head office functions, we must all ensure that we are honest and act with integrity in recording financial and non-financial information. Local and international financial reporting rules are increasingly strict and must be followed, along with our own internal reporting policies.

And we must always remain alert to the possibility that criminals may try to use our business, including Tesco Bank, to move funds raised from criminal activity, including in the worst case from terrorism, into legitimate financial systems. This is commonly known as money laundering and there are severe penalties for companies and individuals involved in money laundering or other financial crimes.

Where can I find out more?

- Group Finance team or local Finance team
- Group Security, Safety and Resilience team or local Security team
- Group Legal Business Integrity team or local Legal team.
- Tesco Group Accounting policy

What does it mean for me?

- If you are involved in recording income or costs, ensure you are aware of our Tesco Group Accounting Policies and how they apply to your role.
- Only submit financial information that is accurate and relates to the correct financial reporting period.
- Maintain appropriate records, including invoices and receipts, to support all financial information.
- Be aware of, and follow, our travel and expense policies and ensure that members of your team do the same.
- Work closely with your local Finance team and seek guidance if you are unclear about how to record income or expenditure.
- Co-operate with our internal and external auditors, providing them with the information and documents they need to audit our accounts.
- Report to your line manager, Security Director, Finance Director or your local Protector Line if you have reason to believe that inaccurate or falsified records are being kept by other employees or they are misappropriating funds.
- If you are involved in handling customer deposits or high value cash transactions, ensure that you complete regular training to maintain Anti Money Laundering awareness.
- Be alert to the risks around unexpected changes to supplier arrangements, for example, the supplier is moving their bank account to a known tax haven. This could be a red flag.

Questions & answers

Q I am covering for my colleague who usually records the waste for our store. I've noticed that the figures I have recorded are much lower than normal. Is this a problem?

A There are lots of reasons why the waste values may be different. If you are in any way concerned that data is not being recorded in line with our policies and processes, talk to your line manager in the first instance or call Protector Line.

Q I have noticed a number of larger than usual transactions passing through a customer's Tesco Bank account. Should I report this?

A Any activity you suspect could be linked to money laundering needs to be reported straight away. There are serious consequences for failing to report money laundering concerns.

Q One of my regular customers has just paid for an unusually large amount of goods in cash. Should I be concerned?

A Yes. This is one of the "red flags" to look out for. You should speak to your line manager.

Q I am running a promotion in P8 and the supplier is providing £1m of funding. Can I account for the income in an earlier period since the promotion will definitely take place?

A According to normal accounting practice, income must be recorded in the financial period in which the activity takes place. It must be booked in P8 only. Talk to your finance manager for more information.

Q A potential supplier is refusing to disclose the identity of its owners because they claim this is confidential information. All the background check shows is that they are owned by an entity in an off-shore jurisdiction. What do I do?

A This is a red flag and you must seek advice and guidance from Legal. Complex ownership structures that conceal the identity of the ultimate owners of a company are a way of disguising the source of funds and can be used to enable money laundering.



Protecting our colleagues and our business

Keeping our information secure

Why does it matter?

Information is key to our success. Being able to share information quickly and securely allows us to get products to stores on time, to analyse and respond to sales data and to keep customers updated with their delivery information.

It's important that we use information carefully and don't lose or mishandle it since Tesco information may be of real value to criminals and fraudsters. All colleagues have a responsibility to understand how to use Tesco devices and Tesco information correctly and securely, including when accessing information via personal devices or when connected to public Wi-Fi networks.

What does it mean for me?

Keeping information safe

- Always use strong passwords. You can use four unrelated dictionary words together to build your password. Choose words that are memorable for you but not easy for others to guess.
- Never share important information like passwords, PINs or bank details.
- Keep information organised, identifiable and accessible.
- Be aware of and respect any requirements about retaining or deleting information.
- Don't use personal email accounts for work matters.
- Use your Tesco approved OneDrive to share documents, which allows colleagues to give access to named individuals.

- Don't use unapproved or public file sharing websites e.g. Dropbox, Google Drive.
- Manage sensitive information with care, keeping it protected and dispose of it securely. Don't disclose information unless it is appropriate and safe to do so.
- Information Security awareness training is mandatory for all colleagues. Ensure you complete all training assigned to you in a timely manner.
- Speak up immediately if you suspect that there has been a data breach. Follow the guidance on the Privacy portal (or contact your local Privacy team if there is no portal).

Using IT equipment and facilities

- Don't use Tesco Laptops, mobile devices, systems or networks to create, use or distribute any material that could be considered to be offensive, discriminatory, illegal or in breach of any other Tesco policy.
- Always watch out for signs of malware including slow running computers, frequent crashing, pop-ups and unusual behaviour.

Where can I find out more?

- Technology Risk & Compliance team or local Information Security team
- Acceptable Use policy

Questions & answers

Q I was sent an email including links that I believe may contain a malware. What should I do if I accidentally clicked on the link?

A You should only open emails from known sources and never click on links or open attachments you are unfamiliar with or which seem suspicious.

If you suspect your Tesco computer is infected with malware, report it to the 24/7 Security Operation Centre immediately by emailing information.security@tesco.com. If you are concerned that it might be a phishing email, report it immediately by sending it to phishing@tesco.com and then delete the email.

Q I received a call from someone claiming to be a colleague working from home. They asked me to send several files to their non-work email? Can I do this?

A No. You must never send any information to a personal email address as it may not be secure. Our information is valuable and you should always take care and think before sending to prevent information being stolen or disclosed to unauthorised people. When sending sensitive data, you should ensure that files are password protected.

Q In a rush to get home I left my laptop on a train and it has not been found. What should I do?

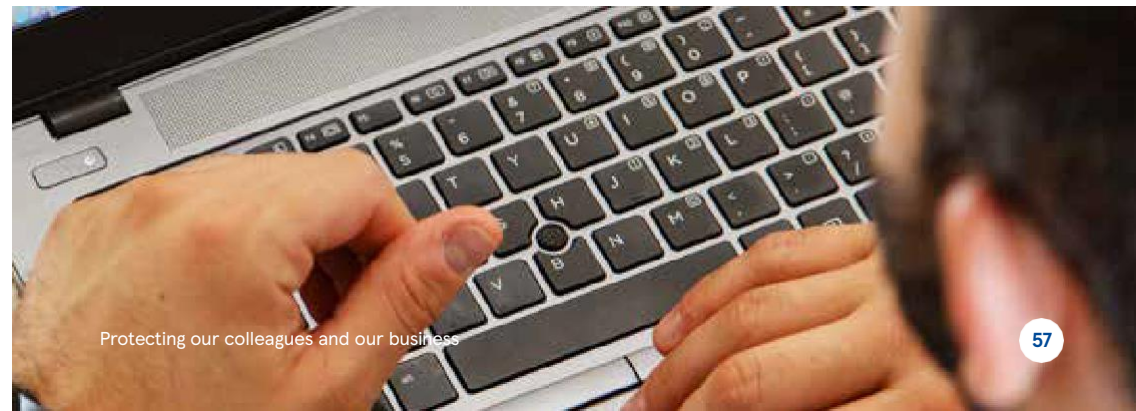
A You should report the loss immediately to your line manager and log a ticket in the Office Support Centre.

Q How should I dispose of confidential or business sensitive information?

A Put it through a shredding machine or place it in a confidential waste bag/bin.

Q How should I respond to a caller who says? "Hello, this is Paul from the IT helpdesk. Your computer has picked up a virus, and we need to apply a fix immediately. Can you confirm your email address, user id and password so that I can apply the fix remotely?"

A You should not share your password with anyone, not even the help desk. Also, before providing any information to someone, make sure that you can verify who is asking for it. Be aware of social engineering attacks – these are ways of tricking people into giving out information they shouldn't. Social engineers use different ways to do this, such as phone calls, in person and electronic methods (e.g. email/text).



External communications & using social media

Why does it matter?

We champion the many advantages and opportunities that the internet presents for our business. Using social networks and online communities offers great benefits to us as individuals and as a business to communicate what we're doing, whether to colleagues, customers or other key stakeholders.

News about Tesco travels quickly and the media and our competitors constantly search the internet for information about us. If incorrect information becomes public by whatever means, it can damage our reputation, our competitiveness and the trust placed in us by our customers. Misinformation can also put the Tesco brand and colleagues at risk of legal action.

What does it mean for me?

As a Tesco colleague, you represent the business. When you talk about Tesco use common sense at all times and never make remarks or post comments, images or links that are incorrect or offensive. Always aim to be respectful and positive about your work and colleagues. Remember what you say in public during a speech or at a conference, say to journalists or write on social media could damage the brand and in turn have a negative impact on your work environment.

Our Social Media policy sets out our approach to online communication and is built around four key areas:

1. Be true – Live the Values of our business and be authentic. Identify yourself as a Tesco colleague and please state that 'All views are my own' in your profile. Don't use an alias or mislead people about your connection to the company.
2. Be aware – Remember that everything you post on the internet is public and be mindful that media and competitors are watching.
3. Think – Be responsible with the content you share. Try to ensure your posts are accurate, not misleading or damaging and be careful not to reveal confidential company information.
4. Acknowledge – Respect copyright and give credit where it is due. Don't post text, images or videos that were created by someone else without crediting them. Never give CCTV or camera phone video to journalists without first contacting the Press Office and your local Privacy team.

Dealing with journalists

Whether the story be local, regional, national or international, refer all enquiries to the Tesco Press team. They will be able to help manage responses, co-ordinate filming or radio requests and help you stay legal. This helps us deliver a consistent and up-to-date message across Tesco.

Questions & answers

Q I've seen an example of a colleague making inappropriate statements on social media – what should I do?

A Check what you've seen against the Social Media guidelines. Just like in the 'real world' comments made in the virtual world should reflect our Values. If you are still concerned, please speak to your line manager or contact your local Corporate Affairs team or Group Communications team.

Q I see lots of interesting articles, tweets and Facebook posts about Tesco. Can I post these online externally or send them to friends and family?

A Yes if the message is positive, but think about whether the information you are using is appropriate to share or intended for internal use only. Also consider whether it's "fake news". Only share the information that is intended for the general public. Remember the golden rule: post positively.

Q I manage a Tesco website and social media channel (e.g. Tesco Facebook or Twitter). Can I publish statistics and figures about Tesco?

A Yes, but please check the statistics or figures are accurate and already in the public domain. The Tesco PLC website has our latest corporate disclosures including financials and community programme data. If possible, provide a link to the relevant Tesco PLC page too. Do not share data on sales figures other than those on the Tesco PLC website.

Q The local newspaper has just called as they want to run an article on the impact of our new alcohol licence. Is it ok to speak to them?

A You should refer them to the Tesco Press Office in the first instance, and then agree who will speak to the local paper.

Q I have been asked to speak publicly about Tesco. Is it ok to accept the invitation?

A Before accepting any invitation, you should discuss with your business leader and then contact the Group Communications team or local Corporate Affairs team. They will be able to advise you on communicating the right messages to your audience and avoiding any reputational risks. Invitations should be of benefit to Tesco, and presentations should not contain any new, confidential or commercially sensitive news.

Where can I find out more?

- Group Communications team or local Communications team
- Press team
- Corporate Affairs team
- Social Media policy
- Guideline on Requests for CCTV Access & Disclosures

Our Values

Our Values guide us when we have difficult decisions to make. By following our Values, we can be sure to do the right thing.

No-one tries harder for customers

Every little help makes a big difference

We treat people how they want to be treated



Our Leadership Behaviours

Innovation

Being open to new ideas

- Staying curious and switched on to new thinking.
- Looking ahead and welcoming the future.
- Taking small steps that make a big difference.

Collaboration

Working better together

- Getting out there and making connections with people.
- Working as a team and sharing in joint success.
- Partnering with others to keep things simple.

Empathy

Putting people first

- Building authentic, trusted and helpful relationships.
- Taking time to see, hear and recognise others.
- Understanding that our differences are our greatest strength in helping each other.

Resilience

Getting the best from yourself

- Looking after yourself so that you can be at your best.
- Making the choice to see the positives around you.
- Knowing how to respond when things get tough.

Responsiveness

Thinking on your feet

- Embracing the challenges of an unpredictable world.
- Being brave, taking a measured risk and learning from its outcome.
- Making decisions even if the answer isn't clear cut.

May 2024

**Protecting our
colleagues and
our business.**

If you have any questions contact us:
ce.business.conduct@tesco.com

